

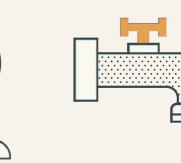
**BRAND TRAITS** 

Focused Inspiring Challenging Strong

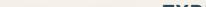
**EMOTION** 

Emotion is acheived through the warm tones of the color palette, paired with a bold font. Red evokes power, strength, and action.

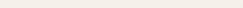








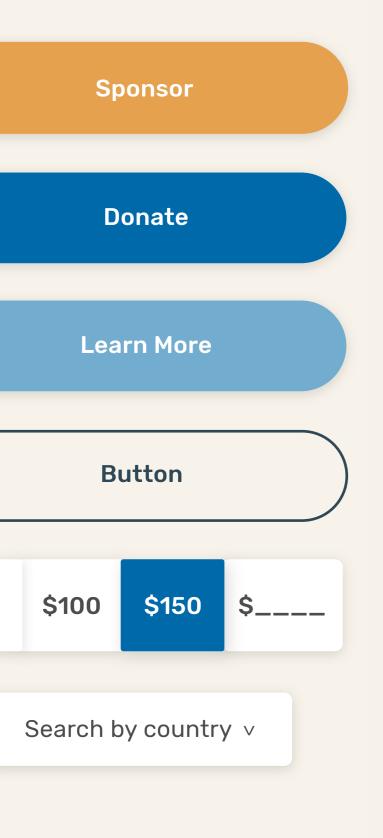




SAMPLE ELEMENTS

CARD

TYPOGRAPHY





ETHIOPIA EDUCATION

## **A Little Girl with Bold Dreams**



## SUB HEADLINE EXAMPLE Headline Example

What a year of incredible impact. You made it possible for partners around the world to tirelessly serve their communities with indigenous, creative solutions designed to meet real world needs.

International Needs is a worldwide partnership of Christian organizations fulfilling the commission of Jesus Christ, supporting each other to see transformed lives, families, and communities.

## This is a link





