

**Chill**

# **Logo Guideline**



## **Introduction**

Chill is an open-source alternative to all the monitoring services in the market.

**The identity represents**

**Monitor**

**Relaxed**

**Cool**

# Logo Types

**1** Horizontal logo



**chill**

**3** Stand-alone icon



**2** Vertical logo

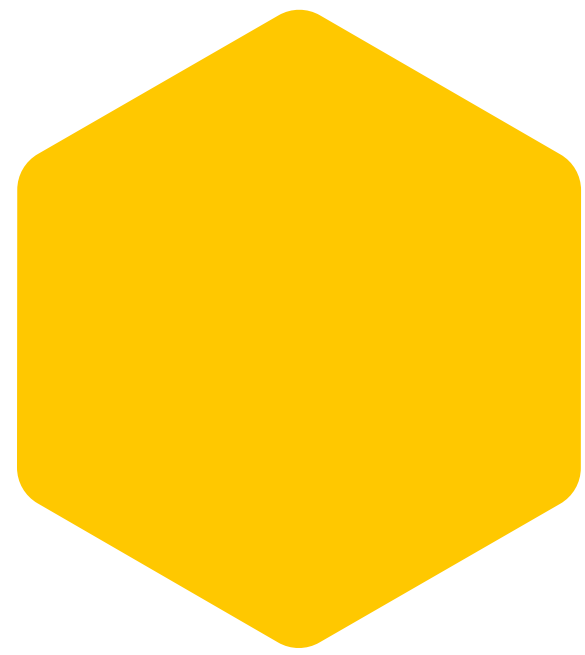


**chill**

**4** Favicon

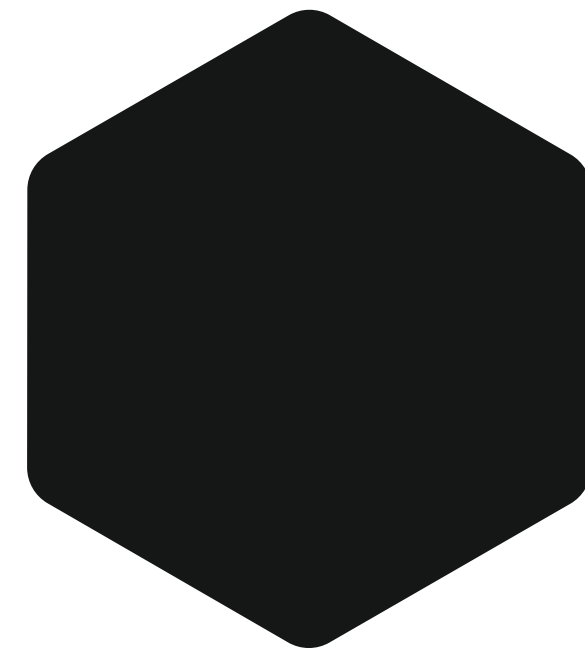


# Colors



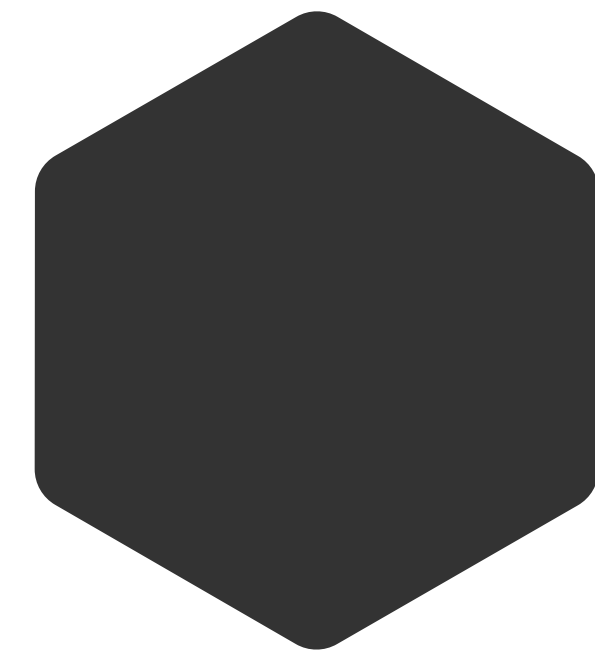
**Tangerine Yellow**

**HEX** #FFC800  
**RGB** 255, 200, 0  
**CMYK** 0, 22, 86, 0



**Midnight Moss**

**HEX** #151716  
**RGB** 21, 23, 22  
**CMYK** 0, 0, 0, 100



**Night Rider**

**HEX** #333333  
**RGB** 51, 51, 51  
**CMYK** 0, 0, 0, 90

# Logo Colors



Light Background



Dark Background



Single Color

# Clear Space

The clear space exclusion zone is equal to the height of the letter “c” in chill word mark.



# Logo Sizes



Minimum sizing  
width: 280px



chill

Minimum sizing  
width: 135px



Minimum sizing  
width: 120px



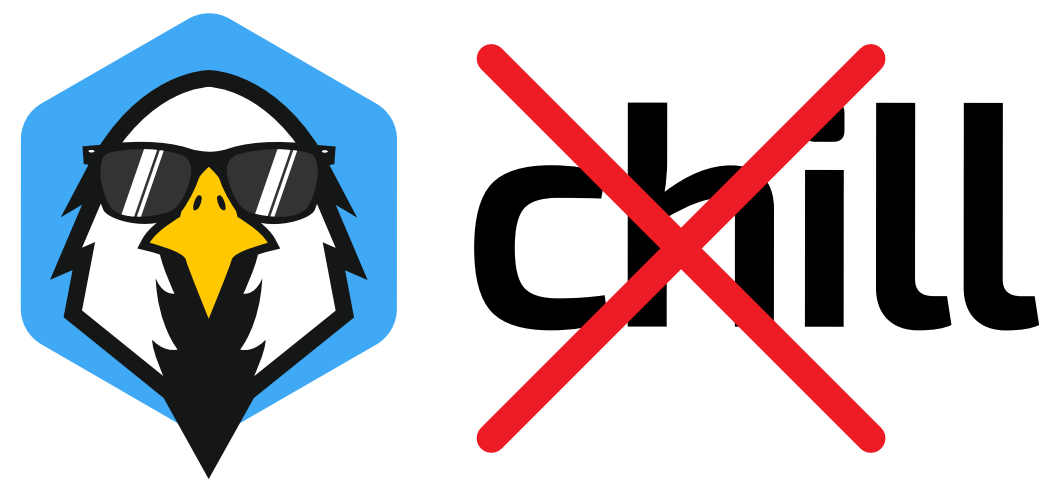
# Typography

**EXO Bold**

**Aa**

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
(.,:;?!£\$&@\*) 0123456789

# Prohibited Uses



# Prohibited Uses



# Thank You

Last Updated: Feb 27, 2019