

LET'S ENTER

BRAND GUIDELINES

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A MARK



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B SPACE & SIZE



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Lets

L

Lets

L

60PX | *Lets*

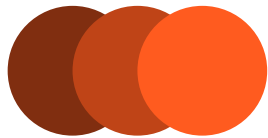
28PX | *L*

16PX | *L*

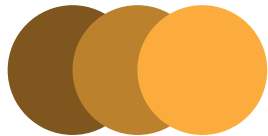
C COLORS



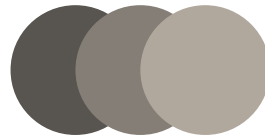
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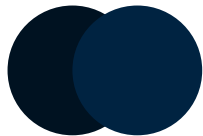
PANTONE ORANGE 021 C
CMYK 0 79 95 0
RGB 255 91 31
HEX FF5B1F



PANTONE 804 C
CMYK 0 37 86 0
RGB 251 172 60
HEX FBAC3C



PANTONE 401 C
CMYK 33 29 36 0
RGB 176 168 157
HEX B0A89D



PANTONE 289 C
CMYK 100 83 45 51
RGB 0 35 65
HEX 002341

D COLOR VARIANTS

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Lets

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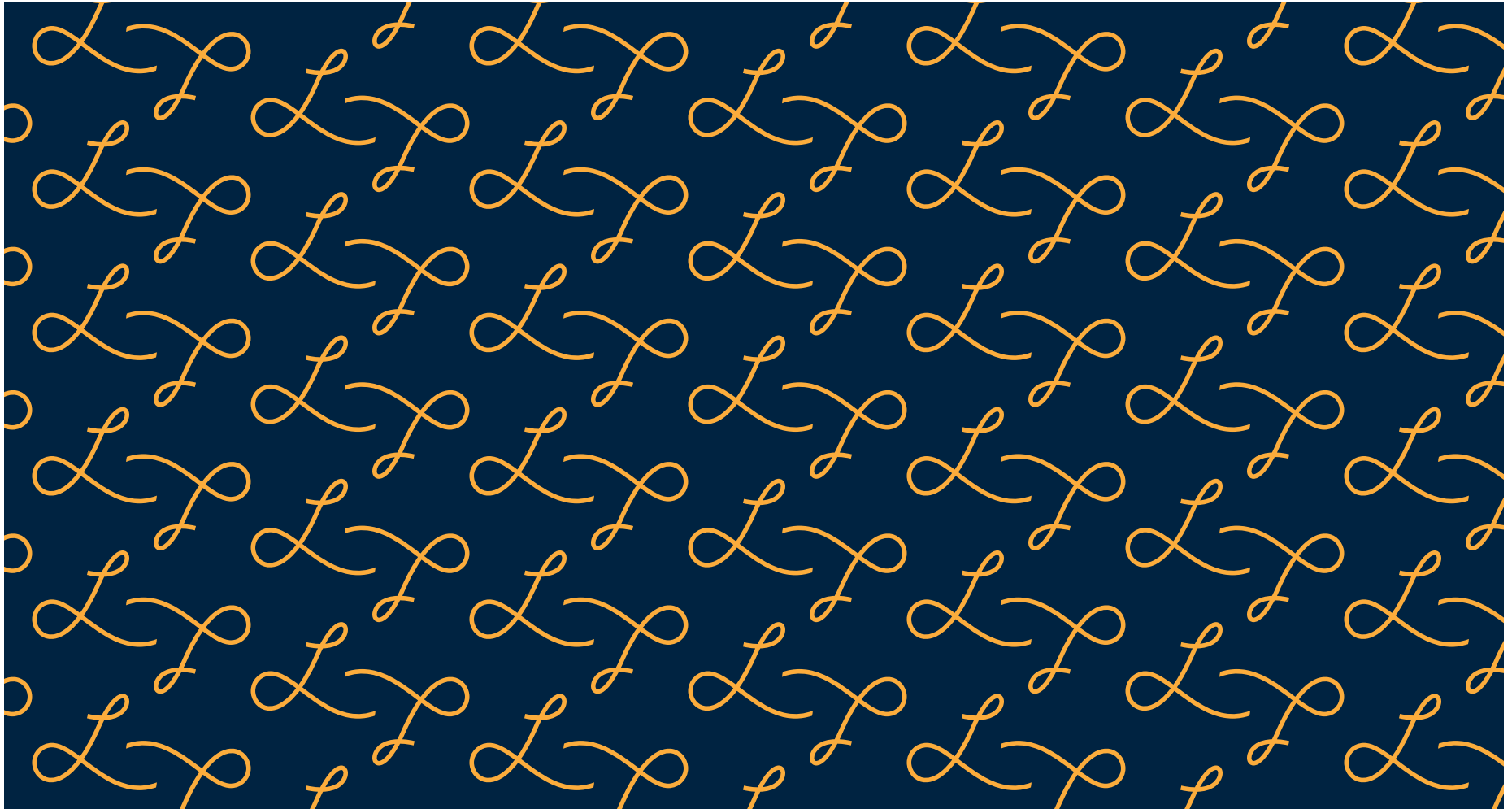
Lets

Lets

E PATTERN



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F GRADIENTS



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G FONTS



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OSWALD

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0

TAJAWAL

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0





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