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EVERY DAY IS DAY ONE.

Hold onto day one as long as possible. Fight the idea that day two has arrived. Day two is stasis. Followed by irrelevance. Followed by excruciating, painful decline. Followed by death. And that is why it is always day one.

— Jeff Bezos



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YOU'D BETTER BE RUNNING.

Every morning in Africa, a gazelle wakes up, it knows it must outrun the fastest lion or it will be killed. Every morning in Africa, a lion wakes up. It knows it must run faster than the slowest gazelle, or it will starve. It doesn't matter whether you're the lion or a gazelle—when the sun comes up, *you'd better be running.*

— Christopher McDougall



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WAKE UP AND TRAVEL.

One day you will wake up and there won't be any more time
to do the things you've always wanted. Do it now.

— Paulo Coelho

