Color Scheme

Brand colors

Primary brand colors are used for elements that must reflect Rota's brand.

Main-orange
#F7B05A
rgba(247, 176, 90, 1)

- Primary links
- Primary icons
- Text links
- Pending status

Black
#1C1B1B
rgba(28, 27, 27, 1)

- Body text
- Blacklisted

White
#FFFFFF
rgba(255, 255, 255, 1)

- Backgrounds

Gradients

Primary brand gradient colors are used to identify shifts and main actions.

Orange Gradient
Multiple orange
0°

- Primary buttons
- Active shifts

Orange 1
#FAD172
rgba(250, 209, 114, 1)

Orange 2
#F3A057
rgba(243, 160, 87, 1)

Orange 3
#EE7543
rgba(238, 117, 67, 1)

Grey Gradient
Multiple grey
0°

- Inactive shifts

Grey 1
#D4DFEA
rgba(212, 223, 234, 1)

Grey 2
#C0CCD8
rgba(192, 204, 216, 1)

Grey 3
#939CA6
rgba(147, 156, 166, 1)

Grey colors

Grey colors are used for text, backgrounds, lines and borders.

Pale-grey
#E5E9F2
rgba(229, 233, 242, 1)

- Light backgrounds

Cloudy-blue
#C0CCDA
rgba(192, 204, 218, 1)

Cool-grey
#939BA7
rgba(147, 155, 167, 1)

- Headers
- Icons
- Placeholders

Slate
#3C4858
rgba(60, 72, 88, 1)

Silver
#BBBDBF
rgba(187, 189, 191, 1)

- Footer

Warm-grey
#8C8C8C
rgba(140, 140, 140, 1)

- Random linked shifts

Dark-grey
#717171
rgba(113, 113, 113, 1)

UI colors

The main UI colors are used for action buttons, alert messages, and form elements. Popup view, for example, can get positive and negative feedback, whereas alert messages can have warning feedback.

Green
#13CE66
rgba(19, 206, 102, 1)

- Succes actions
- Positive buttons
- Active status
- Random linked shifts

Red
#FF4949
rgba(255, 73, 73, 1)

- Critical actions
- Negative buttons
- Removed status
- Conflicted members
- Random linked shifts

Azure
#00A3F5
rgba(0, 163, 245, 1)

- Random linked shifts

Dusk
#3C4E70
rgba(60, 78, 112, 1)

- Locked status
- Random linked shifts

Yellow
#FFC82C
rgba(255, 200, 44, 1)

- Unqualified members
- Asleep status
- Random linked shifts

Pink
#FF327B
rgba(255, 50, 123, 1)

- Favourites
- Random linked shifts

Candy-pink
#FF49DB
rgba(255, 73, 219, 1)

- Random linked shifts

Purple
#7E5BEF
rgba(126, 91, 239, 1)

- Good leaver status
- Random linked shifts

Logotype

ROTA ROTA ROTA ROTA

Font Styles

Aa Zz
Gotham-Light

Aa Zz
Gotham-Book

Aa Zz
Gotham-Medium

Aa Zz
Gotham-Bold

Font Sizes

Sign in to Rota
30px — Extra extra extra large

Sign in to Rota
24px — Extra extra large

Sign in to Rota
20px — Extra large

Sign in to Rota
18px — Large

Sign in to Rota
16px — Medium

Sign in to Rota
14px — Small

Sign in to Rota
12px — Extra small

Sign in to Rota
10px — Extra extra small

Sign in to Rota
8px — Extra extra extra small