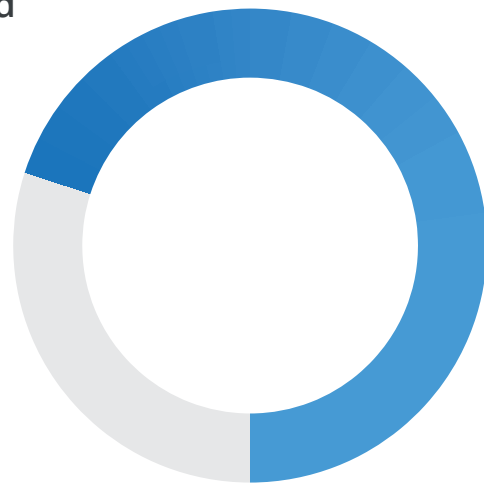


Current Cycle

All Cycles

ISE Cycle 43 - Stores Visited

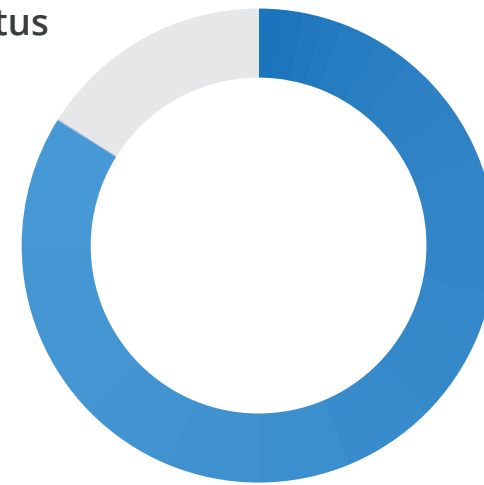
70%
30%



● Yes ● No

ISE Cycle 43 - Category Status

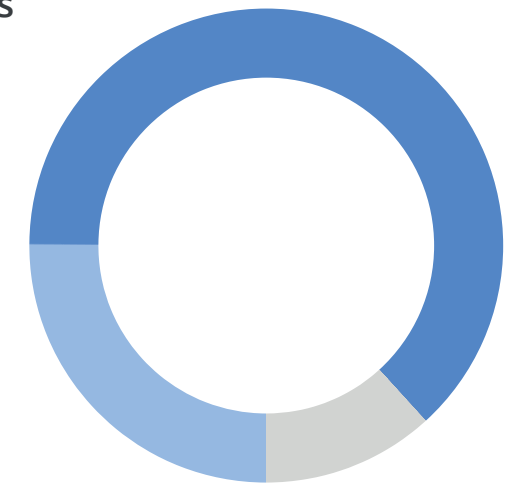
90.6%
9.4%



● Yes ● No

ISE Cycle 43 - Item Cut-In Status

63.0%
25.1%
11.9%



● Item Tagged and On Shelf
● Item Tagged and Out of Stock
● Item Not Tagged and Out of Stock

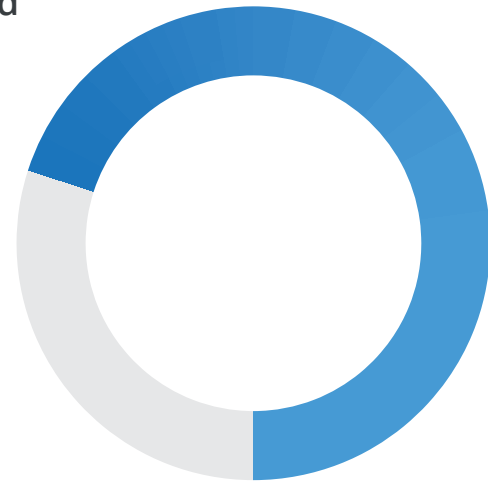
Project Name	Harris Teeter	Stores Reported	70
Cycle	43	Store Coverage	29.5%
Start	12/24/2016	Total New Items Scheduled	3,760
End	12/10/2016	Unique New Items	51
Retailer Store Count	238	Category Sections Reset	10
Stores Scheduled	237	Store Photos	Photos

Current Cycle

All Cycles

ISE Cycle 43 - Stores Visited

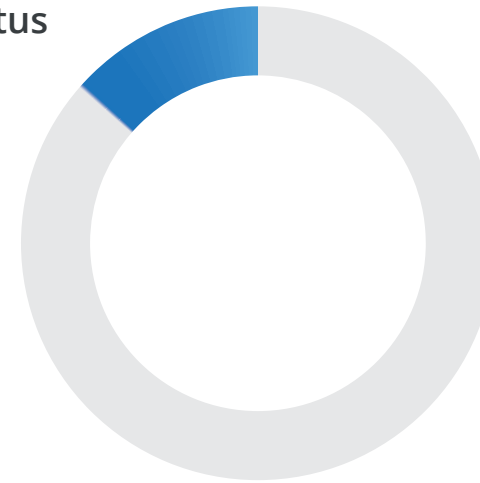
70%
30%



● Yes ● No

ISE Cycle 43 - Category Status

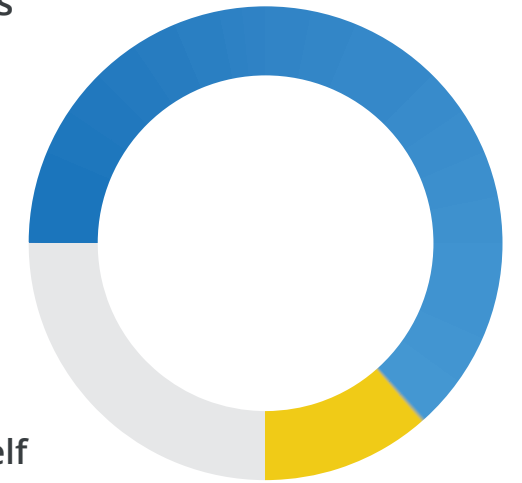
9.4%
90.6%



● Yes ● No

ISE Cycle 43 - Item Cut-In Status

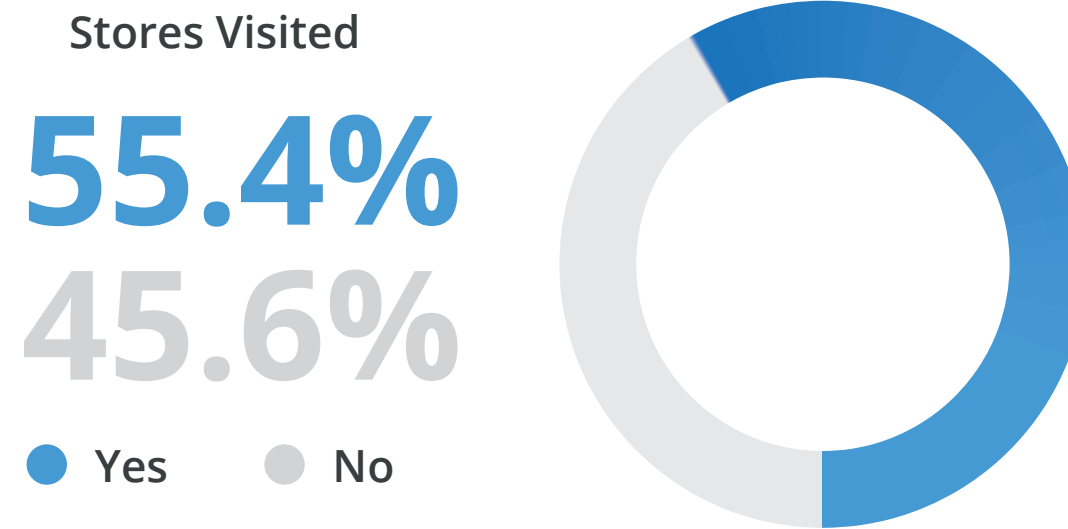
63%
25.1%
11.9%



● 1 Item Tagged and On Shelf
● 2 Item Tagged and Not On Shelf
● 4 Item Tagged and Not On Shelf

Project Name	Cycle	Start	End	Retailer Store Count	Stores Scheduled	Stores Reported	Store Coverage	Total New Items Scheduled	Unique New Items	Category Sections Reset	Store Photos
Harris Teeter ISE	40	11/9/2016	11/15/2016	238	231	231	100.0%	9,329	104	13	Photos
Harris Teeter ISE	41	11/16/2016	11/22/2016	238	214	214	100.0%	41	41	8	Photos
Harris Teeter ISE	42	11/28/2016	12/3/2016	238	235	235	100.0%	3,612	16	6	Photos

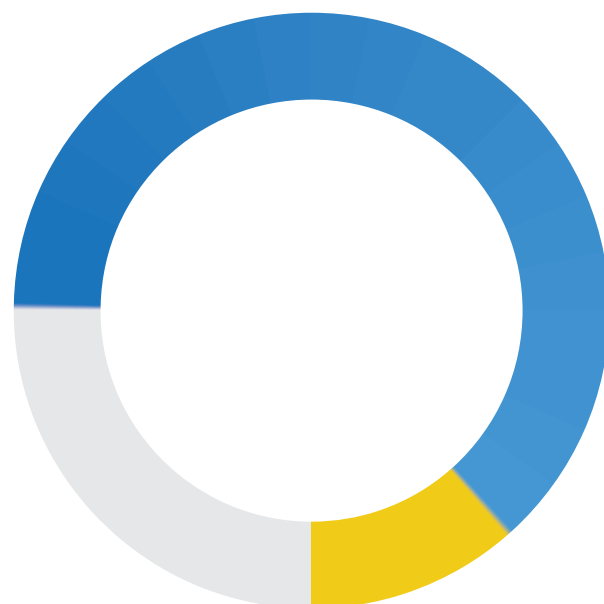
Store Call List for Harris Teeter ISE Cycle 43



Scheduled Start	Executed Date	Store Number	Store	State	Store Photos	New Item Details
12/5/16	12/5/16	1	Harris Teeter - Matthews	NC	Photos	Items
12/6/16	12/6/16	3	Harris Teeter - Matthews	NC	Photos	Items
12/6/16	12/6/16	4	Harris Teeter - Matthews	NC	Photos	Items

New Item Cut-In Status for Harris Teeter ISE - Cycle 43

57.9%
33.2%
8.9%

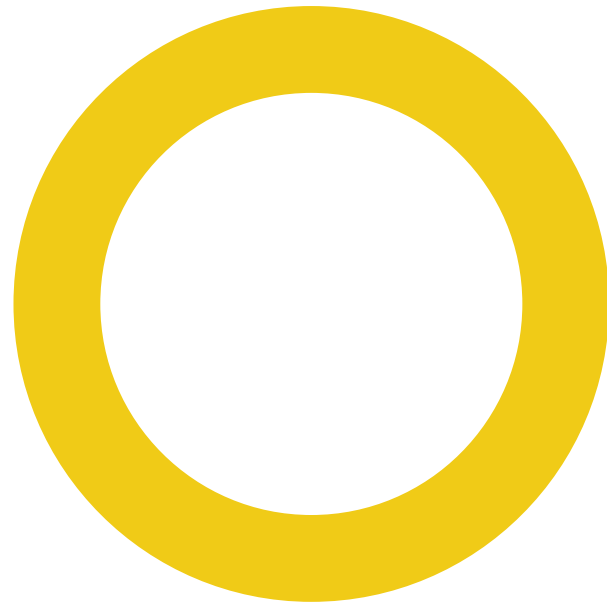


- 1 Item Tagged and On Shelf
- 2 Item Tagged and Not On Shelf
- 4 Item Tagged and Not On Shelf

Category Name	Vendor Name	Item Number	UPC	Item Description	Retailer Store Count	Authorized Stores	Cut-In Stores	Authorized Stores Cut-In %	Total Stores ACV %
Air Fresheners/Bath	Procter and Gamble Co.	3526016	3700093998	FEBRZ CARCLIP GAIN MNTN	102	1			
Air Fresheners/Bath	Sc Johnson and Sons Inc	3526751	4650074395	PLUGN 4CT REFL LINENandPC	102	2	2	100.0%	2.0%
Air Fresheners/Bath	Sc Johnson and Sons Inc	3526752	4650074406	PLUGN 4CT REFL HAWandVAN	102	1	2	100.0%	2.0%
Air Fresheners/Bath	Heinz Frozen Foods	1040287	2515506712	VELVEETA CHSY BTS ORIG	102	15			

New Item Cut-In Status for Harris Teeter ISE Cycle 43

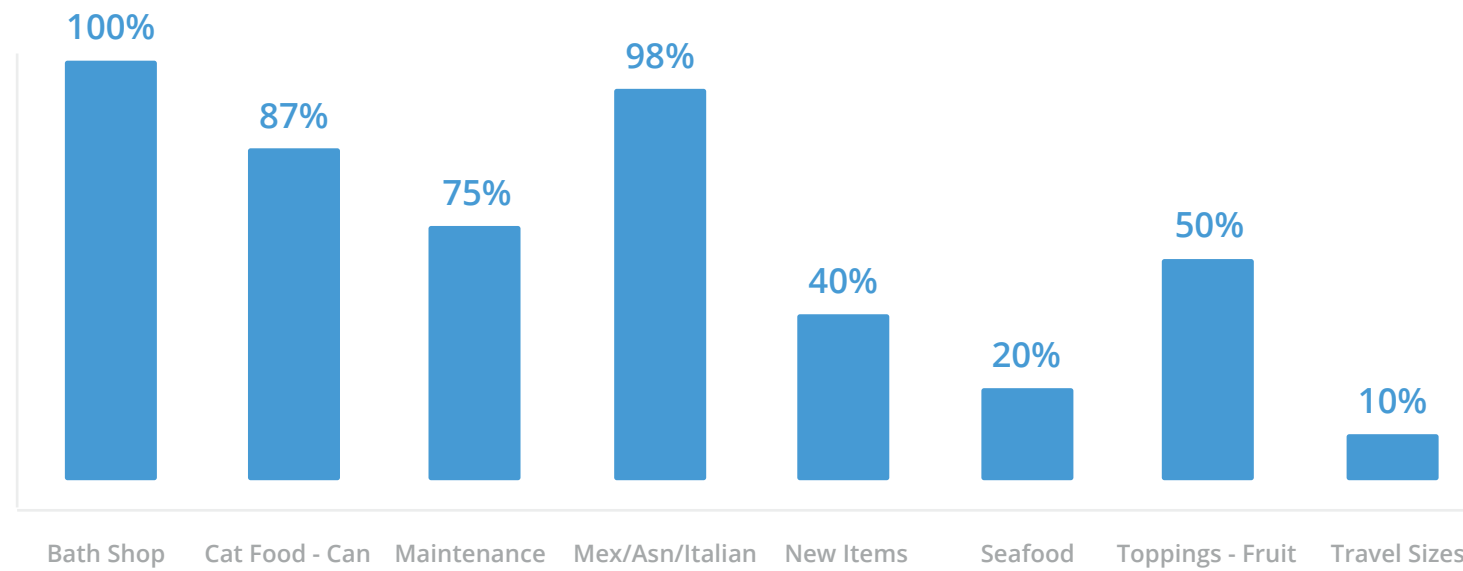
100.0%



● 4 Item Tagged and Not On Shelf

Store Num	Store	Visit Date	Category Name	Vendor Name	Item Number	UPC	Item Description	Item Cut In Status	Reason
229	Harris Teeter - Town	12/12/16	Air Fresheners/Bath	Procter and Gamble Co	3526016	3700093998	FEBRZ CARCLIP GAIN MNTN	Item Not Tagged and Not On Shelf	Item Not Authorized for set size

Category Completion for Harris Teeter Cycle 43

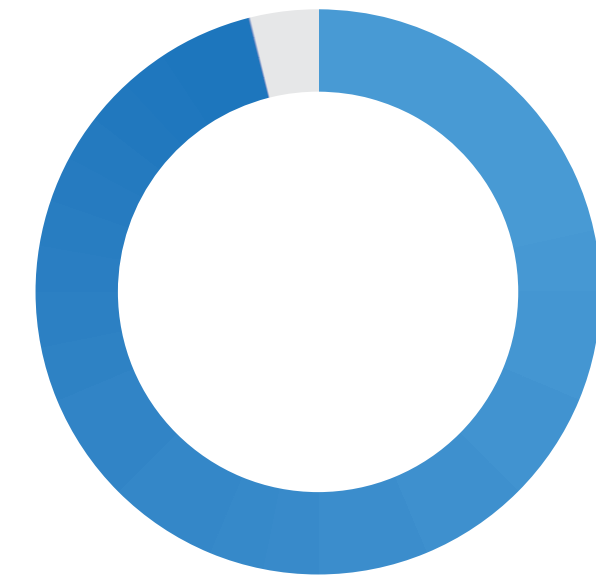


Completion Status

99.0%

1.0%

● Yes ● No














Store Number	Store Name	Date	Bath Shop	Cat Food - Can	Maintenance	Mexican/Asian/Italian - Frozen	New Items	Seafood - Can	Toppings/Fruit - Frozen	Travel Sizes
101	Harris Teeter - Town	12/7/16	Yes	n/a	Yes	n/a	Yes	n/a	n/a	Yes
101	Harris Teeter - Town	12/7/16	Yes	n/a	Yes	n/a	Yes	n/a	n/a	Yes
101	Harris Teeter - Town	12/7/16	n/a	n/a	Yes	n/a	Yes	n/a	n/a	Yes
101	Harris Teeter - Town	12/7/16	Yes	n/a	Yes	n/a	Yes	n/a	n/a	Yes

Harris Teeter ISE Cycle 9

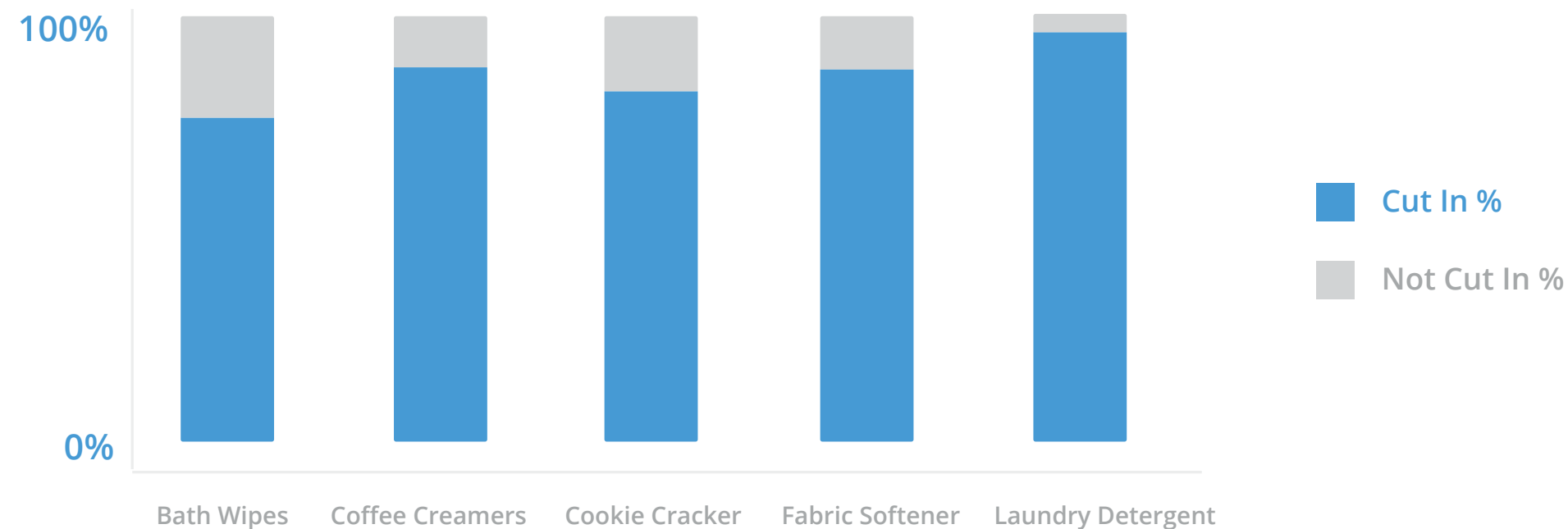
Cycle	Start	End
9	11/30/16	12/6/16
10	12/7/16	12/13/16
11	12/14/16	12/20/16
12	12/21/16	12/27/16

Category Name
BAGELS/BISCUITS - FROZEN
BREAD/TOAST - FROZEN
BREAKFAST/JUICE COMBO - FROZEN
CAT FOOD - CAN

Store Number	Store	Category Name	Photo Date	Before/After	
101	Harris Teeter - Store	Bath Shop	11/30/16	After	
101	Harris Teeter - Store	Bath Shop	11/30/16	After	
101	Harris Teeter - Store	Bath Shop	11/30/16	After	
101	Harris Teeter - Store	Bath Shop	11/30/16	After	
101	Harris Teeter - Store	Bath Shop	11/30/16	After	
101	Harris Teeter - Store	Bath Shop	11/30/16	After	
101	Harris Teeter - Store	Bath Shop	11/30/16	After	
101	Harris Teeter - Store	Bath Shop	11/30/16	After	
101	Harris Teeter - Store	Bath Shop	11/30/16	After	
101	Harris Teeter - Store	Bath Shop	11/30/16	After	



New Item Cut-In Status by Category for Harris Teeter ISE - Cycle 43



Category Name	Items Checked	Unique Items	Cut In %	Not Cut In %
Baby Wipes	21	1	76.2%	23.8%
Coffee Creamers	69	3	87.0%	13.0%
Cookie Cracker - Gluten Free	46	2	78.3%	21.7%
Fabric Softener	229	10	84.7%	15.3%
Laundry Detergent - Liquid	55	3	85.5%	3.6%
	55	3	85.5%	3.6%

New Item Cut-In Status by Category for Harris Teeter ISE - Cycle 43

Overall Completion Summary

DAY 1 11/18/16 Completed	DAY 2 11/19/16 Completed	DAY 3 11/20/16 Pending	DAY 4 11/21/16 Pending
VIEW	VIEW		

Day 1 - 11/18/16

Canned Beans

of Unique Items: 7 Items Total # of Items: 10 Items Completed: [10 Stores](#)

Authentic Hispanic

of Unique Items: 7 Items Total # of Items: 10 Items Completed: [10 Stores](#)

Can Fruit Jar Applesauce

of Unique Items: 7 Items Total # of Items: 10 Items Completed: [10 Stores](#)

Cleaners Sponges

of Unique Items: 7 Items Total # of Items: 10 Items Completed: [10 Stores](#)

Daily Yogurt

of Unique Items: 7 Items Total # of Items: 10 Items Completed: [10 Stores](#)

Dish Detergent

of Unique Items: 7 Items Total # of Items: 10 Items Completed: [10 Stores](#)

Frozen Dough

of Unique Items: 7 Items Total # of Items: 10 Items Completed: [10 Stores](#)

Frozen SS Entrees

of Unique Items: 7 Items Total # of Items: 10 Items Completed: [10 Stores](#)

Frozen Vegetables

of Unique Items: 7 Items Total # of Items: 10 Items Completed: [10 Stores](#)

Baby Formula

of Unique Items: 7 Items Total # of Items: 10 Items Completed: [10 Stores](#)

Candy

of Unique Items: 7 Items Total # of Items: 10 Items Completed: [10 Stores](#)

Deodorant

of Unique Items: 7 Items Total # of Items: 10 Items Completed: [10 Stores](#)

Dog Food

of Unique Items: 7 Items Total # of Items: 10 Items Completed: [10 Stores](#)

Energy Bars

of Unique Items: 7 Items Total # of Items: 10 Items Completed: [10 Stores](#)

Overall Category Summaries

▼ **Canned Beans - 120 Stores Total**

11/18/16 6 Items ✓	11/19/16 8 Items ✓	11/20/16 5 Items ✓	11/21/16 4 Items ✓
Scheduled: 30 Stores	50 Stores	20 Stores	20 Stores
Completed: 28 Stores	49 Stores	20 Stores	20 Stores

► **Authentic Hispanic - 175 Stores Total**

Completed: 49 Stores	50 Stores	0 Stores	0 Stores

► **Can Fruit Jar Applesauce - 48 Stores Total**

Completed: 9 Stores	10 Stores	20 Stores	0 Stores

► **Cleaners Sponges - 75 Stores Total**

Completed: 15 Stores	0 Stores	0 Stores	0 Stores

► **Daily Yogurt - 175 Stores Total**

Completed: 49 Stores	50 Stores	0 Stores	0 Stores

► **Dish Detergent - 120 Stores Total**

Completed: 28 Stores	49 Stores	20 Stores	20 Stores

► **Frozen Dough - 48 Stores Total**

Completed: 9 Stores	10 Stores	20 Stores	0 Stores

► **Frozen SS Entrees - 75 Stores Total**

Completed: 15 Stores	0 Stores	0 Stores	0 Stores

► **Frozen Vegetables - 48 Stores Total**

Completed: 9 Stores	10 Stores	20 Stores	0 Stores

► **Baby Formula - 75 Stores Total**

Completed: 15 Stores	0 Stores	0 Stores	0 Stores

► **Candy - 175 Stores Total**

Completed: 49 Stores	50 Stores	0 Stores	0 Stores

► **Deodorant - 120 Stores Total**

Completed: 28 Stores	49 Stores	20 Stores	20 Stores

► **Dog Food - 48 Stores Total**

Completed: 9 Stores	10 Stores	20 Stores	0 Stores

► **Energy Bars - 75 Stores Total**

Completed: 15 Stores	0 Stores	0 Stores	0 Stores