

CURRENT CYCLE

ALL CYCLES

ISE Cycle 43 - Stores Visited

70%
30%

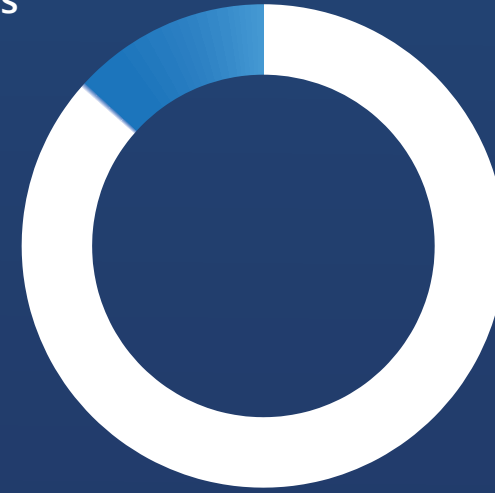
● No ● Yes



ISE Cycle 43 - Category Status

9.4%
90.6%

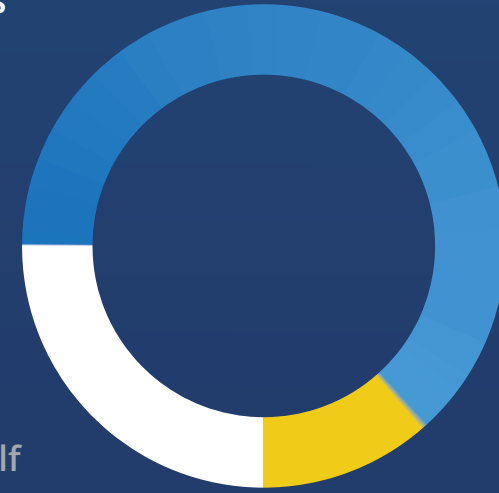
● No ● Yes



ISE Cycle 43 - Item Cut-In Status

63%
25.1%
11.9%

● 1 Item Tagged and On Shelf
● 2 Item Tagged and Not On Shelf
● 4 Item Tagged and Not On Shelf



PROJECT NAME	Harris Teeter	STORES REPORTED	70
CYCLE	43	STORE COVERAGE	29.5%
START	12/24/2016	TOTAL NEW ITEMS SCHEDULED	3,760
END	12/10/2016	UNIQUE NEW ITEMS	51
RETAILER STORE COUNT	238	CATEGORY SECTIONS RESET	10
STORES SCHEDULED	237	STORE PHOTOS	Photos

CURRENT CYCLE

ALL CYCLES

PROJECT NAME	CYCLE	START	END	RETAILER STORE COUNT	STORES SCHEDULED	STORES REPORTED	STORE COVERAGE	TOTAL NEW ITEMS SCHEDULED	UNIQUE NEW ITEMS	CATEGORY SECTIONS RESET	STORE PHOTOS
Harris Teeter ISE	40	11/9/2016	11/15/2016	238	231	231	100.0%	9,329	104	13	Photos
Harris Teeter ISE	41	11/16/2016	11/22/2016	238	214	214	100.0%	41	41	8	Photos
Harris Teeter ISE	42	11/28/2016	12/3/2016	238	235	235	100.0%	3,612	16	6	Photos
Harris Teeter ISE	43	12/4/2016	12/10/2016	238	237	70	29.5%	3,760	51	10	Photos
Harris Teeter ISE	40	11/9/2016	11/15/2016	238	231	231	100.0%	9,329	104	13	Photos
Harris Teeter ISE	41	11/16/2016	11/22/2016	238	214	214	100.0%	41	41	8	Photos
Harris Teeter ISE	42	11/28/2016	12/3/2016	238	235	235	100.0%	3,612	16	6	Photos
Harris Teeter ISE	43	12/4/2016	12/10/2016	238	237	70	29.5%	3,760	51	10	Photos
Harris Teeter ISE	42	11/28/2016	12/3/2016	238	235	235	100.0%	3,612	16	6	Photos

STORE CALL LIST FOR HARRIS TEETER ISE CYCLE 43

Stores Visited
45.6%
54.4%
 ● No ● Yes



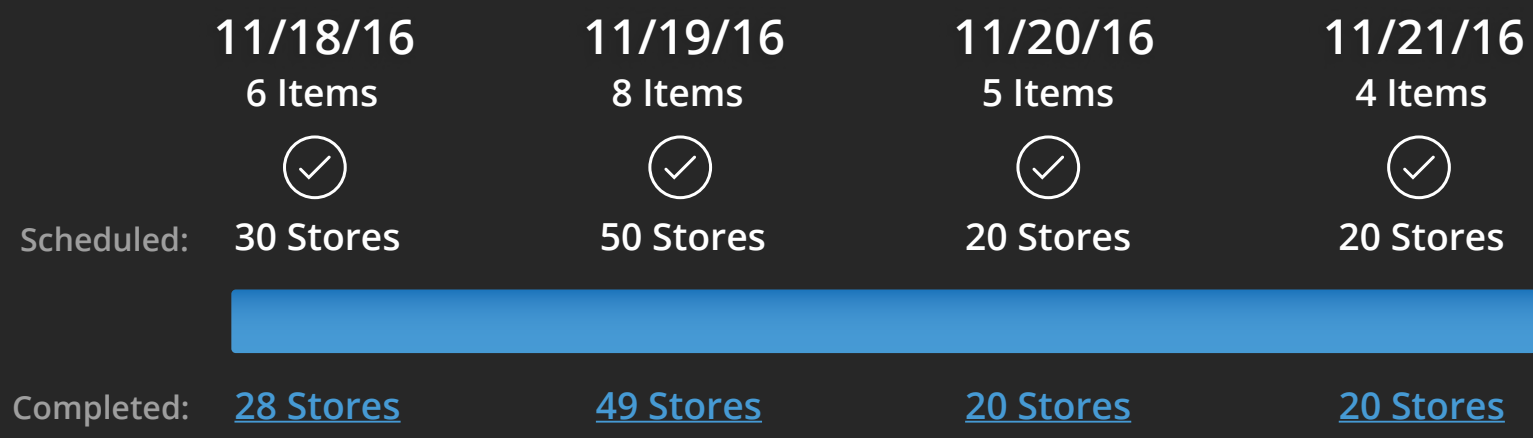
SCHEDULED START	EXECUTED DATE	STORE NUMBER	STORE	STATE	STORE PHOTOS	NEW ITEM DETAILS
12/5/16	12/5/16	1	Harris Teeter - Matthews	NC	Photos	Items
12/6/16	12/6/16	3	Harris Teeter - Matthews	NC	Photos	Items
12/6/16	12/6/16	4	Harris Teeter - Matthews	NC	Photos	Items
12/8/16		6	Harris Teeter - Matthews	VA	Photos	Items
12/8/16		11	Harris Teeter - Matthews	NC	Photos	Items
12/5/16	12/5/16	19	Harris Teeter - Matthews	SC	Photos	Items
12/6/16	12/6/16	21	Harris Teeter - Matthews	NC	Photos	Items
12/6/16	12/6/16	23	Harris Teeter - Matthews	VA	Photos	Items
12/6/16	12/6/16	25	Harris Teeter - Matthews	SC	Photos	Items

NEW ITEM CUT-IN STATUS BY CATEGORY FOR HARRIS TEETER ISE - CYCLE 43

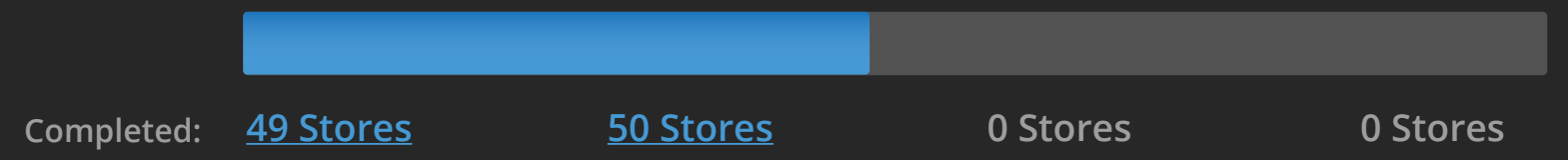
CATEGORY NAME	ITEMS CHECKED	UNIQUE ITEMS	CUT IN %	NOT CUT IN %	REASON(S) FOR NOT CUT IN
Authentic Hispanic	125	3	39.2%	60.8%	Reason, reason, reason
Can Beans	833	7	76.6%	23.4%	
Can Fruit Jar Applesauce	7	2	57.1%	42.9%	
Cleaners Sponges	471	4	70.9%	29.1%	
Dairy Yogurt	6	2	66.7%	33.3%	
Dish Detergent	353	3	73.4%	26.6%	
Frozen Dough	12	4	75.0%	25.0%	
Frozen SS Entrees	871	8	63.7%	36.3%	
Frozen Vegetables	865	8	58.2%	41.8%	

NEW ITEM CUT-IN STATUS BY CATEGORY FOR HARRIS TEETER ISE - CYCLE 43

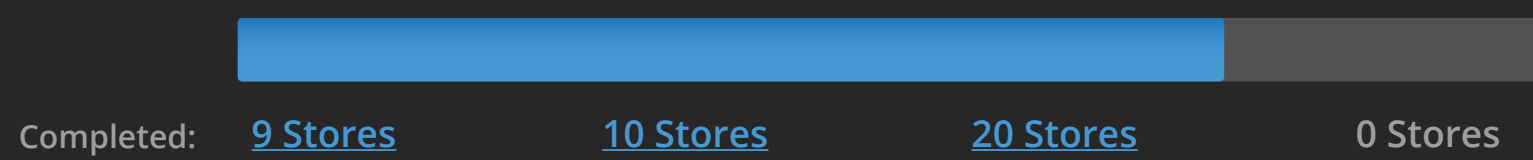
▼ **Canned Beans** - 120 Stores Total



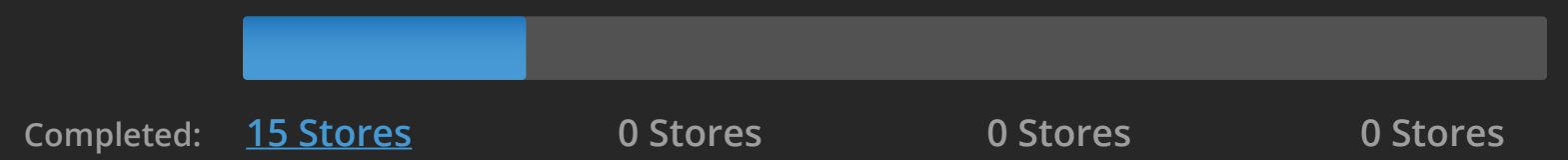
▶ **Authentic Hispanic** - 175 Stores Total



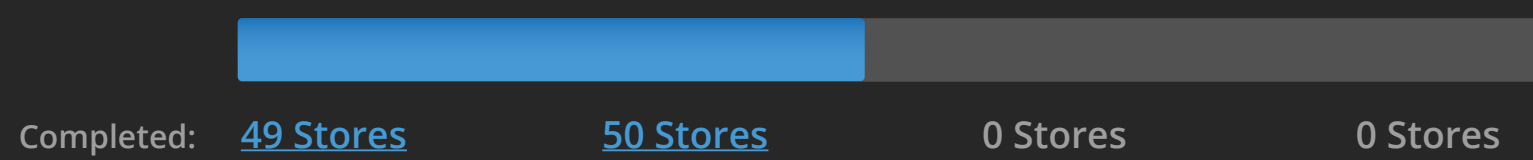
▶ **Can Fruit Jar Applesauce** - 48 Stores Total



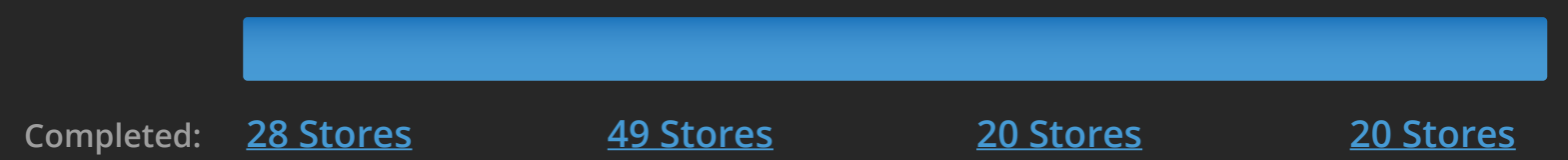
▶ **Cleaners Sponges** - 75 Stores Total



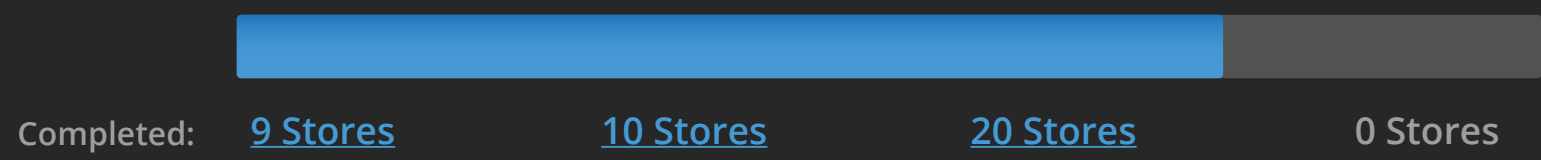
▶ **Daily Yogurt** - 175 Stores Total



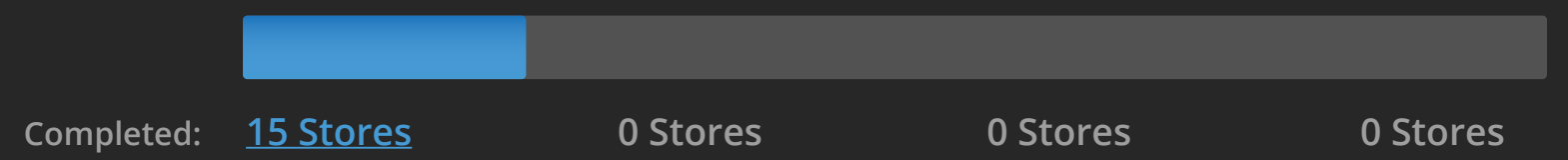
▶ **Dish Detergent** - 120 Stores Total



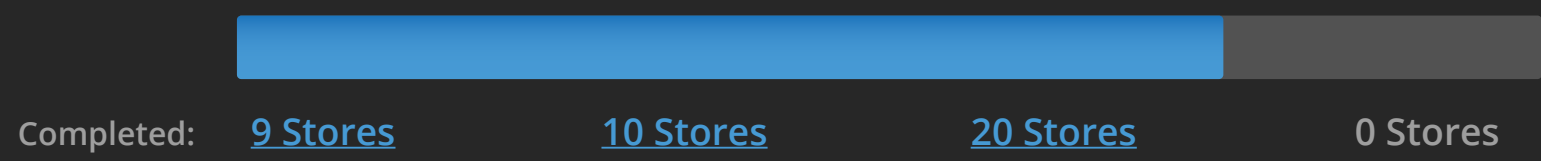
▶ **Frozen Dough** - 48 Stores Total



▶ **Frozen SS Entrees** - 75 Stores Total



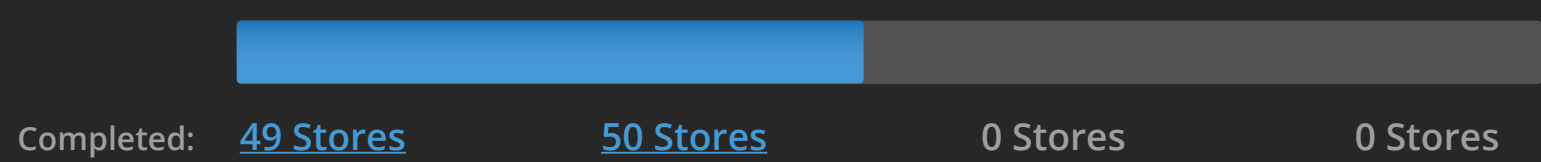
▶ **Frozen Vegetables** - 48 Stores Total



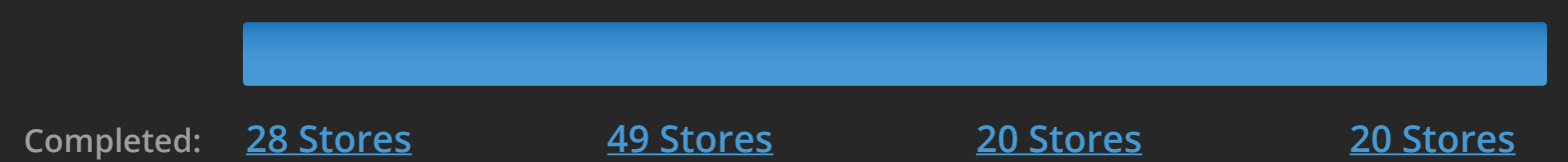
▶ **Baby Formula** - 75 Stores Total



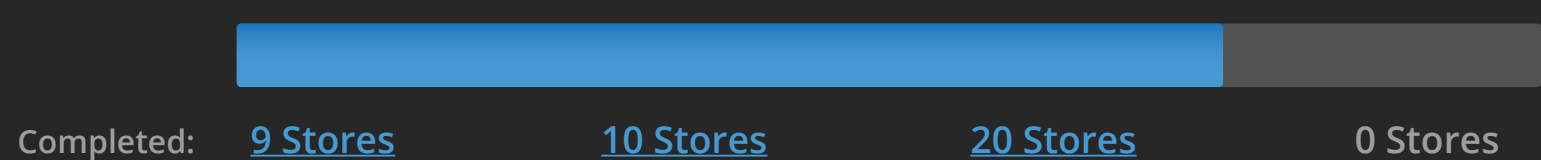
▶ **Candy** - 175 Stores Total



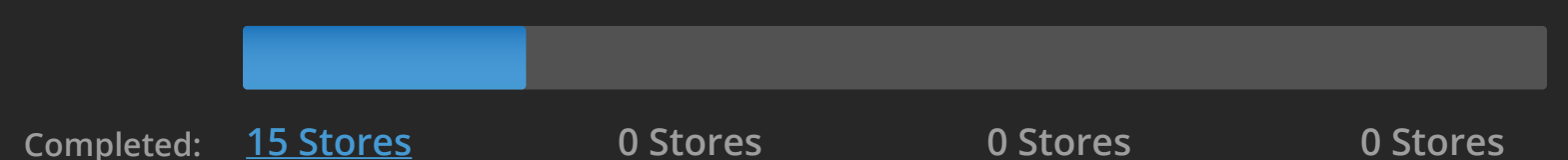
▶ **Deodorant** - 120 Stores Total



▶ **Dog Food** - 48 Stores Total



▶ **Energy Bars** - 75 Stores Total



NEW ITEM CUT-IN STATUS FOR HARRIS TEETER ISE CYCLE 43

57.9%
33.2%
8.9%



- 1 Item Tagged and On Shelf
- 2 Item Tagged and Not On Shelf
- 4 Item Tagged and Not On Shelf

CATEGORY NAME	VENDOR NAME	ITEM NUMBER	UPC	ITEM DESCRIPTION	RETAILER STORE COUNT	AUTHORIZED STORES	CUT-IN STORES	AUTHORIZED STORES CUT-IN %	TOTAL STORES ACV %
Air Fresheners/Bath	Procter and Gamble Co.	3526016	3700093998	FEBRZ CARCLIP GAIN MNTN	102	1			
Air Fresheners/Bath	Sc Johnson and Sons Inc	3526751	4650074395	PLUGN 4CT REFL LINENandPC	102	2	2	100.0%	2.0%
Air Fresheners/Bath	Sc Johnson and Sons Inc	3526752	4650074406	PLUGN 4CT REFL HAWandVAN	102	1	2	100.0%	2.0%
Air Fresheners/Bath	Heinz Frozen Foods	1040287	2515506712	VELVEETA CHSY BTS ORIG	102	15			

NEW ITEM CUT-IN STATUS FOR HARRIS TEETER ISE CYCLE 43

100.0%



● 4 Item Tagged and Not On Shelf

STORE NUM	STORE	VISIT DATE	CATEGORY NAME	VENDOR NAME	ITEM NUMBER	UPC	ITEM DESCRIPTION	ITEM CUT IN STATUS	REASON
229	Harris Teeter - Town	12/12/16	Air Fresheners/Bath	Procter and Gamble Co	3526016	3700093998	FEBRZ CARCLIP GAIN MNTN	Item Not Tagged and Not On Shelf	Item Not Authorized for set size

CATEGORY COMPLETION FOR HARRIS TEETER CYCLE 43

Completion Status

1.0%

99.0%

● No ● Yes



STORE NUMBER	STORE NAME	DATE	BATH SHOP	CAT FOOD - CAN	MAINTENANCE	MEXICAN/ASIAN/ ITALIAN - FROZEN	NEW ITEMS	SEAFOOD - CAN	TOPPING/FRUIT - FROZEN	TRAVEL SIZES
101	Harris Teeter - Town	12/7/16	Yes	n/a	Yes	n/a	Yes	n/a	n/a	Yes
101	Harris Teeter - Town	12/7/16	Yes	n/a	Yes	n/a	Yes	n/a	n/a	Yes
101	Harris Teeter - Town	12/7/16	n/a	n/a	Yes	n/a	Yes	n/a	n/a	Yes
101	Harris Teeter - Town	12/7/16	Yes	n/a	Yes	n/a	Yes	n/a	n/a	Yes

HARRIS TEETER ISE CYCLE 43

STORE NUMBER STORE CATEGORY NAME BEFORE/AFTER STORE PHOTOS

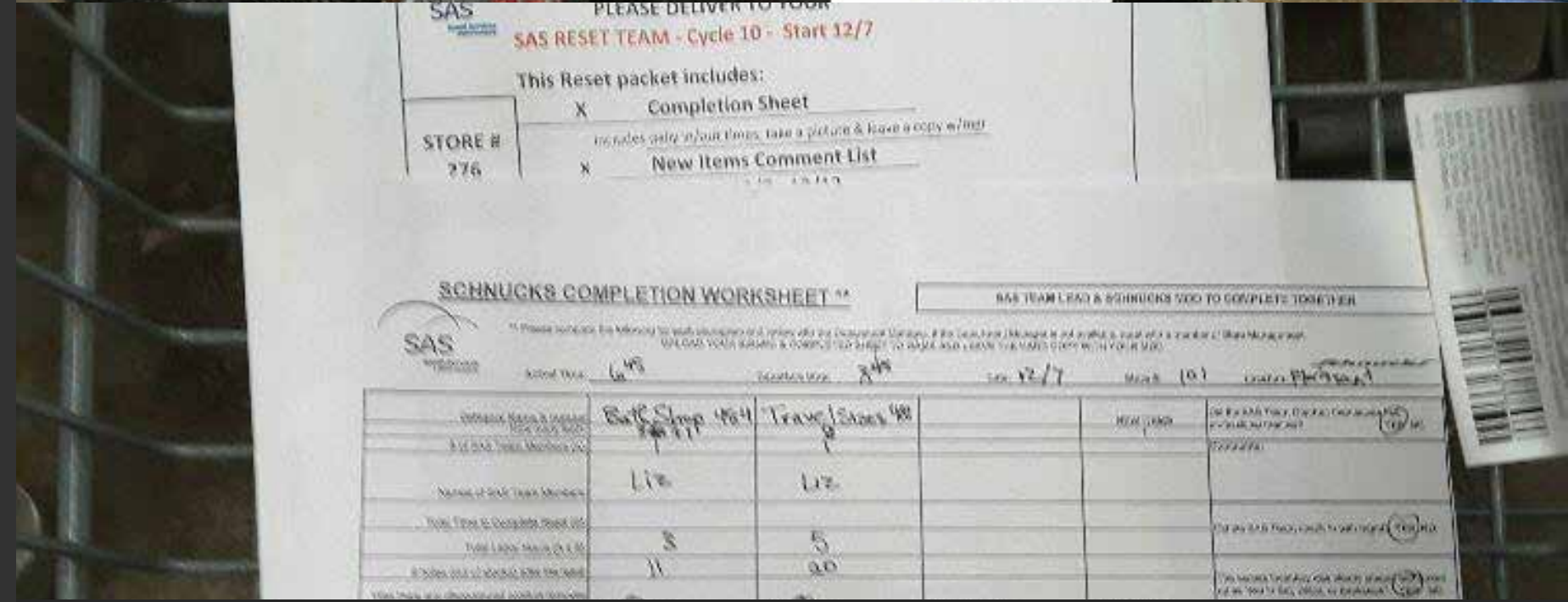
101 Harris Teeter - Store Bath Shop After



101 Harris Teeter - Store Maintenance Before



101 Harris Teeter - Store Maintenance After



Overall Completion Summary

DAY 1 11/18/16 Completed	DAY 2 11/19/16 Completed	DAY 3 11/20/16 Pending	DAY 4 11/21/16 Pending
View	View		

Day 1 - 11/18/16

Canned Beans

of Items: 6 Items
Scheduled: 30 Stores
Completed: [28 Stores](#)

Authentic Hispanic

of Items: 5 Items
Scheduled: 50 Stores
Completed: [49 Stores](#)

Can Fruit Jar Applesauce

of Items: 8 Items
Scheduled: 10 Stores
Completed: [9 Stores](#)

Cleaners Sponges

of Items: 3 Items
Scheduled: 15 Stores
Completed: [15 Stores](#)

Daily Yogurt

of Items: 9 Items
Scheduled: 50 Stores
Completed: [49 Stores](#)

Dish Detergent

of Items: 4 Items
Scheduled: 30 Stores
Completed: [28 Stores](#)

Frozen Dough

of Items: 8 Items
Scheduled: 10 Stores
Completed: [9 Stores](#)

Frozen SS Entrees

of Items: 5 Items
Scheduled: 15 Stores
Completed: [15 Stores](#)

Frozen Vegetables

of Items: 9 Items
Scheduled: 10 Stores
Completed: [9 Stores](#)

Baby Formula

of Items: 11 Items
Scheduled: 15 Stores
Completed: [15 Stores](#)

Candy

of Items: 20 Items
Scheduled: 50 Stores
Completed: [48 Stores](#)

Deodorant

of Items: 14 Items
Scheduled: 50 Stores
Completed: [49 Stores](#)

Dog Food

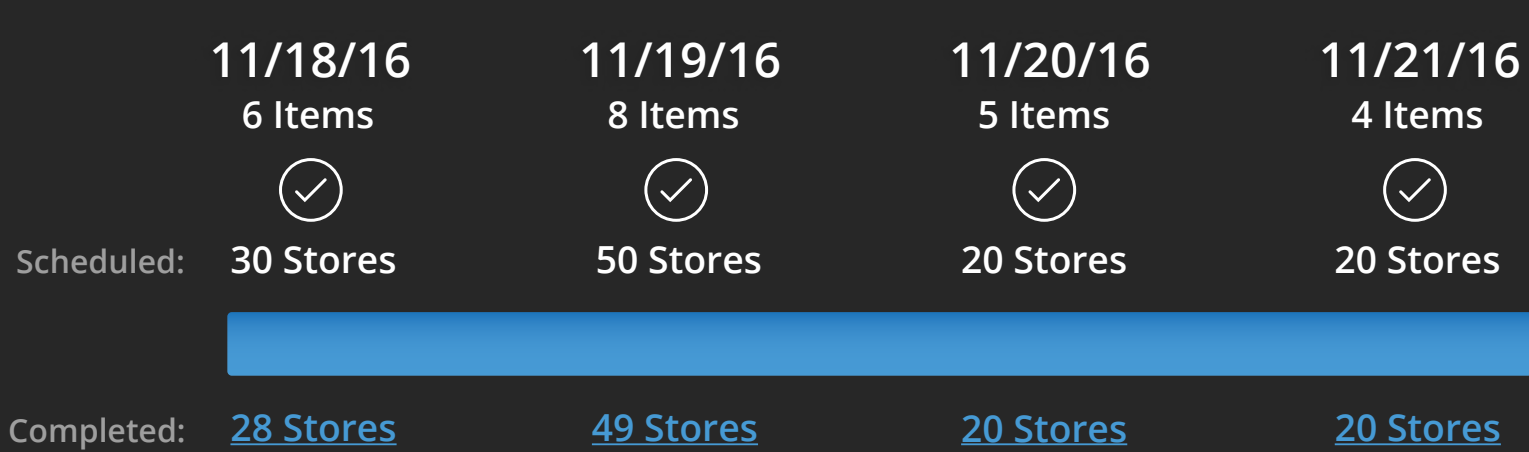
of Items: 7 Items
Scheduled: 10 Stores
Completed: [10 Stores](#)

Energy Bars

of Items: 18 Items
Scheduled: 30 Stores
Completed: [28 Stores](#)

Overall Category Summaries

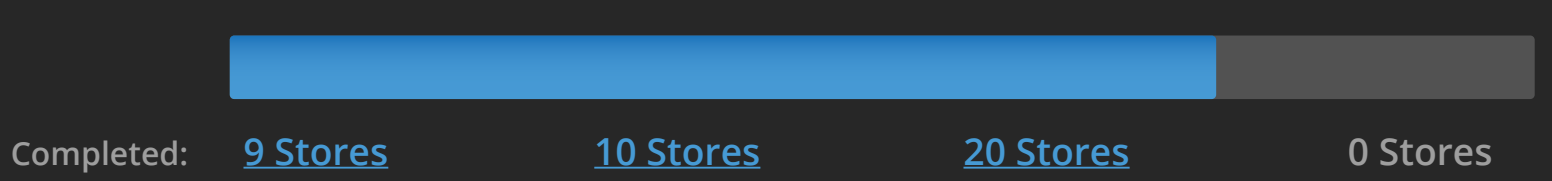
▼ Canned Beans - 120 Stores Total



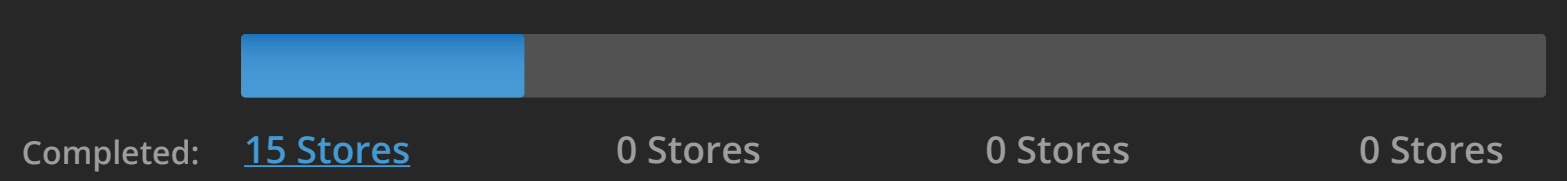
► Authentic Hispanic - 175 Stores Total



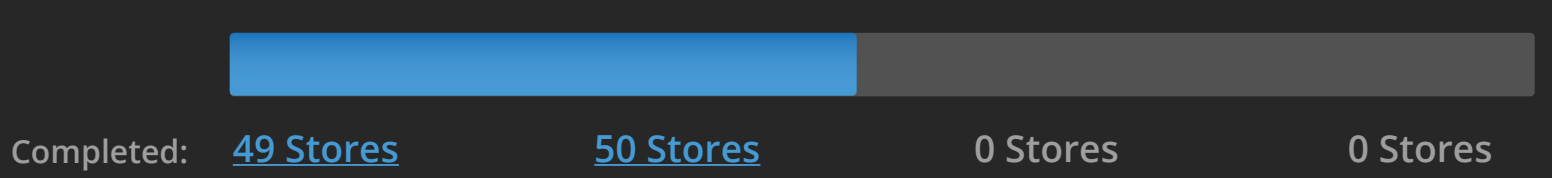
► Can Fruit Jar Applesauce - 48 Stores Total



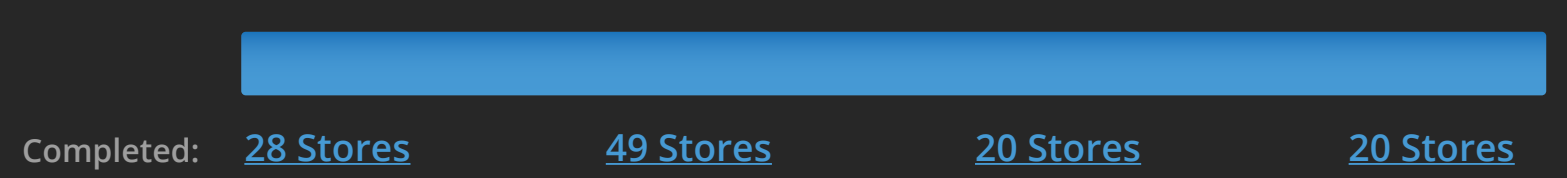
► Cleaners Sponges - 75 Stores Total



► Daily Yogurt - 175 Stores Total



► Dish Detergent - 120 Stores Total



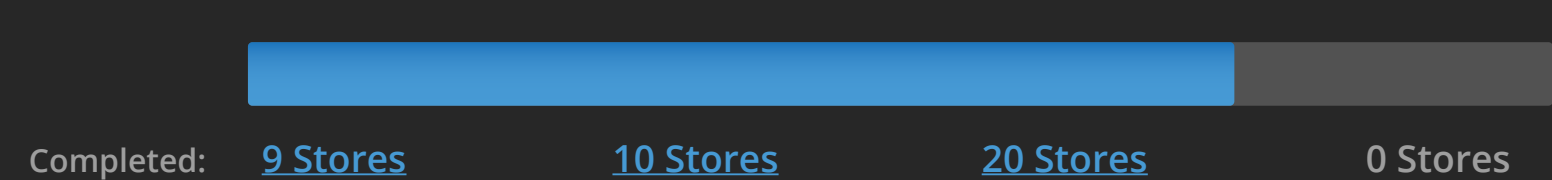
► Frozen Dough - 48 Stores Total



► Frozen SS Entrees - 75 Stores Total



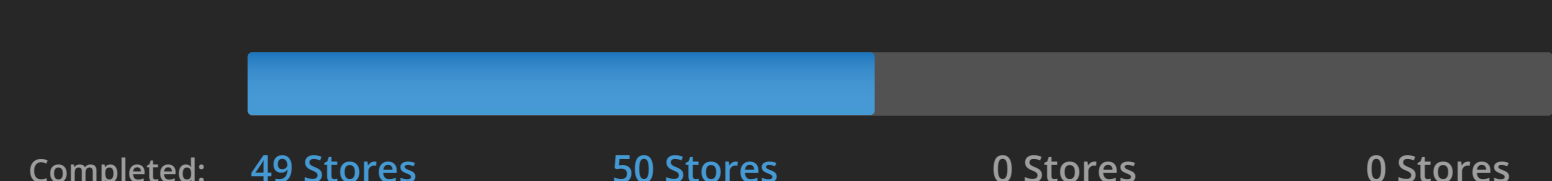
► Frozen Vegetables - 48 Stores Total



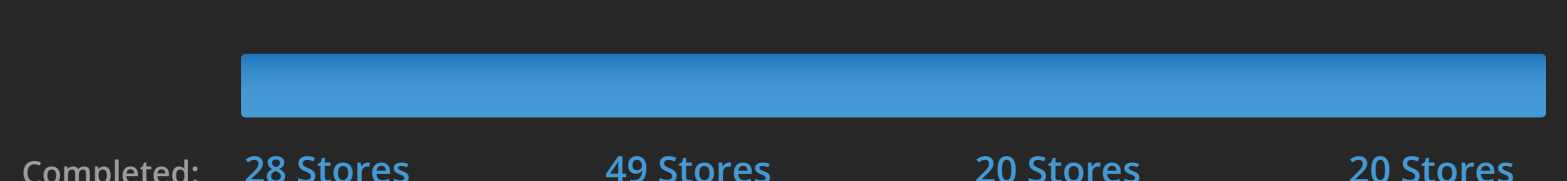
► Baby Formula - 75 Stores Total



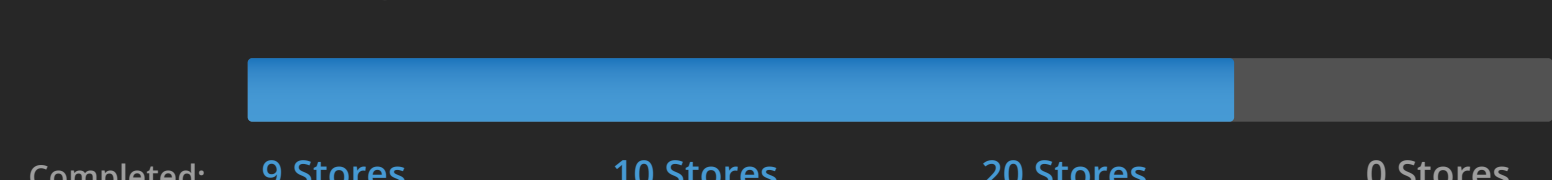
► Candy - 175 Stores Total



► Deodorant - 120 Stores Total



► Dog Food - 48 Stores Total



► Energy Bars - 75 Stores Total

