



**INCREASE PRODUCT LOVE.  
SAVE TIME. SAVE MONEY.**

Vyrill's marketing solutions for user-generated video content accomplish it all.

**80%**

500 hours of content is posted every minute. 80% of that content is user-generated.



**BUY NOW!**

**78%**

Consumers are 78% more likely to buy a product when influenced by video content.

**There hasn't been a way to capitalize on content creation, distribution, and consumption...until now.**

**VYRILL'S SOLUTION - ONE STOP DASHBOARD FOR**



**VIDEO DISCOVERY**

Discover user-generated video content by product across multiple platforms.



**VIDEO ANALYTICS**

Deliver insights about creators, reach, sentiment, topics, demographics, and more for each video.



**CONTENT MARKETING**

Focus customized marketing efforts geared toward those creating and viewing content.



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**WE ARE SAVING UP TO 90% IN TIME AND \$\$ WITH VYRILL'S AUTOMATED VIDEO DISCOVERY AND PRODUCT VIDEO INTELLIGENCE.**



**A.I. & MACHINE LEARNING**

Our proprietary technologies deeply analyze each video—it's text, images, and sound—to extract analytics, the creator, and the content.



**CONVERSION**

We tie every video to a product and a buy button. Vyrill informs the brand if a user shares a video so they can amplify the content to further engage the creator and audience.



**VERTICAL ANALYSIS**

We stand alone doing deep vertical video content analysis for content marketing. We index, organize, and filter video data by products, categories, influencers, and competitors.



**INTEGRATION**

We don't just organize content; we integrate our platform with your email campaign managing tools. We are creating an API for 3rd-party integration of email and social listening tools.



**UTILIZE USER-GENERATED VIDEOS NOW.**

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