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EDITION 1

**COLOUR SWATCHES; GENERATED FROM
SELECTED* INSTAGRAM STORIES****

*SOME NICE COLOURS FROM MUNDANE PLACES **FROM MY PERSONAL INSTAGRAM

EUGENIA
Clara



Instagram stories is one of my way to document intriguing view I saw in my daily life. Be it colourful boxes that accidentally stacked aesthetically pleasing, or perfect palettes by mother nature and manmade things. Or etc. This personal project is called 'Storette' - Edition 1 (*will update new colour catalog as I go!*). I generate swatches out of them to my personal colours-catalog (*I collect colours, among other things*). And I'm sharing this with you. Feel free to use this colour palettes as you wish on your creations. **Available in .ase & .aco.**

Colour on!

Love, Eugenia Clara.

*PS: Fun Fact, as an Indonesian, I prefer to use 'Colour' instead of 'Color' because 'Color' is vocally and textually close to the word "kolor" which means 'underwear' in Indonesian (hahaha).
#TheMoreYouKnow*

#01

STORE-BOXES

I was walking passed a store in a mall and they had colourful Capsule flask on display. My favourite colours. So I quickly snapped it and posted on my instagram stories. You know, since I don't have pet to share the photos and generally just an indoor/ cafe person— I snap random mundane things I find intriguing.

This one is.

Heavily filtered on VSCO, btw.



#02

STORE mugs

Saw these on Carrefour market in South Jakarta and only cost \$2! Solid colour ceramic mug- and most importantly, my favourite colours.

Here are 24 swatches of 'em.



#03

Balloon BUST.

This was in a mall in north side of the city, a Balloon Bust game next to food court in third floor. They arrange selectively pastel-palettes colours Balloons— which was awesome to my eyes.

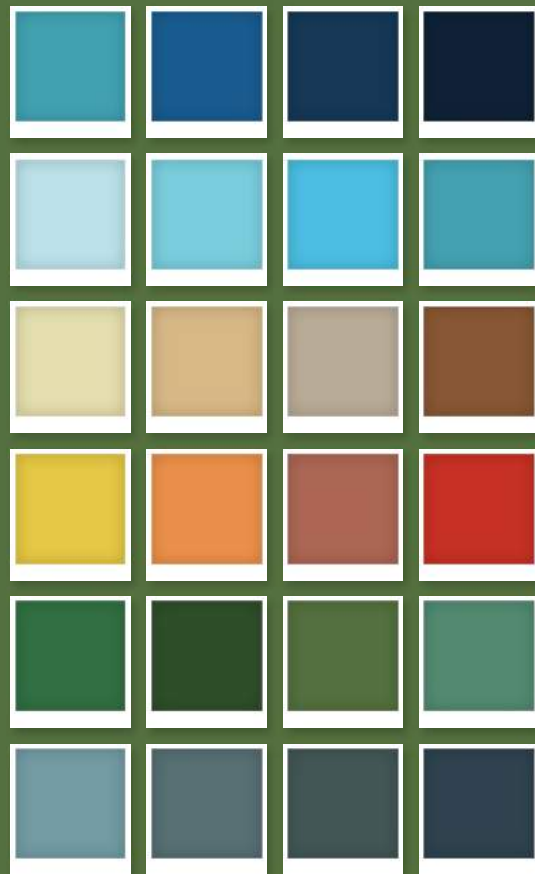
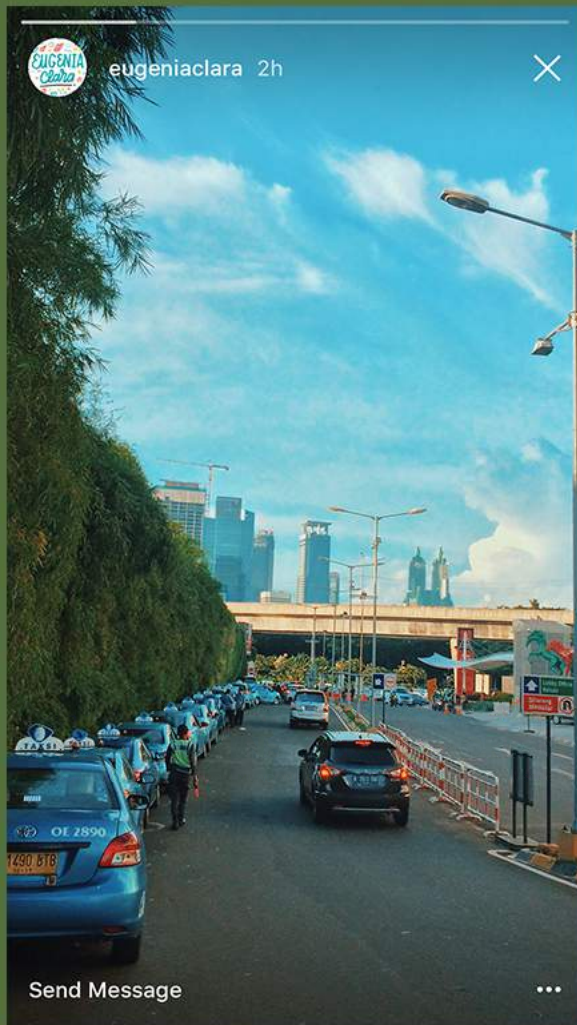


#04

Clear Sky WALKIES.

5 PM walkies, photo taken around my neighborhood. After non-stop raining (monsoon) all day everyday for weeks to months, it was finally a breeze to see the blue sky. Looking up to infinite blue up there is my fust favourite things to do (among several) cause it reminds me of my place in this land and get to witness such beauty that happens everyday is a blessing; it cheers me. Also blue and any shades of blue are all my favourite colours.

If you read this, I hope you have better day and stumble to your favourite things to cheer you along your hustlin'.



#05

OOOH ★ PENCILS

I never use pencil in my drawing (like, 99% never) because I couldn't stand the dust, and because I'm not good at it (mostly end up smeared it all over place). But I saw Lyra polycolor pencils on an art supplies store, they have the most loveliest pencil design I ever saw (I didn't see much of them tho). Look at it. They colour code the body in a... nice way.

So I picked my most favourite colours and bought them. As always, I snapped this photo and post on instagram stories in case there's anyone else who loves colours in mundane places like I do.



#06

NOTES ON THE WALL.

I stick a lot of post-it notes and papers in my bedroom wall. This is one of them: Decision making mapping. Good to weighing risks and decide what to do based on the comparison.





#07 BEHIND THE SCENE.

When the natural light was good, I shot behind-the-scene or pre-doodle shot.





Enjoy!

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