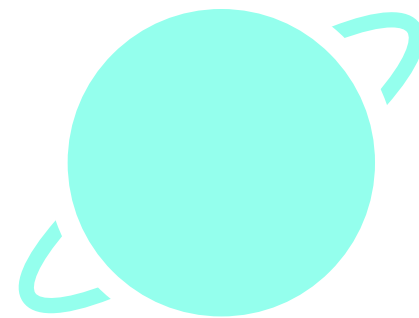
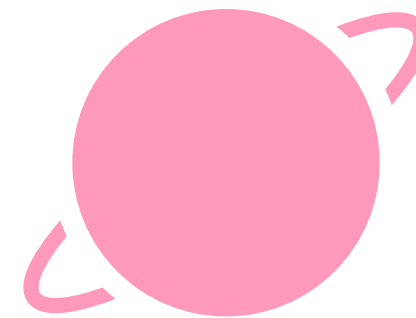


Colors:



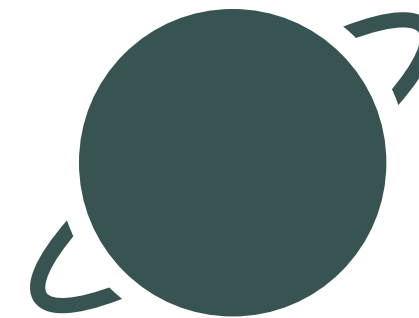
"CLEAN-GREEN?"

HEX: #94ffed
RGB: 148, 255, 237
CMYK: 42, 0, 7, 0
Pantone Solid Coated
Green 0921 C



"SWEET-PINK!"

HEX: #ff99bb
RGB: 255, 153, 187
CMYK: 0, 40, 27, 0
Pantone Solid Coated
1905 C



"CONTRAST... TRUST"

HEX: #385452
RGB: 56, 84, 82
CMYK: 33, 0, 2, 67
Pantone Solid Coated
5477 C

Fonts:

GILROY
FAMILY

AS SOON AS POSSIBLE
AS SOON AS POSSIBLE
AS SOON AS POSSIBLE
AS SOON AS POSSIBLE
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AS SOON AS POSSIBLE
AS SOON AS POSSIBLE
AS SOON AS POSSIBLE

– NOT SO COOL

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AS SOON AS POSSIBLE

– COOL!



Identity guide

Logotypes:





Identity guide



Labels:





Identity guide

Identity:

