BRIJHETTE FARMER

Simplifying complexity. Neatly and beautifully.

PROFILE

Location
San Francisco, CA

Phone
+1 314 479 7613

Portfolio
www.brijhettefarmer.work

Languages
English (native)
German (fluent)
Spanish (reading)

SOFTWARE

Expert
Adobe Creative Cloud (AI, PS, ID)
Sketch & plugins
InVision
WordPress & plugins

Excellent
HTML5/CSS3
MailChimp & integrations
Squarespace
Python

Learning
New JS libraries

HOBBIES

fitness, travel, good eats, physics,
urban photography, calligraphy

RECENT EXPERIENCE

Sr. UX Design Lead · Target Consumer IoT · San Francisco, CA
10.2016 - 05.2017 | consultant
designing user-centered interfaces and experiences for consumer products
in the Internet of Things using research, Sketch, Adobe CC and collaboration

Marketing Specialist · Cabka North America, Inc. · St. Louis, MO
09.2016 - 10.2016 | consultant
coordinating projects between St. Louis and Berlin, designing effective
marketing materials using Adobe CC and JS, and planning two tradeshows

Digital Designer · Ready & Willing · St. Louis, MO
09.2016 - 11.2016 | pro bono consultant
collaborating with a team of 12 professionals to provide branding, graphic
and web design services for a local non-for-profit, Table Wisdom

Founder & Lead Developer · Psi Graphics, LLC · International
07.2014 - current | project-by-project basis
designing brands, graphics, websites, emails, UX/UI wireframes and
social media engagement for startups, freelancers and small businesses

Drafting Designer · Boston Valley Terra Cotta · Orchard Park, NY
03.2015 - 01.2016
developing highly complex 3D models and blueprints for terra cotta
production using AutoCAD, Rhino, Grasshopper, Python and more

EDUCATION

Master of Architecture, 2014 · University at Buffalo
Inclusive Design | Situated Technologies | Structural & Earthquake Engineering

Bachelor of Arts, 2010 · Webster University (Missouri & Austria)
Linguistics (German) | Pre-Architecture