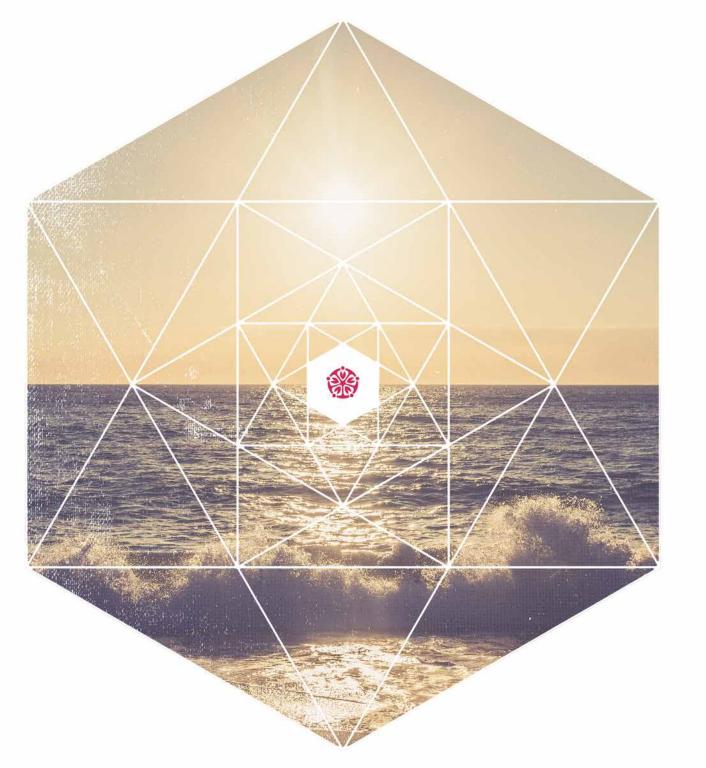


D'Cinqué Hair Science® is the world's most advanced system offering the maximum degree of reconstruction and color protection benefits. Formulated with ColorConstruct®, hair will experience immediate and long-term transformation.





About D'Cinqué

We are a company of visionaries, artists, and professionals striving to evolve the industry and make a difference in the lives of those who use our products. Founded by Steve Stefano, the innovator who originally brought true hair reconstruction to the industry now presents D'Cinqué Hair Science<sup>®</sup>.

Our professional hair care line has evolved from over 50 years of dedicated research to effectively reconstruct, repair, boost and protect hair from today's ever-changing environment.





5-D Repair Technology®

CORTEX HEALTH
 Responsible for Hair Strength,
 Elasticity, and Tenacity.

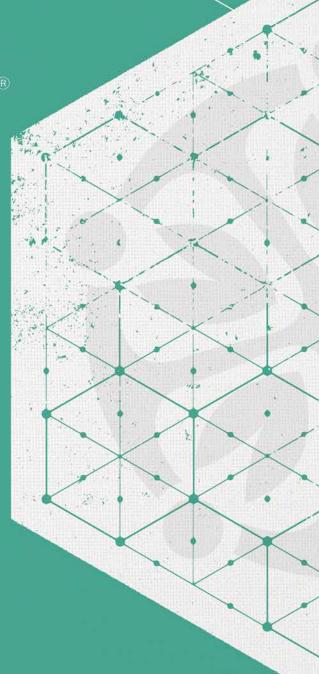
2 KAP REPAIR Restores Natural Bounce, Control, and Vitality.

3 pH BALANCE Maintains Natural Balance and Harmony in all Dimensions.

4 CUTICLE PROTECTION
Protects & Strengthens Hairs
Natural Armor.

5 CAM RESTORATION

Locks in Nutrients and Allows Hair
to Stretch.







# Shampoo

Reparative Shampoo is a luxurious and gentle crème-based shampoo that is formulated to revive even the most damaged hair and deliver unsurpassed results restoring strength, shine, and elasticity.

- Scalp Protection
- Vitamin-Enriched
- · Gluten-Free
- · Sulfate-Free
- · Free of Sodium Chloride



### Science



- · Animo Acid Blend for Maximum Hair Repair
- · Reduces Hair's Porosity
- · Strengthens Hair Strand
- · Helps Hair Retain Moisture
- Antioxidant Protection









Rejuvenates and Revives Hair

· Adds Shine





















## Conditioner

Hair is rejuvenated and revitalized with this conditioner created to normalize, strengthen, hydrate, and repair damaged hair with zero build-up. Gives hair resilient shine.

- · Scalp Protection
- · Vitamin-Enriched
- · Gluten-Free



### Science



- · Amino Acid Blend for Maximum Hair Repair
- Antioxidant Protection
- · Moisture Balance as Air Humidity Levels Fluctuate
- · Intense Hydrating and Conditioning Benefits
- · Repairs Damaged Hair





- · Ads Shine
- · Rejuvenates, Revives and Renews Hair















### HAIR

## Protectant

Delivers remarkable protection with natural sunscreens, thermal protectants, and detangling benefits.

- · Scalp Protection
- · Vitamin-Enriched
- · Gluten-Free



### Science



- · Amino Acid Blend for Maximum Hair Repair
- · Thermal, Mechanical and Oxidative Protection
- · Strong Antioxidant Protection





- · Makes Hair Shiny and Soft
- · Rejuvenates, Revives and Renews Hair
- · Adds Shine















#### SUPER

## Reconstructor

Delivers remarkable protection with natural sunscreens, thermal protectants, and detangling benefits.

- · Scalp Protection
- · Vitamin-Enriched
- · Gluten-Free



### Science

- Stimulates Fibroblasts by 130%
- · 19 Amino Acids
- Antioxidant Protection
- Counteracts Premature Hair Loss
- Normalizes Excessive Sebum Production
- Superior Ability to Repair Hair Fiber
- · World's Most Advanced Reconstructive Benefits
- Stimulates Follicle Cell Metabolic Activity

















- · Provides Improved, Silky Feel
- · Makes Hair Resilient and Strong
- · Adds Shine









## Neutralizer

This continuous professional style protection extends the vibrancy and life of hair color for incredible results using a combination of standard and super antioxidants.

- · Gluten-Free
- Promotes Shine, Smoothness and Manageability



### Science



- 10 Powerful Antioxidants
- · Extends and Protects Color Intensity and Depth
- Pulls Hair Cuticle Tightly Against Inner Hair Structure,
- · Locking Color In
- · Inhibits Hair Static Build-Up, Minimizing Fly-Aways
- Neutralizes Oxidation
- Protection From Thermal and Mechanical Damage



- Excellent Hair Softening and Conditioning Properties
- Enhances The Appearance of Damaged Hair
- Hydration Benefits Lead To Soft and Supple Hair
- Adds Shine



















## Acidifier

### **Professional Only Color Protection:**

Professional Acidifier has been developed to dramatically improve color services when chemicals have been used to swell open the cuticle. Once the cuticle has been opened during chemical services, it can take approximately 24 hours or more for the cuticle to return back to normal. Until then, hair is left in an extremely fragile state and susceptible to many damaging effects of the environment, styling, or even normal shampooing that can lead to dryness, unnecessary loss of color, and damage. Don't let an open cuticle destroy what you have worked so hard to create.

Acidifier is the perfect choice to gently seal and lock down the cuticle while also delivering an abundance of antioxidants for added health and protection.

- Formulated with ColorConstruct®
- Professional Color-Lock
- Powerful Antioxidants
- Prevents Oxidation
- Gluten-Free

















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