

BRAND ADHERENCE

Logo colors are used to dictate the color scheme. Font choices are Rayway and Open Sans.

OPENING STATEMENT

A bold opening statement that addresses one topic: theft.

The problem written in capital case. The solution and benefit. The call to action.

HIGH CONTRAST PRIMARY CTA

that denotes a specific action (Order [Product])

ENGAGING COPY AND INFORMATION

This section addresses the problem and the solution that LINXUP provides in detail.

A catchy headline. Background information. LINXUP could include the infographic here, as an overlay..

PRICING PLANS SIMPLIFIED

Clear pricing plans that show both vehicle and assets tracking options with one click (carousel).

Pricing tables show that service fee is the same and gives a starting range for the devices.

ORDER NOW buttons are high contrast and link to the device selection page.

TRY FREE DEMO

Here, users sign up for the demo. The subtitle gives more convincing information about the demo.

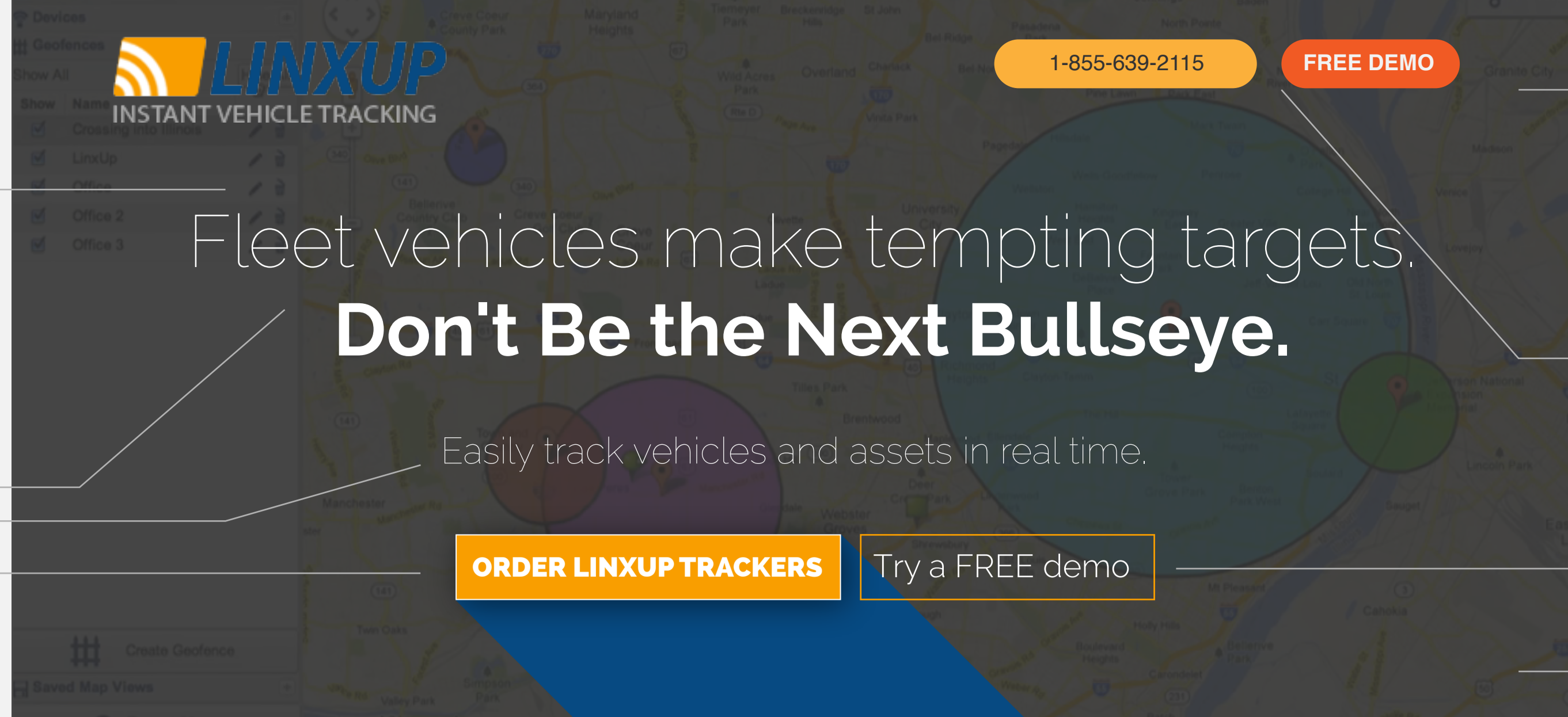
SIMPLIFIED FORM

The form is simplified to capture only the most important information. Four form fills or fewer lead to the highest conversions.

REQUIRED INFORMATION

The fields NAME, EMAIL (or PHONE) and FLEET SIZE are the only bits of information required to contact the user and customize their demo.

Try Demo button is in high contrast to other elements.



NO NAVIGATION BAR

Landing pages are proven to be more effective when a navigation bar is not shown.

CALL NOW AND FREE DEMO

Two high contrast areas for phone number and free demo.

Free demo links down to the form. If users are kept on the same page, and that page introduces them to the product, they are more likely to sign up or purchase.

Background is a GIF of snapshots from LINXUP videos to give users a visual explainer.

All of this is above the fold and happens before users scroll.

Do you have \$50,000 to throw away?

We didn't think so.

Vehicle theft is a multi-billion dollar industry in the United States, often leading to the loss of expensive property and hours of downtime. Losing just one vehicle costs the owner over \$50,000. Fleet vehicles, being well-marked and loaded with equipment, mark a bullseye for thieves. Linxup GPS trackers help you monitor your fleet in real time and alert you anytime a vehicle moves outside of normal hours.

Super easy to use.

Order our GPS tracker and install it in just a few seconds.

The wireless OBD plug-in tracker installs in seconds in your vehicle's OBD II port and the wired tracker uses a simple 3-wire installation for discretion.

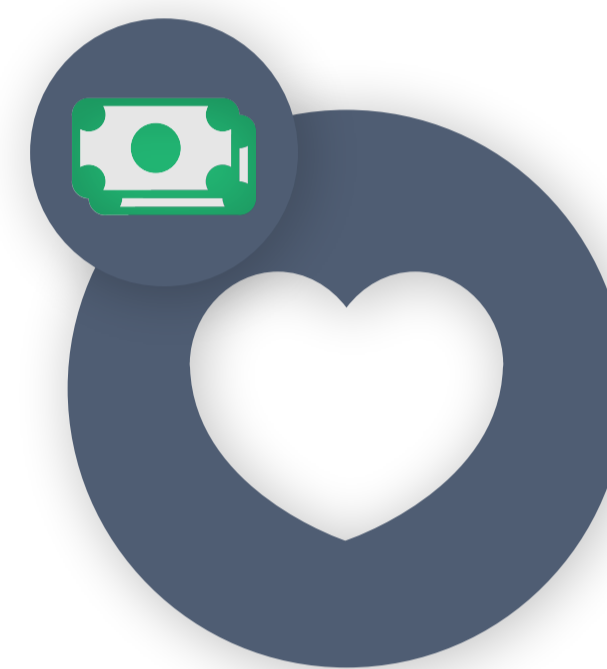


Use our software and app to monitor in real time.

Leave nothing to chance! Use our app to see and track the location of every vehicle, asset and driver in your fleet in real time. Use the data to improve and grow your business.

Enjoy a peace of mind, substantial savings and increased efficiency.

The pairing of the GPS device with our easy-to-use software will save you thousands of dollars a year in stolen assets while helping your business to increase efficiency and improve driver safety.



HOW DOES IT WORK?

Ties into Agilis mission of simplifying the complicated. Easily digestible step-by-step use with an EMOTIVE outcome.

PRICING PLANS FOR ASSETS TRACKING

Choose from three types of devices and three service

MONTH-TO-MONTH

Devices from \$99.99/ea.

Service: \$14.99/mo.

Tracking app is free!

ORDER NOW

TWO YEAR CONTRACT

Devices from \$49.99/ea.

Service: \$14.99/mo.

Most popular choice.

Tracking app is free!

ORDER NOW

THREE YEAR CONTRACT

Devices from \$29.99/ea.

Service: \$14.99/mo.

Tracking app is free!

ORDER NOW

See pricing plans for [vehicle tracking](#).

THREE STEP CHECKOUT

1. Select plan on landing page.
2. Order Now directs to product selection.
3. Billing and shipping information is entered.

SECTION FRAMING PRICING PLANS

When users are on this section, they see the last step on how to use the product (peace of mind), the pricing table and then in small letters the invitation to try the demo. This offers two clear lead capture paths - purchasing a tracker or filling out the form.

SECTION FRAMING

Users can see the What Customers Are Saying section while considering the demo form, which may prompt them to read them and be more convinced to sign up.

TESTIMONIALS

+ include a real photo of the reviewee for a human element
+ a carousel style that shows three to four testimonial
+ include fleet size to show the variety among customer needs and LINXUP solutions

MAJOR CLIENTS

A snippet of logos from well-known clients. These logos are faded out and do not link (the goal is to keep users on this page until they checkout or sign up).

FINAL CALL TO ACTION SECTION

While theft was the opening focus, LINXUP has other features that might be of interest. These are listed with easy to read icons and a little humanized blurb to show what that service might look like / decision that that feature might help users to make.

ORDER NOW redirects to Pricing Plans above.

Not yet ready to buy?

Test drive our product and service with a 30 day, no-risk demo.

First and Last Name*

Email Address*

Company

Phone

Fleet Size*

Try a FREE demo

WHAT CLIENTS ARE SAYING



“ If we did not have those devices we would have lost a truck, trailer, and the cargo a few weeks ago due to a theft. ”

Lori Bradford at Mr. Trans
Bowling Green, KY
(fleet size: 21)

IMMEDIATE SAVINGS. IMMEDIATE BENEFITS.

Make countless data-driven decisions.

Hey Tom, Our driver, Susanne, will be at your office in 18 minutes.



Accurate arrival time estimates.

Doing a route from 1 to 3 to 2 saves 15 more minutes than a route from 1 to 2 to 3.

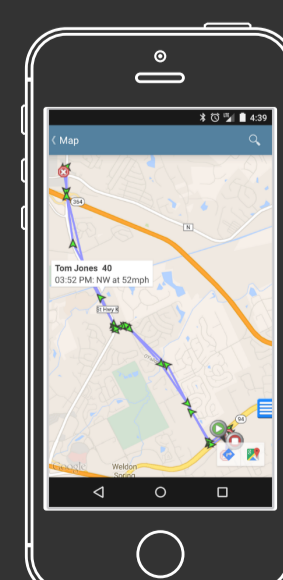


Generate efficient routes.

Vehicle exited lot at 12:03pm and was returned at 8:22pm. Total bill: \$45.32.



Bill more accurately.



Verify & document time employees spend on site.

Protect valuable vehicles and assets from theft.

Your trackers will ship today if ordered by noon.

Bob was at Building 3's site for 22 minutes before returning.

Stolen trailer returned with help of police and GPS tracking. \$60,000 saved.

Thanks, Jane, for your order. Your tracker has shipped!

ORDER NOW