

# Nathalie Gribinski

# LOGOS

## Logos Across Various Industries

I have designed logos for a variety of industries, each requiring a unique visual identity:

- Corporate & Legal** – Professional and trustworthy branding for law firms and businesses.
- Healthcare & Eye Care** – Clear, precise designs reflecting expertise and reliability.
- Music & Education** – Logos that capture rhythm, structure, and artistic expression.
- Food & Hospitality** – Elegant and inviting visuals for restaurants and cafés.
- Tech & Startups** – Bold, innovative branding for emerging companies.
- Art & Design** – Creative and expressive identities for artists and design studios.

Each logo reflects the brand's essence while ensuring versatility and impact.





**Art Advisory and Fine Arts | CRN Fine Art**

**Purpose:** Designed for a fine art advisory firm, this logo communicates sophistication, professionalism, and a robust artistic presence.

**Design Approach:** The design uses the Futura typeface, which is clean and minimalistic. It balances modernity with timeless elegance, and its simplicity ensures versatility across print and digital branding.

**Result:** The logo enhances CRN Fine Art's identity, improving brand recognition and credibility in the art world.



LAW OFFICE OF  
KATIE D. FLETCHER, LTD.

**Law Firm | Law Office Of Katie D. Fletcher, LTD.**

**Purpose:** Created for a law firm, this logo should convey professionalism, trust, and authority.

**Design Approach:** The logo showcases a clean serif typeface and a balanced monogram. This design embodies the firm's commitment to its clients while upholding a timeless and refined aesthetic.

**Result:** The logo effectively positioned the firm as a reliable and professional legal service provider, improving brand recognition and consistency in marketing materials.



#### Healthcare | Kruff eye institute

**Purpose:** Designed for an advanced eye care institute, this logo conveys precision, expertise, and innovation in vision health. Its clean structure reinforces trust and professionalism, ensuring a strong brand presence.

**Design Approach:** The design incorporates clean, structured elements that balance innovation with simplicity. The typography and forms evoke a sense of confidence and adaptability, making it effective for various applications.

**Result:** The logo provides Kruff with a strong, memorable visual identity that reinforces its brand presence and uniqueness.



#### Technology | Dureon

**Purpose:** This logo for a tech startup blends bold innovation with organic inspiration from the durian fruit. The structured yet dynamic design reflects the company's cutting-edge approach in the technology sector.

**Design Approach:** The design incorporates sharp, structured elements that reflect both the fruit's spiky exterior and technology's dynamic nature. The typography and form balance strength with approachability, ensuring a modern and distinctive identity.

**Result:** The logo establishes Dureon as a forward-thinking brand, standing out in the tech industry with a unique and memorable visual presence.



#### **Artisan | Recruitment Agency**

**Purpose:** This logo, created for a national competition centered around the theme “Art is present anywhere, anytime, and by anyone,” aimed to embody the essence of creativity and artistic expression.

**Design Approach:** The logo incorporates a purely visual composition, utilizing dynamic shapes and thoughtfully balanced forms to express movement, spontaneity, and the limitless nature of art. By steering clear of traditional typography, the design remains universal and open to interpretation, enabling viewers to engage with it in their way.

**Result:** This logo won the competition, showcasing its strong visual impact and versatility. Subsequently, it was applied to promotional materials like posters, T-shirts, and business cards, further reinforcing its significance as a key visual element in the campaign.



#### **Graphic Design Studio | Aquila Graphic Design**

**Purpose:** This logo, created for a graphic design company, needed to represent creativity, precision, and a bold artistic vision.

**Design Approach:** Drawn from “Aquila” (the Latin word for eagle), the design features sharp, polished elements that express strength and clarity. The composition strikes a balance between elegance and modernity, ensuring versatility in branding and marketing materials.

**Result:** The logo establishes a strong visual identity, reflecting the company’s expertise and dynamic approach to design.



**Music Education | Jazz Music School**

**Purpose:** This logo, designed for a music school, needed to reflect harmony, rhythm, and the foundational role of bass in music education.

**Design Approach:** The design features strong, balanced shapes that represent stability and depth, similar to the bass in an ensemble. Its clean and structured form guarantees versatility for signage, educational materials, and branding.

**Result:** The logo creates a professional and welcoming identity for the school, emphasizing its dedication to musical excellence.



**FIRM ROOTS**

**Musical Education | FIRM ROOTS**

**Purpose:** This logo, created for a music-focused brand, represents stability, growth, and a profound connection to musical heritage.

**Design Approach:** The design integrates organic and rhythmic elements, visually symbolizing strong roots intertwined with the fluidity of music. The composition guarantees versatility, making it appropriate for branding, merchandise, and promotional materials.

**Result:** The logo establishes a bold and timeless identity, reflecting the brand's dedication to musical foundations and artistic evolution.



#### **Imagine | Photography**

**Purpose:** Designed for a photographer, this logo had to capture creativity, elegance, and the essence of visual storytelling.

**Design Approach:** The Suave Script Pro typeface creates a graceful flow in the lettering, evoking a sense of artistry and imagination. The dynamic composition subtly connects to the realm of photography, rendering it both personal and memorable.

**Result:** The logo captures the brand's spirit, offering a refined and artistic identity that resonates with the photographer's vision.

#### **Hospitality | Café Valendra**

**Purpose:** Designed for a café-restaurant, this logo needed to capture strength, elegance, and a sense of prestige, incorporating a lion as the central element per the client's request.

**Design Approach:** The logo features a stylized lion, symbolizing power and refinement, and a clean and modern design. The composition ensures versatility for branding across menus, signage, and promotional materials.

**Result:** The logo reflects Café Valendra's brand identity, creating a strong and memorable visual presence.