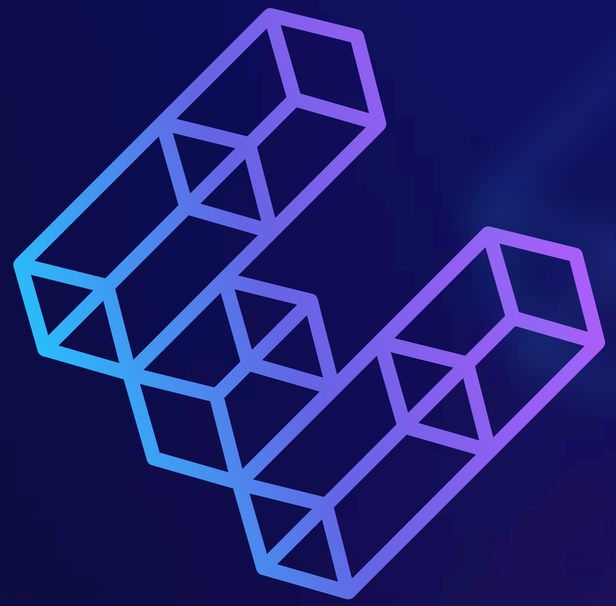

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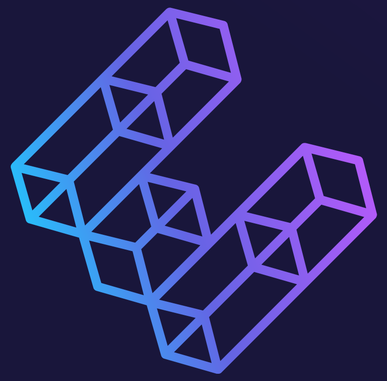
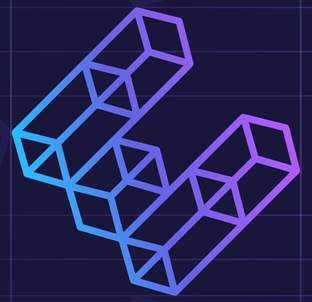
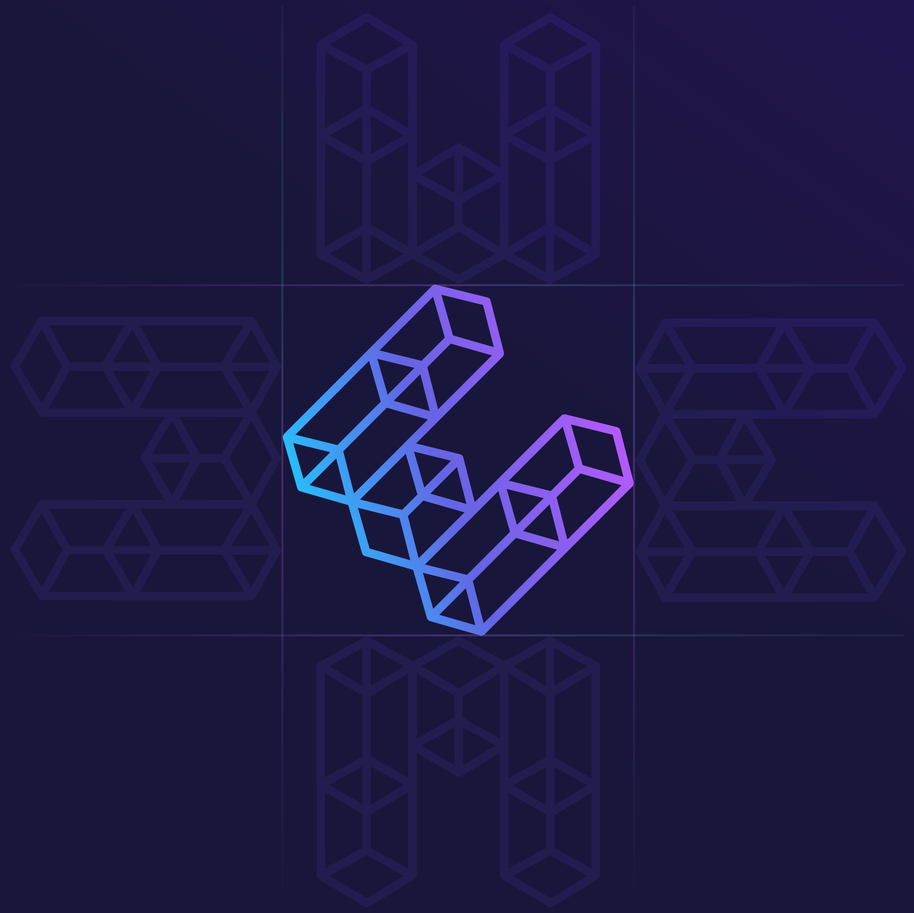


ether.fi



ether.fi



E Lockup Clearspace

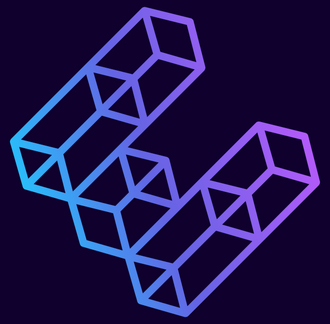
Clear space around the logo is equal to the cap height of the “E”. Nothing break the limit of this space that the E’s create.

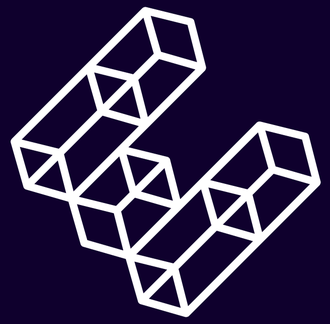
Logo Color

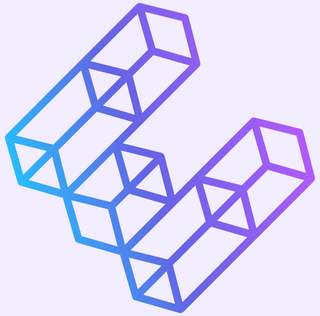
The logo should be white on darker backgrounds and black on lighter backgrounds

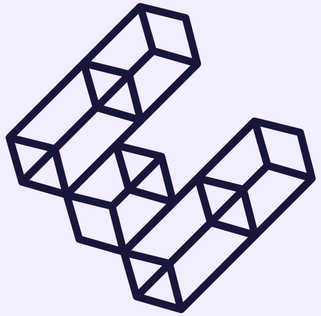
White : #FFFFFF

Black : #19163B









Logo Color

The logo should be white on darker backgrounds and black on lighter backgrounds

White : #FFFFFF

Black : #19163B

Do not recreate the ether.fi word mark in another font or in other weights/typefaces

Don't stretch or manipulate the logo in any way. Keep original proportions

Do not recolor the logo to a color that is not a brand color

Do not rotate the logo where it is unreadable. Keep logo horizontal