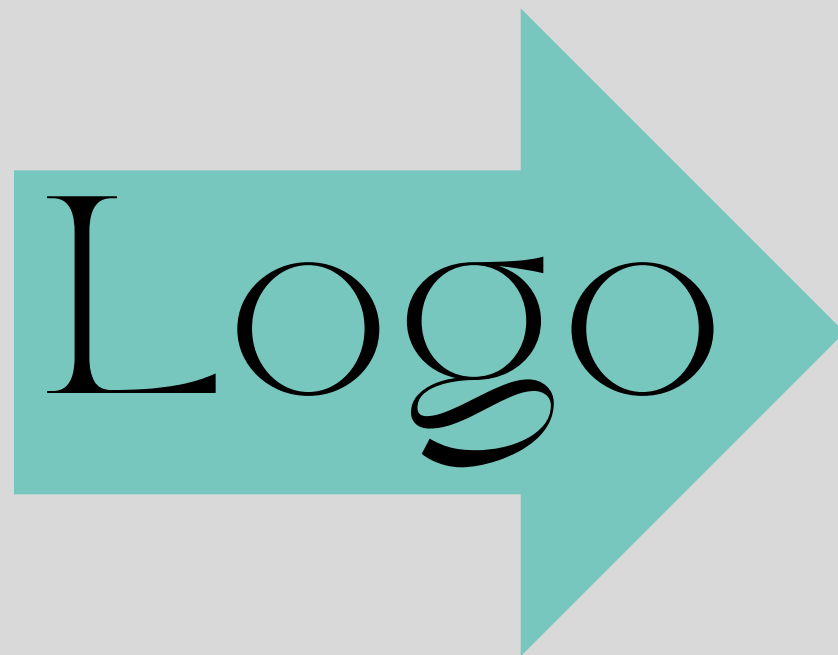



Rebranding Proposal

OLGICA ARSOVA

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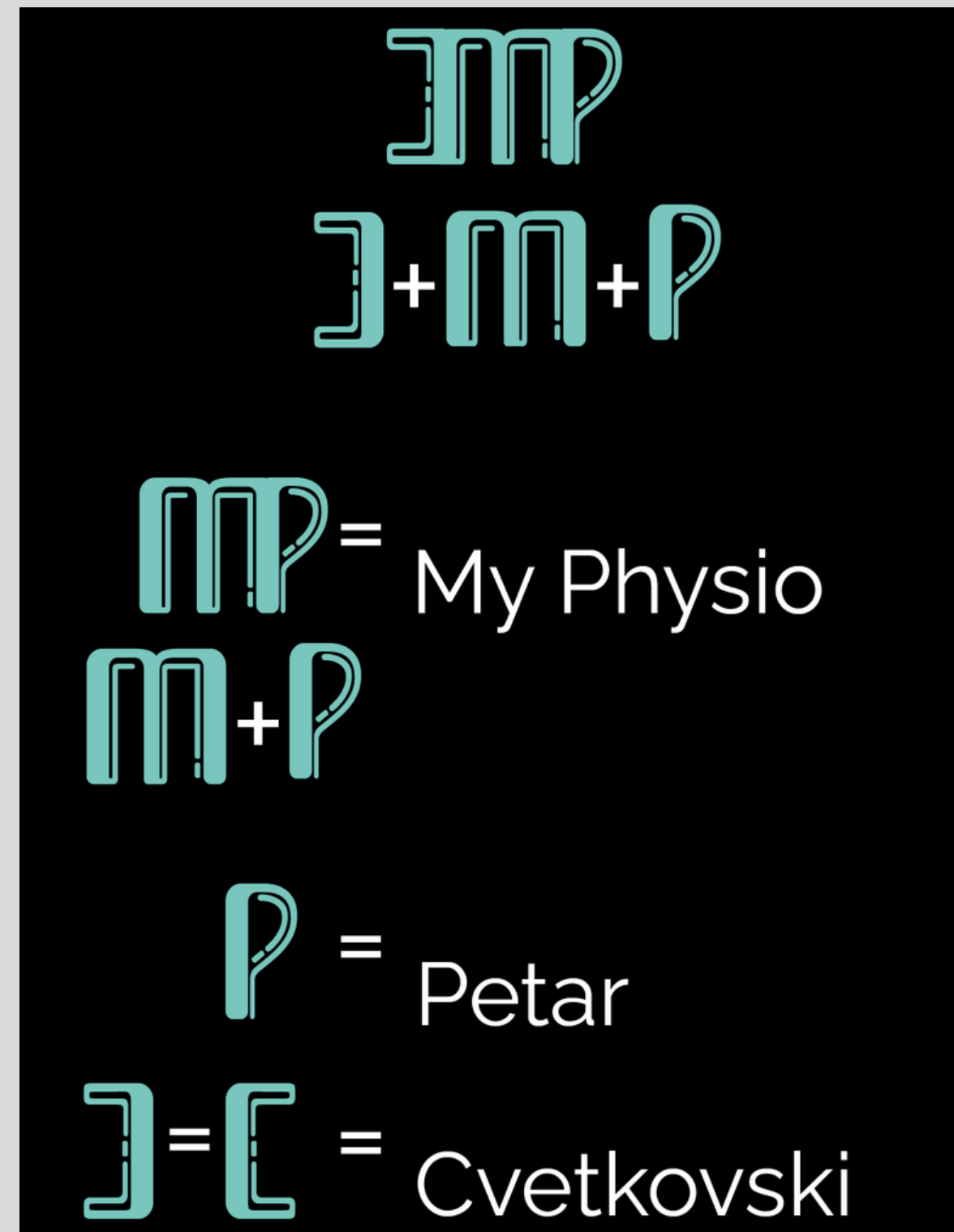
CLIENT:

PETAR CVETKOVSKI

COMPANY NAME:

MY PHYSIO

LOGO BREAKDOWN



PAGE 03



Old



New



Transparent



Light Gray



Dark Gray



Typography

CALATHEA REGULAR
RALEWAY REGULAR
GORDONA

Color Palette

C C C C C C

Chinese Silver

7 8 C 6 B D

Pearl Aqua

6 6 6 6 6 6

Granite Gray

0 0 0 0 0 0

Black







Thank you!

