Sprocket

Founder, PM & Mobile App Designer | 9-years 2014-Current
Built the worlds 1st mobile bicycle marketplace app + theft-proofed it with BikeIndex!
Designed all UIX for Android, iOS, Web clients + business/system/database logic
Managing business, team, projects, marketing, social media, marketplace balance

OneSIgnal Web App Designer | 1-year 2020-2021
Redesigned many business-critical systems, overhauled design strategy/process

Lyft (+ Kamcord aqui-hire)

Growth Mobile App Designer: Rider Early Lifecycle | 3.5-years 2016-2020
Created fast/frictionless sign up for the largest bikeshare network outside China
Grew active rider acquisition rate well beyond Wall Street expectations Q/Q w data!
Optimized early lifecycle, referrals, promos, search, matching + fixed bugs/process

Material Design Award Recepient - Lyft Innovation on App Redesign | 2018

3X Design Patents | 2019, 2020, 2021

Verizon + Others Full-time Contract Mobile App Designer | 2-years 2015-16
Redesigned acquisition and other UIX to be user friendly & performant

SoundHound Mobile App Designer | 2-years 2012-14
Grew user base +2X, from under 80m to over 200m! + Helped w Hound Assistant app

Full-time & Freelance Contract Mobile App Designer | 3-years

#1 Game on Play Store - Freelancer on Blast Monkeys | 2011 (MWC Nominee)

Hi,

design portfolio at sevenshurygin.dribbble.com

I'm 7 **50X recommendations** a **PM & Growth Mobile App Designer** with **12yrs Mobile XP** and nearly 20 in design **seven@sprocket.bike**

Menlo Park, CA   •   Bachelors of Digital Arts - Cogswell College   •   4082342092