



24Seven

EVENTS L.L.C





About Us

24 Seven Events LLC is a creative Event Management agency renowned for devising and producing award-winning, high impact concepts of exceptional quality. We blend professionalism, creativity and ground-breaking innovation to ensure that we deliver powerful and unforgettable experiences. Over the past years, **24 Seven Events** has grown exponentially in scale, now holding over 20 global awards and 6 office locations worldwide. This success is accounted to the passion and dedication of all the unique personalities and expertise within our client-focused team. Our event architects and designers work alongside production and account managers to envision and create the precise event you want. Our originality and quality speaks volumes.

From the moment of inception for a unique idea, plan or perspective, **24 Seven Events** is your strategic partner. Our full-service company allows us to approach each project with a comprehensive understanding of your goals and objectives, and our diversity sets us apart from other companies. Through our methodology, creative thinking and content development: different thinking, different results. This unique formula allows us to plan events that are both creative and dynamic, using effective solutions that are targeted at meeting your aims, meaning we always deliver show-stopper events that will bring you and your company the final applause.

Our Vision

To be the region's preferred event management agency, providing the most innovative solutions to design and create experiences of exceptional quality, combining strategy and efficiency to catalyze the development of the industry and surpassing our clients' expectations to bring every event from a **Vision to a Reality.**

Our Mission

We believe in elevating the standards of events, by ensuring superior quality and professionalism, to engage the audience and their senses. As Events Architects, we are driven by our values and continual commitment to achieving excellence and surpassing the aims and objectives of our clients.

You are at the heart of everything we do.





ASIF SHAIK

**CEO 24 SEVEN EVENTS
GROUP**

A Journey Of Determination

Asif Shaik was smitten by the arts industry from a very young age. Theatre and street plays is what captivated him and he was always amazed at the thin line between artistry and melodrama!

Asif graduated from the prestigious Raindance Film School in London in the year 2013 and worked in two notable organisations which would shape the rest of his life. As an event coordinator in ExCeL (London Exhibition Centre) Asif came across how versatile the world of theatre is.

Similarly, Sony PlayStation taught Asif to create a world within the world, thereby secluding the audience members from the reality so that they can focus purely on the event in hand.

At 24 Seven, Asif is instrumental in winning major government tenders and has a robust network of professionals, internally and externally, to support his vision and methodology.

The Team

What sets **24 Seven Events** apart from other event management companies in the industry is its distinctive internal culture that rewards collaboration, encourages leadership and strives to deliver unique experiences that are superior to those offered by its competitors. How **24 Seven Events** interacts with each other and serves its clients is equally as important as the project they deliver.

24 Seven Events is a true melting pot of talent, with a team comprised of over 12 different nationalities speaking 15 different languages we truly embody the meaning of diversity. Our skilled group of professionals have managed a multitude of large scale creative projects throughout the MENA region.





Designing Your Impressions



Special Events

To us all events are special, and are executed with passion every time. If you can dream it, we can create it.

- Military Displays
- Cultural Event
- Celebration and Anniversary
- Promotional activations
- Guinness World Records
- Stunt Displays
- Skydiving and jet ski training

And more!



Commandeering Your Project

Festivals

Festivals are our forte, over the years we have developed the most innovative festival experiences for our clients. We are experts in creating thematic experiences that engage the audience, ignite their senses and create memorable experiences.

- Thematic concepts
- Educational activations and entertainment • Workshops
- Seminars
- Traveling/Big Bus events
- Personalized Skill Games
- Family friendly environments
- Ticketing and visitor management
- Traffic Management





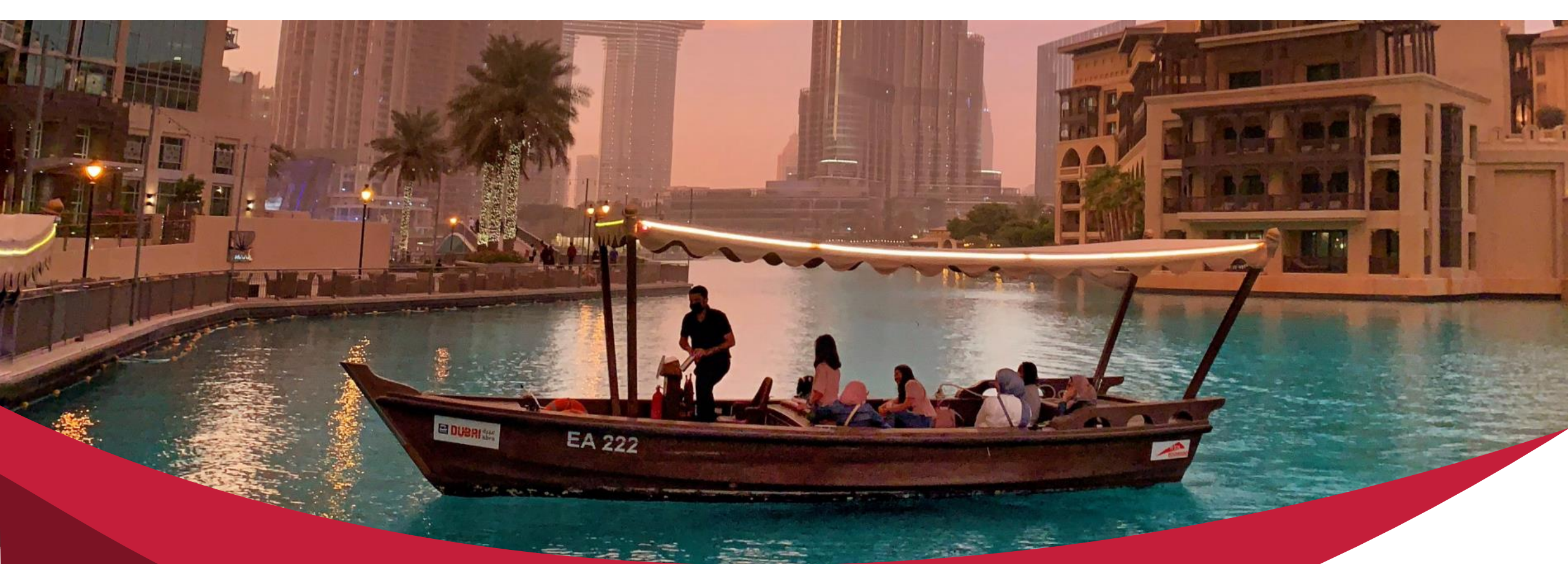
Ensuring Your Success



Opening Ceremonies & Product Launches

We create tailor made activations to deliver your new product/service to the public in the most memorable way:

- Launch mechanism development
- Ribbon Cutting Ceremonies
- Branding
- VVIP Management
- Internal and external communications
- Press Coverage
- Photography and Videography



Revolutionising Your Experience

Gala Dinners & Award Ceremonies

Whether it be honoring your employees, partners or consumers alike, awards ceremonies and gala dinners are a great way to share success with your audience. We offer a bespoke service to ensure each event is individual to you and your goals.

- Programming
- Stage design and management
- Seating plans and arrangement
- Host/Emcee
- Customised trophies/plaques
- Venue management
- Soft/hard invitation management
- Catering





Exhibitions

Exhibitions provide face-to-face customer contact, which is the best way to build on relationships and form new ones with potential customers. We not only create customized booth designs, but formulate your strategy to ensure your message is delivered seamlessly to your audience.

- Custom booth design
- Attendee engagement strategies
- Professional booth staff
- Furniture fit out
- Production and logistic services
- Custom graphic printing and cutting
- Floor coverings



Recognising Your Goals

Sports Events

We have the skills, the background and the knowledge to successfully create high impact sporting spectacles, no event is too extreme for 24 Seven Events.

Extreme Sports and Displays

Family Fitness

Fundraisers

Crowd Management

Ticketing and marketing management

Marshal and manpower

Race management

Crowd Management

Traffic Management

Risk Assessment

Crisis Response

Guest data capture and analysis





Understanding Your **Vision**



Conferences

Say goodbye to the dreaded boring conferences and seminars of the past, at 24 Seven Events we offer creative and innovate solutions to engage your delegates and achieve your business goals. We also provide destination management services to ensure your international clients arrive hassle free.

- Delegate registration and statistics
- Programming
- Speaker/entertainment management
- Translation services
- Venue & transport management
- Internal and external communications
- Event branding



Differentiating Your Brand

Mall Activations

Our previous in mall experience means we are able to develop strategic plans alongside your team which is sure to bring crowds to your mall. Whether it be captivating entertainment acts for public holidays such as Ramadan and Eid, or public engagement shop and win campaigns we are sure to create an experience your shoppers will never forget.

Entertainment

Local and International performers
Roving Acts
Show Host

Live Band and Music

Choreographed/themed Performance

Decor and Installations

Hanging Décor Installation
Static Décor
Branding

Activations and Workshops

Shop and win campaigns
Arts and crafts workshops
Photobooths
Digital Installations





Developing Your Strategy



Venue Management

We believe authenticity is key to creating the perfect performance, so we strategically source our performers from across the globe to ensure your event entertainment is of world class quality.

- Local and International Cultural Show
- Comedy Shows
- Stilt Walkers
- Mall Shows
- Children's Entertainers
- Roving Acts
- Illusionists
- Show Host
- Live Band and Music
- Choreography Performance

World Class Shows we represent:

- One Championship
- Illusio Magic on Ice
- NEORUN
- Wakazoo Performers



Sharing Your **Passion**

Talent Management

We believe authenticity is key to creating the perfect performance, so we strategically source our performers from across the globe to ensure your event entertainment is of world class quality.

Local and International Cultural Show

Comedy Shows

Stilt Walkers

Mall Shows

Children's Entertainers

Roving Acts

Illusionists

Show Host

Live Band and Music

Choreography Performance





Surpassing Your **Expectations**



Audio Visual Lighting

Our wide array of high level and rider friendly equipment with complete lighting and audio engineering provide the solution for any small to large scale events.

Audio and Visual System
Lighting System
Presentation Equipment
Projectors
Staging
LED Screens
3D Mapping Projections
Pyrotechnics
Lasers
Rigging Equipment
Truss System and Equipment



Spreading Your Message

Design Studio

When designing in the **24 Seven Events** studio the team knows it has to be matchless in every way, the designers are steadfast in their progression toward the achievement of that peerless event.

Bespoke 2D & 3D Design
Event Layouts
Event Branding
Print and Publishing Design
Social Media Content Creation





Acknowledging Your Ambition



Global Expo

As your strategic partner, we work closely with the pavilion management to assess and appraise the many aspects of pavilion management. Our Expo services include:

- Manpower Resources
- Food and Beverage
- Security Services
- Technical Solutions
- Photography and Videography
- World Class Entertainment
- Global Logistics
- Destination Management
- Integrated Facilities Management
- Innovative Brand & Marketing
- Premium Corporate Gifts & Souvenirs
- Organisational Solutions



Engaging Your Audience

Destination Management

Whether it be an incentive trip for your team, or the a-z transportation of hundreds of international delegates we provide a one shop service for all your destination management needs.

Planning

Full Destination Management and Programs
Business and Visiting Visa Processing

Flight and Accommodation

Affordable and Comfortable Living Arrangement
Hotel and Flight Booking

Transportation and Transfer

Airport VIP Services and Transfer
VIP Shuttle Service
Chartered Bus, Van, Car and Limousine

Incentives

Wellness Activities
Team Building
Desert Safari
Hot Balloon Rides
Helicopter Tour
Dhow and Yacht Private Charter
Full Day or Half Day City Tour Guide





Writing Your Story



Intellectual Properties

24 Seven Events constantly strive for innovative ideas to create exceptional immersive experiences for our clients and general public. With that in mind, 24 Seven Events relentlessly develop new ideas of event concepts and create its own Intellectual Properties. Neorun – The Place To Glo, successfully launch in April 2014, is one of UAE's most talked about sports entertainment icon that has created waves ever since, even branching off into a spooky Halloween themed version "The Scariest Place to Glo" which takes place annually in October.

Not only developing IPs in the field of sporting entertainment, 24 Seven Events is currently planning and conceptualizing IPs for Festivals, Carnivals, Exhibitions, Conferences and more.

Events Video Production

Create exciting event videos for any event at any location. From corporate events to music festivals, our global network of over 13,700 professional videographers and film producers can shoot all types of events videos anywhere in the world.

Standard Event

Work with a skilled Director to plan, manage and create your Standard Event Video.

Full Service Event Solution

Work with a full skilled production team to create our stunning events highlight video.

Multi-Video Event Coverage

Work with a skilled Camera Operator to capture the perfect shots in your event.



Notable Executed Projects



SUMMER IN ABU DHABI FESTIVAL
(5 YEARS)



IDEX OPENING CEREMONY (2
YEARS)



ADSW MASDAR FESTIVAL (5
YEARS)



QASR AL HOSN VENUE
MANAGEMENT



ADNOC ACTIVATIONS



RUWAI'S FESTIVAL



DUBAI SUMMER SURPRISE (8
YEARS)



DUBAI SHOPPING FESTIVAL (8
YEARS)



CNIA JET SKI DISPLAY



UAE 40TH NATIONAL DAY – 7
EMIRATES



ETISALAT LAUNCH & ACTIVATIONS



JOTUN PRODUCT LAUNCH

Notable Executed Projects



COURTYARD BY MARRIOTT
OPENING



AL TAYER MOTORS FAMILY DAY



DUBAI MALL ACTIVATIONS



MAJID AL FUTTAIM ACTIVATIONS



MALL OF EMIRATES ACTIVATIONS



IBN BATTUTA MALL ACTIVATIONS



ABU DHABI MALL ACTIVATIONS



MASDAR INSTITUTE
COMMEMORATION DAY



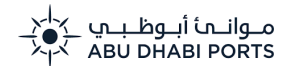
MASDAR CITY ACTIVATIONS



VIVA SUPPLIERS CONFERENCE
ONPRO EXHIBITION



AL WAHDA MALL ACTIVATIONS



ABU DHABI PORT LAUNCH

Notable Executed Projects



ABU DHABI SHIPBUILDING
LAUNCH



KHALIFA FUND 10TH
ANNIVERSARY



MASDAR ACTIVATIONS



ABU DHABI SUSTAINABILITY WEEK
FESTIVAL



ZAYED FUTURE ENERGY PRIZE
GUINNESS WORLD RECORD



DUBAI STUDIO CITY EXHIBITION



MOTHER OF THE NATION
FESTIVAL



ICT NATION TOWERS
ACTIVATIONS



MARINA MALL ACTIVATIONS



PRUDENTIAL CONFERENCE GALA
DINNER



ADNOC PEOPLES WEEK GALA
DINNER AWARD



ABU DHABI AIRPORT COMPANY
ACTIVATIONS



ABU DHABI INVESTMENT
AUTHORITY NATIONAL DAY

Our Process



DISCOVER

The first part of the event design process is to gain a solid understanding of the project background through analysis and research.



STRATEGISE

The strategy phase is where we start to dovetail the work with the technical aspects of the project and prepare to take action.



DESIGN

With clear design objectives, we develop a proposal using the latest technologies to deliver innovative concepts surpassing your expectations.



REFINE

Design refinements are made through rebuilding the event proposal based on the most unique performing elements, ensuring superior quality.



DELIVER

With a blend of creativity, ground-breaking innovation and professionalism we will take your event from a vision to a reality.



Our Methodology

DEVELOPING THE STRATEGY

Incisive and insightful audience and market research

Brand and/or event research and recall assessment

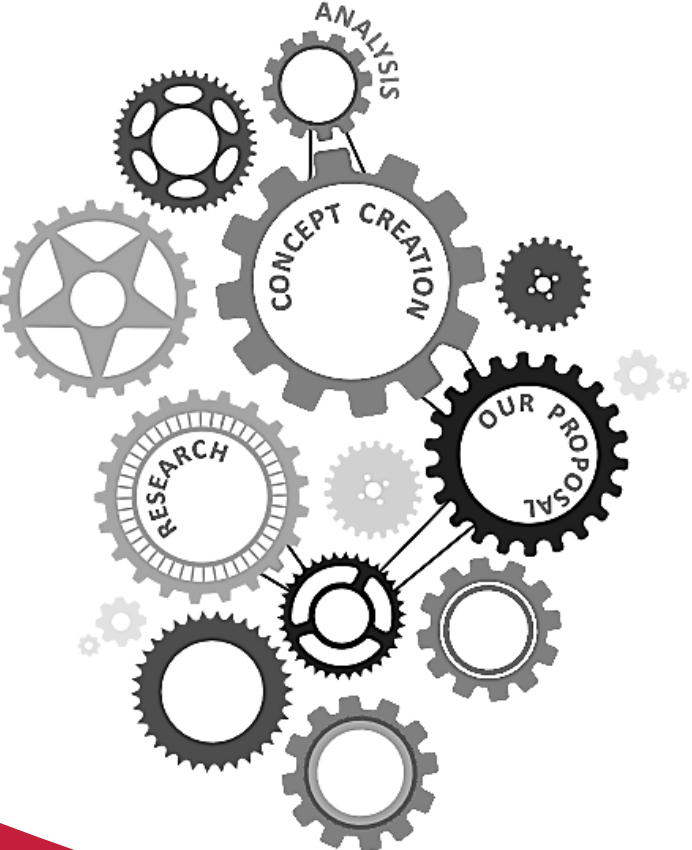
Integrated communication strategies for event audiences, partners and sponsors

Establishment of the event measurement metrics

CONCEPT CREATION

Communicating the Event message “Learn, Engage and Experience” through:

- Event Concept
- Event Branding
- Event Design
- Event Communication Platform



CREATING & DELIVERING THE EXPERIENCE

We provide a holistic approach, offering a complete suite services required to create an exceptional event experience for an audience

MEASURING OUR OUTCOME

For Participants:

- Experience Surveys
- Content Surveys
- Event Measurements metrics

For Client:

- Post Event Review
- Post Event Report
- Analysis & Key Recommendations










SCAN ME

Our Global Presence

LONDON - UK

24 SEVEN EVENTS MANAGEMENT LTD

-  Trade License Number : 14270843
-  IBAN NUMBER : GB73 TRWI 2314 7078
3489 88
-  Address: 71-75, Shelton Street, Covent
Garden, London, WC2H 9JQ
-  Phone Number: (+44) 203 946 3207
-  Emergency Support : (+44) 203 946 3203
-  Website: www.247events.uk
-  Email: info@247events.uk

ABU DHABI - UAE

24 SEVEN EVENTS MANAGEMENT LLC

-  Trade License Number : CN-1947949
-  Account NUMBER : 200110340105
-  Address: D101 Hanging Garden, Hamdan
Street, Abu Dhabi
-  Phone Number: (+971) 2 2244786
-  Website: www.247events.ae
-  Email: info@247events.ae

NEW YORK - USA

24 SEVEN EVENTS MANAGEMENT

-  Trade License Number - (Virtual Office)
-  Account NUMBER : 9600005691778715
SWIFT/BIC CMFGUS33
-  Address: 17 State Street, 40th Floor, New
York, NY 10004, USA
-  Phone Number: +1 212 7390481
-  Website: www.247events.ae
-  Email: info@247events.ae