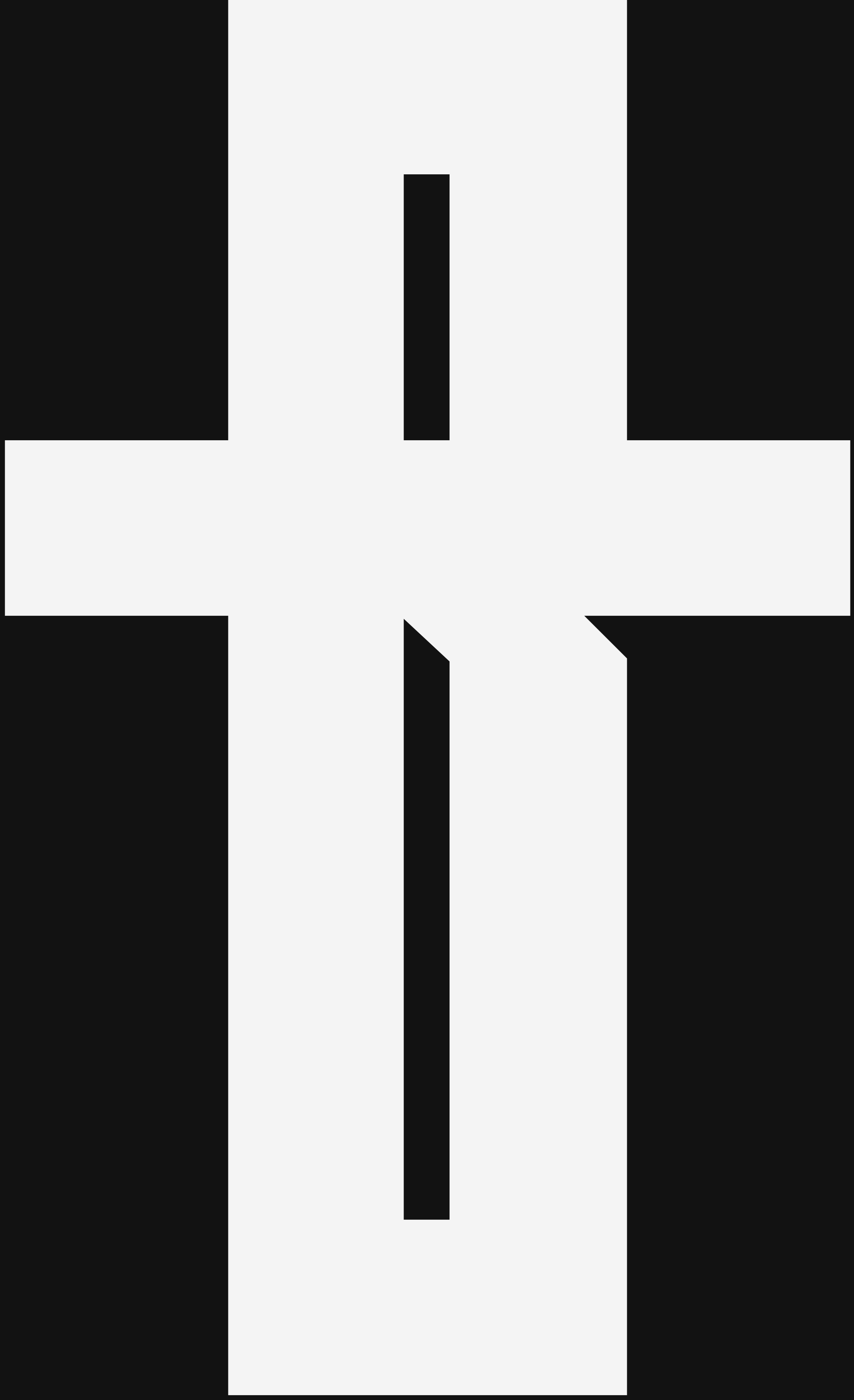
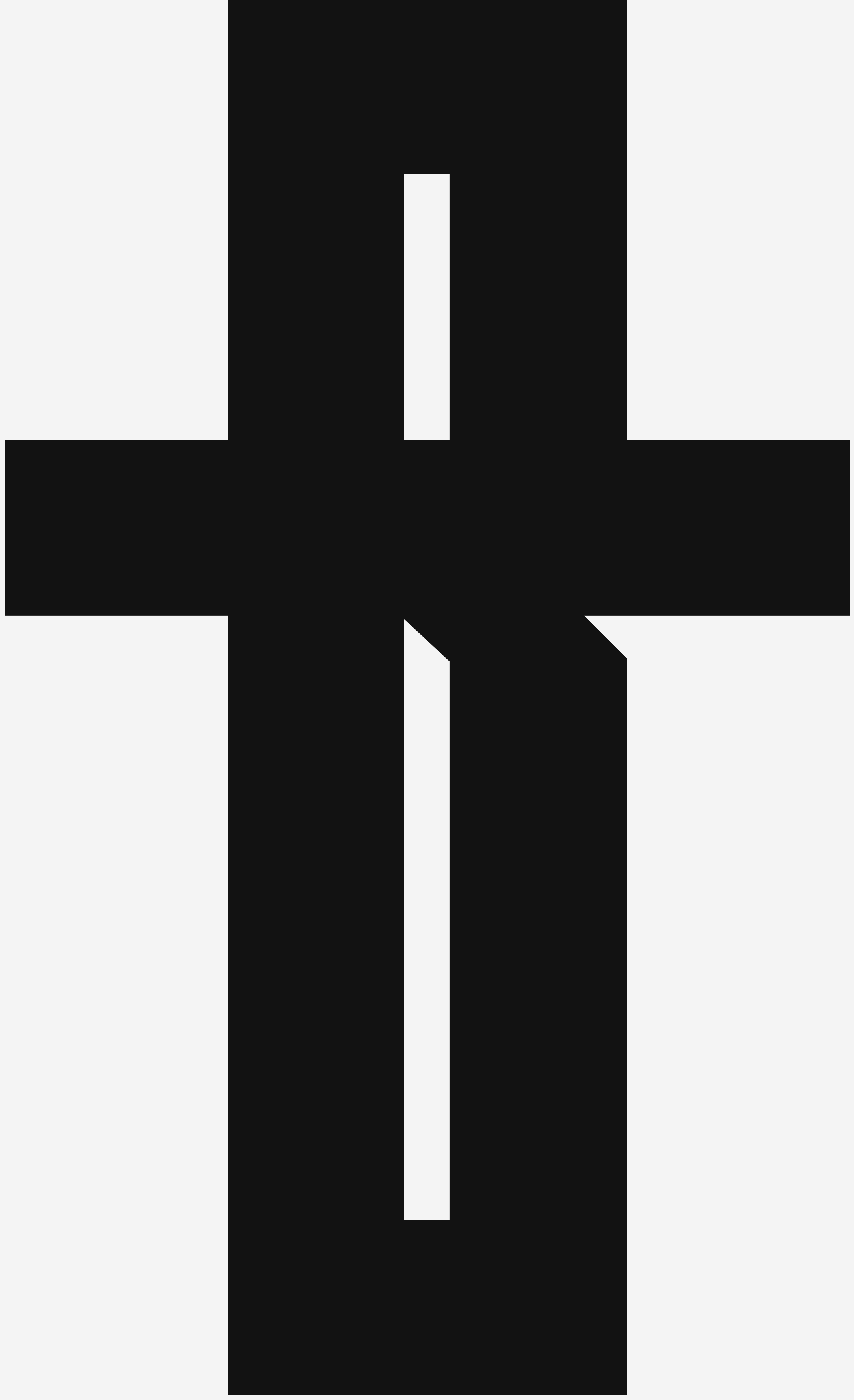


THE UNIVERSITY OF CHICAGO





PRIMARY LOGO



This is the complete lockup as it should appear in most situations.

Always:

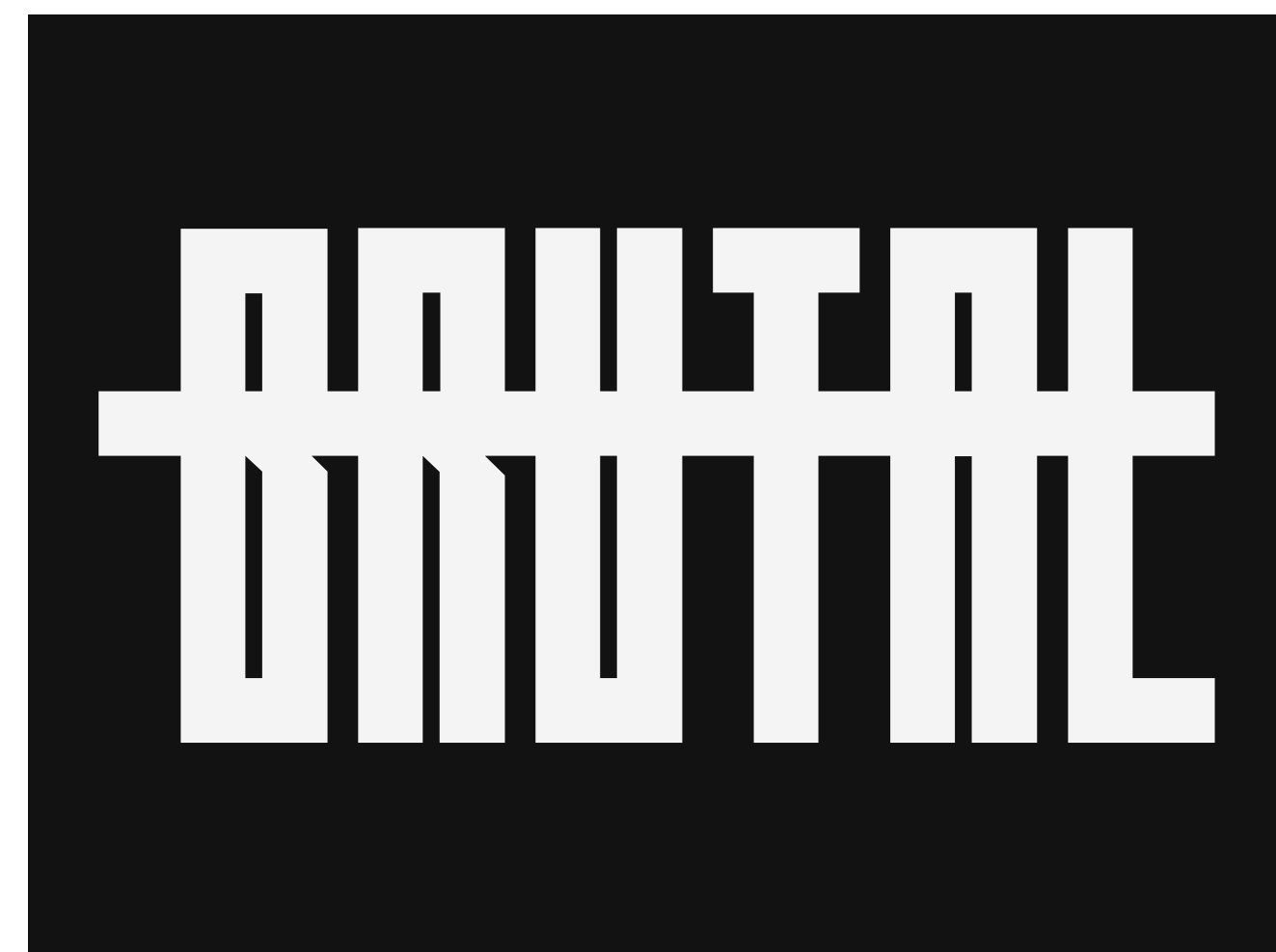
- Use one of the approved/provided files.
- Keep ample "clear space" around the logo taking care to keep the logo separate from other logos and elements.

Never:

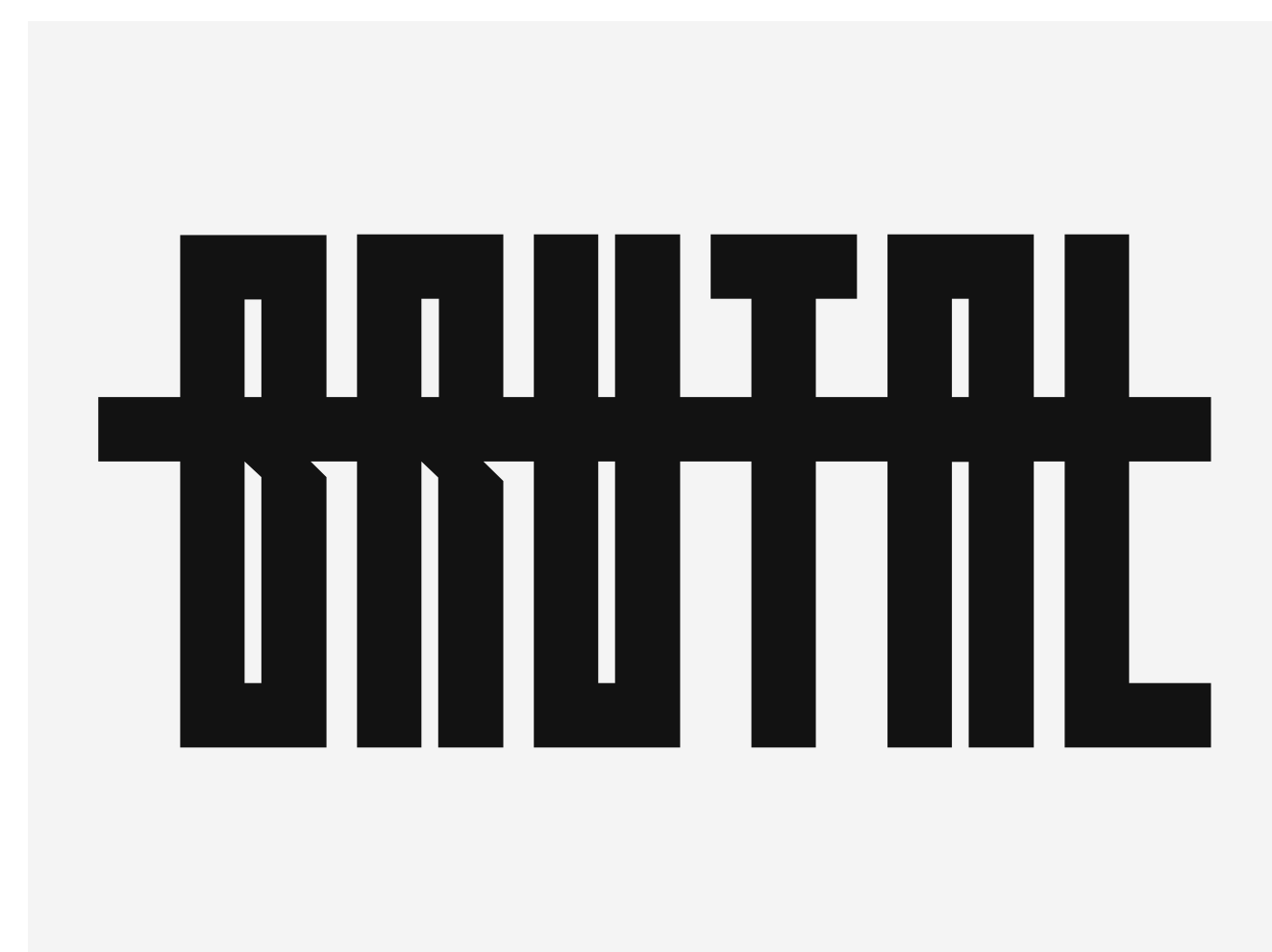
- Move or reconfigure elements of the logo.
- Stretch or skew the logo.
- Add patterns or shading to the logo.
- Use unapproved colors.

ALTERNATE LOGOS

On Black:



On White:



Social:



TYPOGRAPHY

Primary:

SIGMAR

ABCDEFGHIJKLMNOPQRSTUVWXYZ
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890 !@#\$%^&*[]

Secondary:

SIGMAR OUTLINE

ABCDEFGHIJKLMNOPQRSTUVWXYZ
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890 !@#\$%^&*[]

Body Copy:

Montserrat

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 !@#\$%^&*()

ELEMENTS

Colors:



Strikethrough Bar:

