

Style Guide | VBS Uncharted



TITLE LOCKUP

MARINERS KIDS



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STYLED TITLE TREATMENT



16:9 KEY ART WITH STYLED TITLE TREATMENT



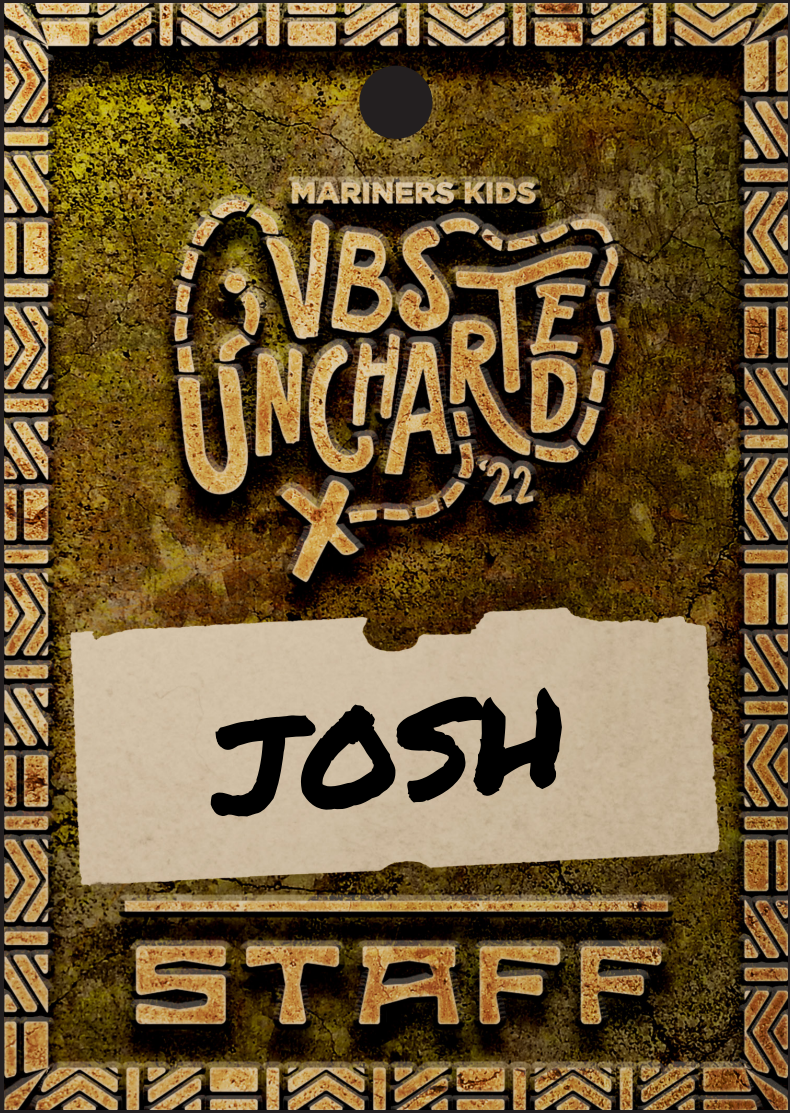
SOCIAL COUNTDOWN GRAPHICS



1 COLOR TITLE + PHOTO BACKGROUND TEST TREATMENTS



BADGE SAMPLES



TSHIRT COLORWAY SAMPLES WITH 1-COLOR TITLE



WATER BOTTLE SAMPLES



COLOR PALETTE
WITH SHADES AND TINTS



TYPOGRAPHY & FORMATTING SAMPLE

OLDVENTURE

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890

A B C D E F G H I J K L M N O P

Q R S T U V W X Y Z

LANAI BOLD

ABCDEFGHIJKLMN

OPQRSTUVWXYZ

1234567890

Gotham (all weights)

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890

Gotham Medium is used in the paragraph block sample to the right.

GET READY FOR AN ADVENTURE!

GAMES!

The five day countdown begins more until registration closes this year for VBS! This year we're doing something NEW. We're offering both a morning and evening VBS experience! We are planning all the VBS fun but at two convenient times.

FUN!

The five day countdown begins more until registration closes this year for VBS! This year we're doing something NEW. We're offering both a morning and evening VBS experience! We are planning all the VBS fun but at two convenient times.

MARINERS KIDS VBS UNCHARTED '22

marinerschurch.org/vbs

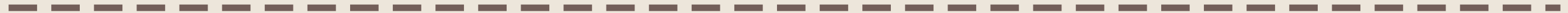
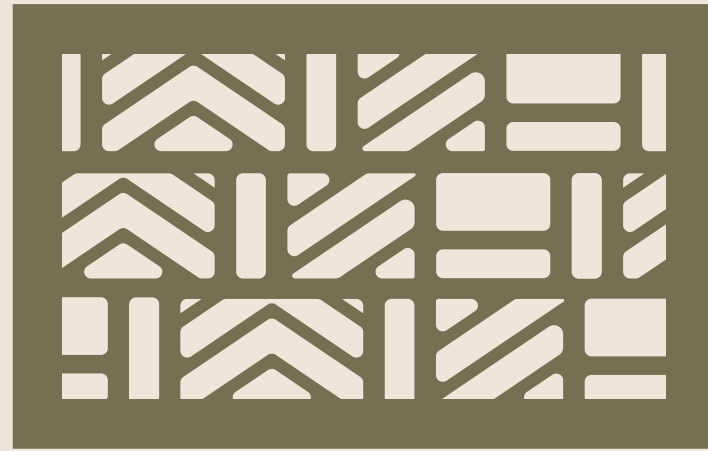
H1 OLDVENTURE

H2 LANAI BOLD

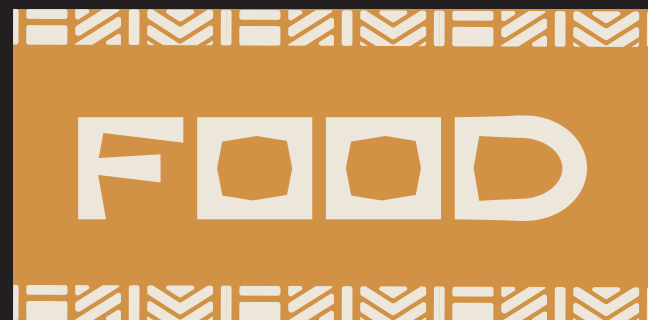
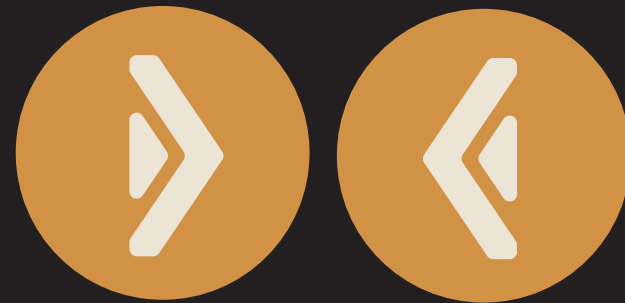
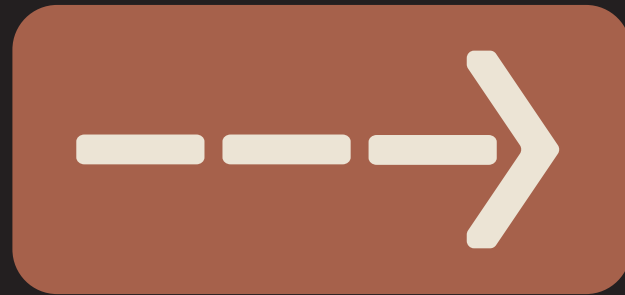
BODY GOTHAM

URL GOTHAM

DESIGN ELEMENTS (FLAT/VECTOR)



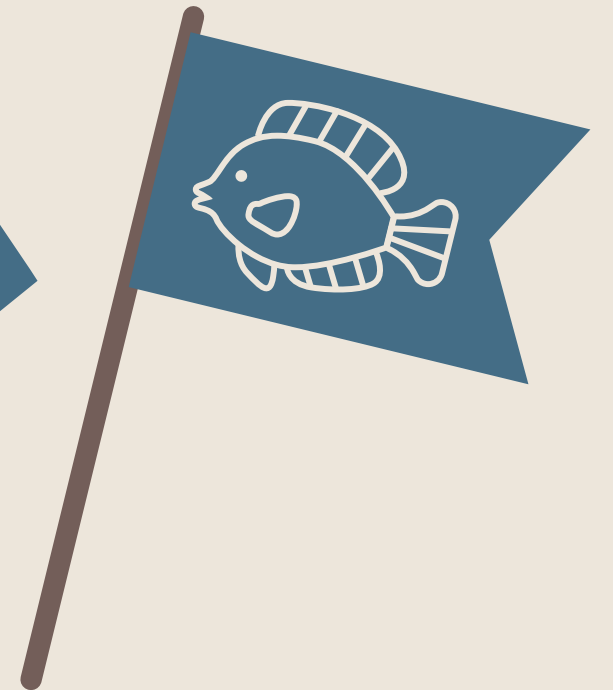
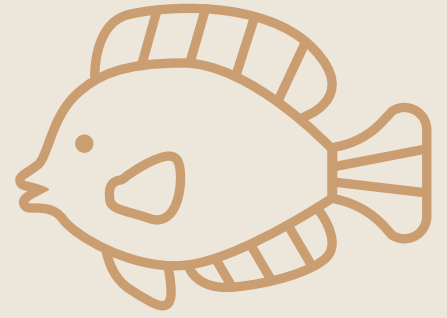
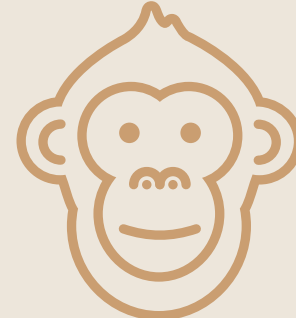
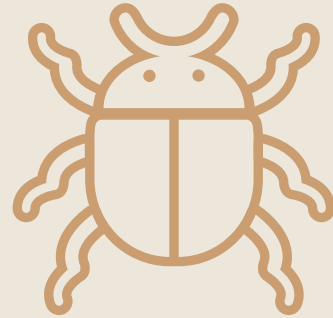
SIGNAGE / WAYFINDING SAMPLES



VECTOR ILLUSTRATION SAMPLES



VECTOR ILLUSTRATION SAMPLES



MARINERS CHURCH X THOMASSEN COLLECTIVE

DESIGNED BY:



THOMASSEN
— COLLECTIVE —

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