

PRIMARY LOGO

This is the complete lockup as it should appear in most situations.

Always:

- Use one of the approved/provided files.
- Keep ample "clear space" around the logo taking care to keep the logo separate from other logos and elements.

Never:

- Move or reconfigure elements of the logo.
- Stretch or skew the logo.
- Add patterns or shading to the logo.
- Use unapproved colors.

ALTERNATE LOGOS**Without Tagline:****Borderless:**

**KENZO
CAKES**

Social:TYPOGRAPHY**Primary:**

DDC HARDWARE - REGULAR

ABCDEFGHIJKLMN**OP**QRSTUVWXYZ
1234567890
!@#\$%^&*()

Secondary:

DDC HARDWARE - COMPRESSED
(SET TRACKING TO 50)

ABCDEFGHIJKLMN**OP**QRSTUVWXYZ
1234567890
!@#\$%^&*()

Body Copy:

Montserrat - Regular

ABCDEFGHIJKLMN**OP**QRSTUVWXYZ
1234567890
!@#\$%^&*()

COLORS**Primary:****Secondary:**