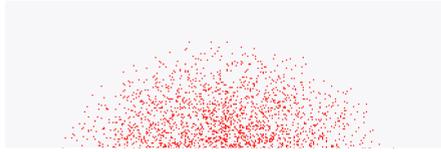


# We amplify the impact of the grass roots human rights community



## 9 in 10 grassroots human rights orgs. are still working alone

We are on a mission to change that. Because as a human rights activist working alone means risking your life without backup and working thrice as hard for half the impact. Most importantly, it means all your insights are lost to the rest of the human rights community as soon as your project ends. It's time to

embrace the tools, lessons, and mindsets of the digital age so that human rights organisations may systematically benefit from each other's existence, experience, and resources. That's why we connect them to knowledge, funding, and one another, slowly turning local impact into change at scale.

## PRINCIPLES

“The future of human rights work is co-creative, sustainable and digital first.”

Linda Walter – Managing Director

[See our pilot project](#)

### Co-Creative

It's demand-driven since the local organisations we partner with form an integral part of figuring out what resources they need to begin with.

### Sustainable

It's sustainable because our process is designed to take advantage of network effects and become self-sustaining and expanding.

### Digital First

It's digital first because using digital technology and mindsets offer the highest return on impact for activists, if employed safely.

## HOW WE WORK



### LOCAL LEVEL

#### S.E.E.D.S – Self-Expanding, Education Delivery Systems

Seeds are the basic cells of our Global Activist Network and form a natural point of contact for both local actors and international organisations. They transparently establish and coordinate common needs and goals, provide access to and preserve knowledge, and

channel funding towards the most promising initiatives. In sum, they amplify the total impact of local grass root initiatives and funding, while turning new insights into resources for the global human rights community.

### GLOBAL LEVEL

#### Connecting the dots

Inherent share-ability lets regional networks spread autonomously to a degree. But to unite the whole grass roots human rights community we plant as many Seeds as possible and connect them among each other.

### ORGANISATIONAL LEVEL

#### Getting everyone involved

You can plant your own Seeds. Everything is open access. We share our approach and insights with organisations on all institutional levels by giving talks, offering consultations and running workshops.

### LEVEL UP

#### Want to get involved?

Let's build the future of human rights together!  
Click below to

[Work with us](#)

## SUPPORTED BY

**Bertelsmann Stiftung – Gesellschaft für internationale Zusammenarbeit – Kiel Institute for the World Economy – The Global Economic Symposium – Rockefeller Foundation – Social Impact Lab – Global 21 – Betterplace Lab – PEP-Ashoka – MIZ Babelsberg – Siemens Stiftung**

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### FUTURE CHALLENGES

A non-profit organisation working on amplifying the impact of grass roots human rights organisations.