

//01

A GRADY CAMERON CO. PROJECT



BARLO'S BLENDS



Color Variations	03
Black Mockup 1	04
White Mockup 1	05
Rendered Mockup 1	06
Rendered Mockup 2	07
Font	08
Printed Apparel Mockup	09
Business Card Mockup 1	12
Business Card Mockup 2	14
Conclusion	
Partner Specialties	

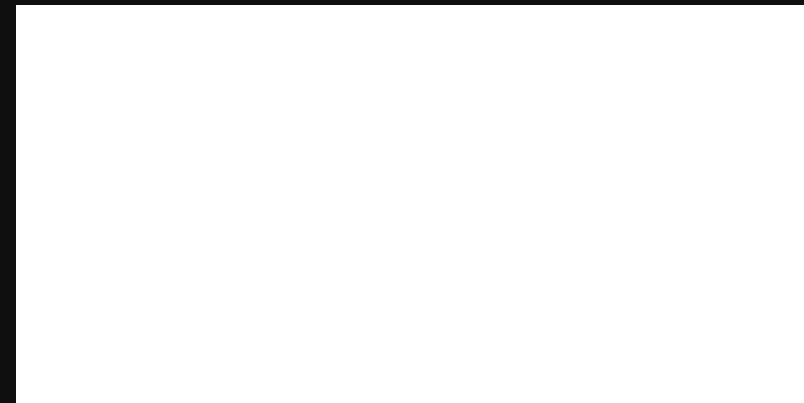
Contents

COLOR VARIATIONS:

Brand
Guidelines
2020



HEX CODE #1B1B1B



HEX CODE #FFFFFF

Brand
Guidelines
2020







//05



//06



//07

Primary Font

Family of
Fonts

KEEP YOUR BRAND CONSISTENT

Refer to this presentation when creating other promotional/creative materials to have your designs match.

BB

BEBAS REGULAR

AA	BB	CC	DD	EE	FF
GG	HH	II	JJ	KK	LL
MM	NN	OO	PP	QQ	RR
SS	TT	UU	VV	WW	XX
YY	ZZ	00	01	02	03
04	05	06	07	08	09

//08

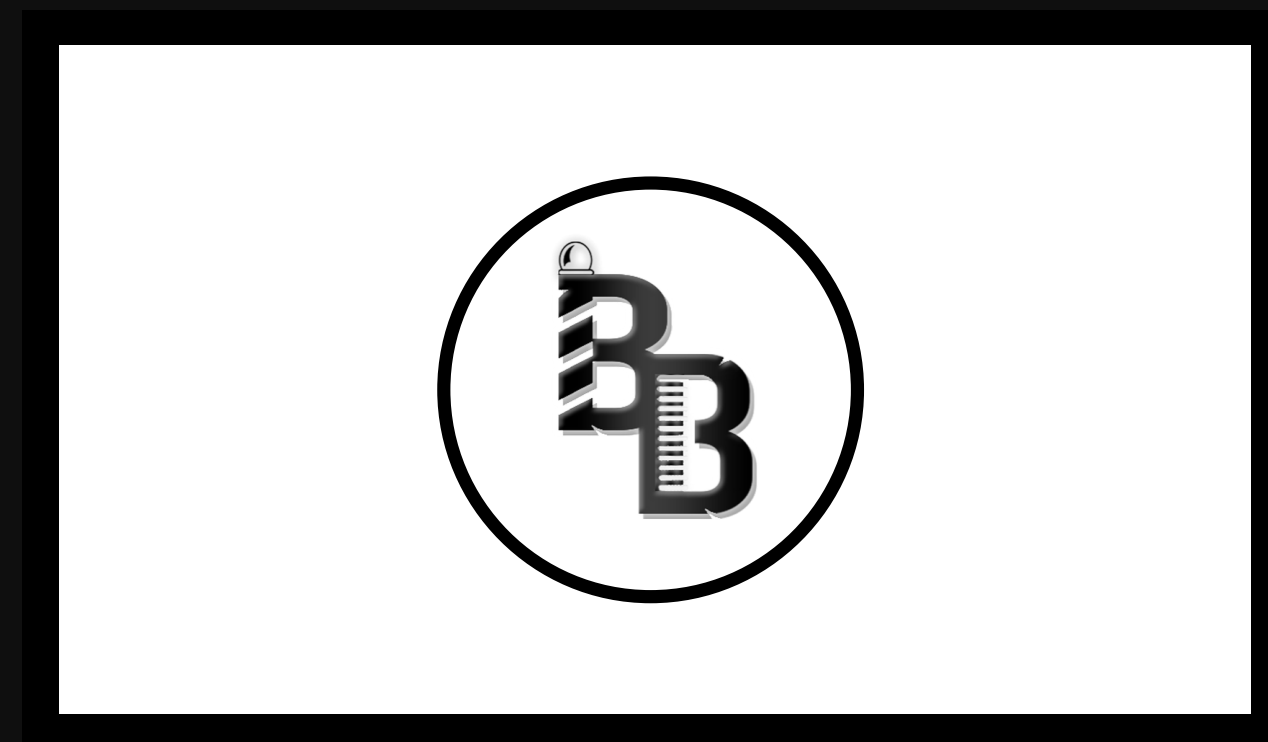
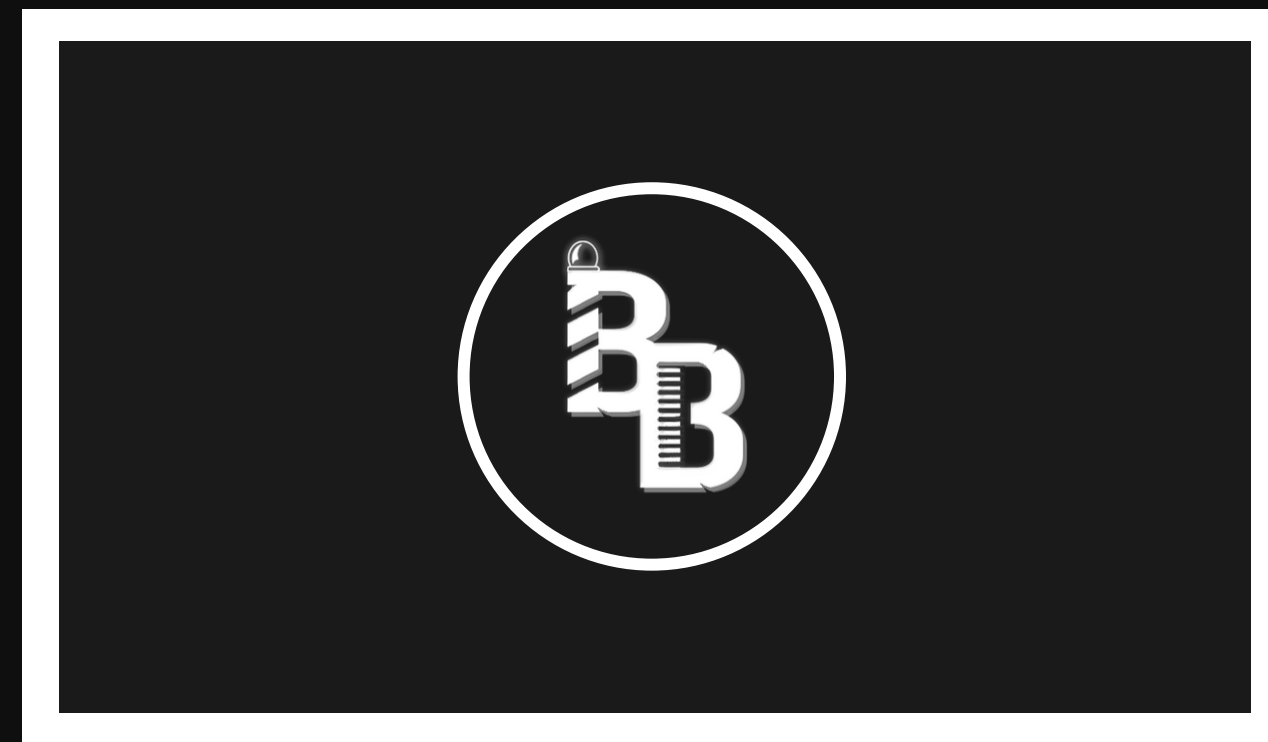
Printed Material

T-SHIRT DESIGNS



//09

Printed
Material
BUSINESS CARDS





BARLO'S BLENDS

CUSTOM BARBER

hello@reallygreatsite.com

123 Anywhere St., Any City, ST 12345

123-456-7890

//12



BARLO'S BLENDS

CUSTOM BARBER

hello@reallygreatsite.com

123 Anywhere St., Any City, ST 12345

123-456-7890

//14

Our Partner Specialties

BUSINESS CONSULTATION

With the right research, planning, and execution businesses simply work. Easier said than done,

Let's get you there.

BRANDING & MARKETING

Our psychologically driven marketing approach places an emphasis on truly understanding your customer's behaviors and how to capitalize on them for maximal return.

You Envision. We Create.

TECH SOLUTIONS

Our bread and butter... In this day and age you must either adapt or die. 1 and 2 businesses will go under within 5 years - largely due to inadaptation.

Meet your lifeline.