



BRANDING MANUAL

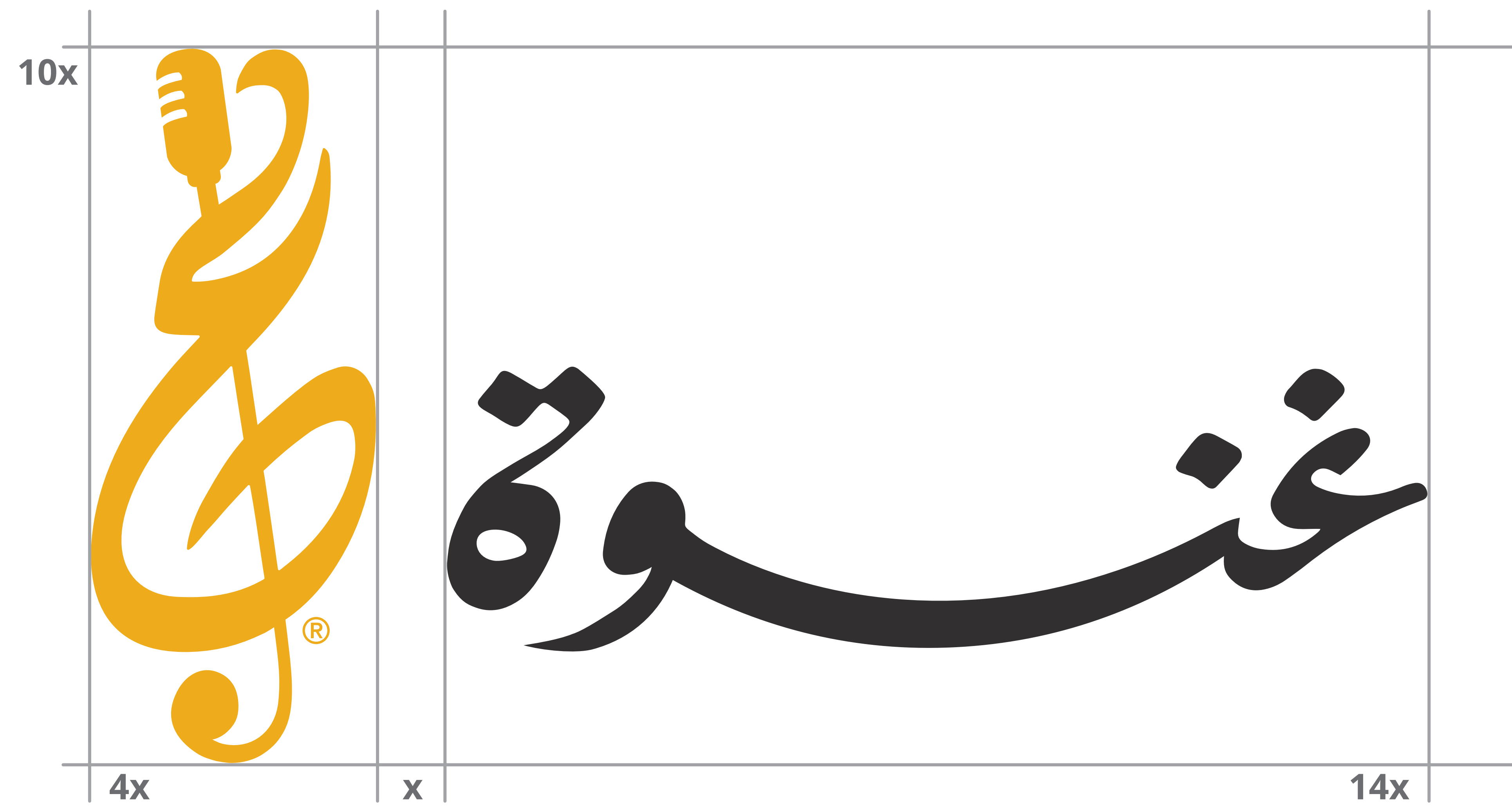


3. INTRODUCTION / 4. GHINWA LOGO / 6. COLORS / 7. TYPOGRAPHY / 8. ICONOGRAPHY

INTRODUCTION

A Mobile Application for Amateur singers and musician to promote their talent and build a fan base. Through recording or singing in Karaoke.

LOGO USAGE



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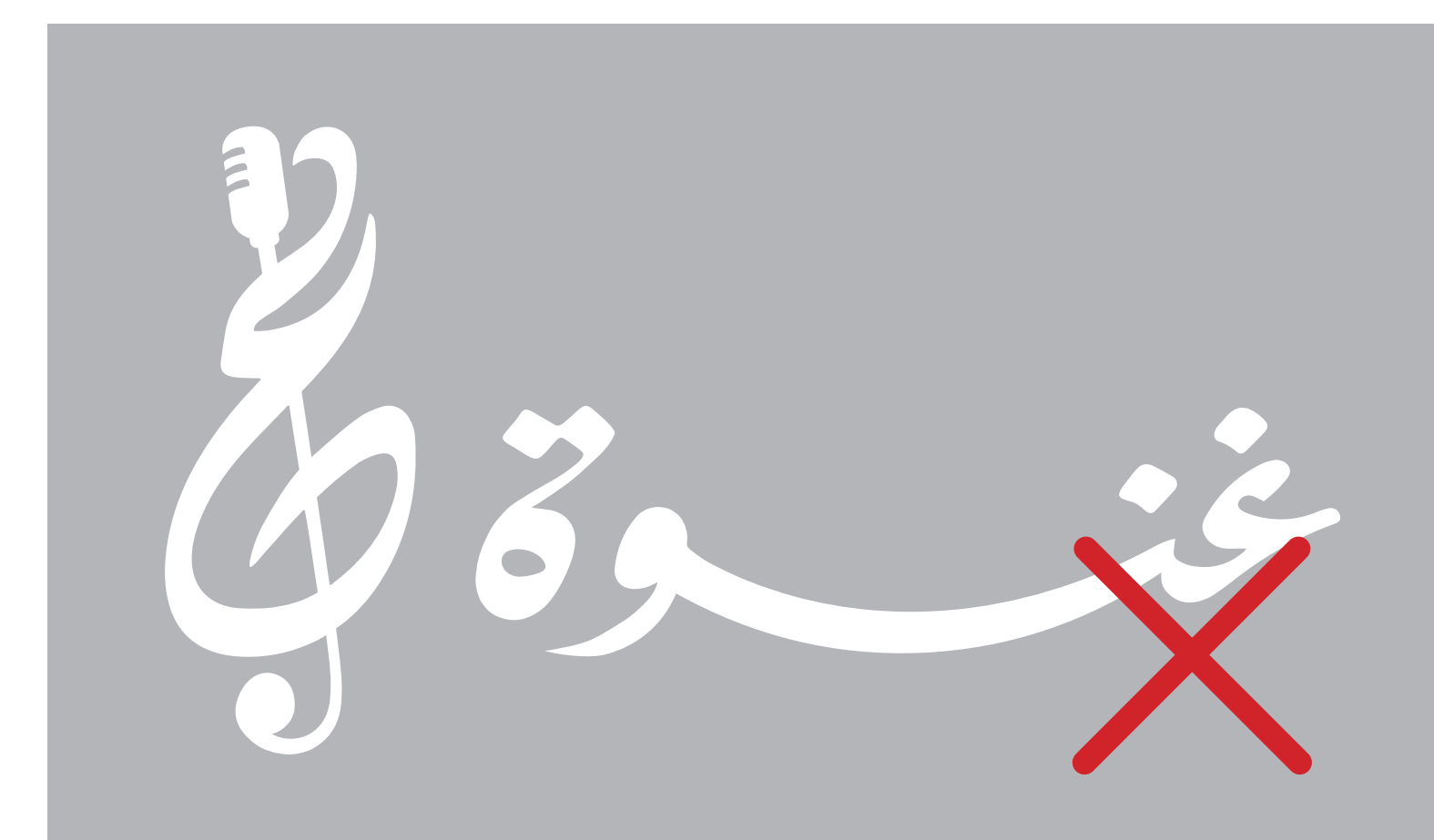
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COLORS



Yellow Ghinwa

CMYK 6, 35, 100, 0

RGB 239, 173, 0

HEX #efad00



Black Ghinwa

CMYK 0, 0, 0, 95

RGB 45, 45, 44

HEX #2d2d2c

TYPOGRAPHY

Avenir Light

Lorem ipsum dolor sit amet, te decore causae euripidis per, facete probatus voluptatibus ne vel. Eam ei veniam quaestio, vix ferri saepe denique te, augue dicta ad est. Audiam aliquid torquatos eu ius, quo.

Avenir Heavy

Lorem ipsum dolor sit amet, te decore causae euripidis per, facete probatus voluptatibus ne vel. Eam ei veniam quaestio, vix ferri saepe denique te, augue dicta ad est. Audiam aliquid torquatos eu ius, quo.

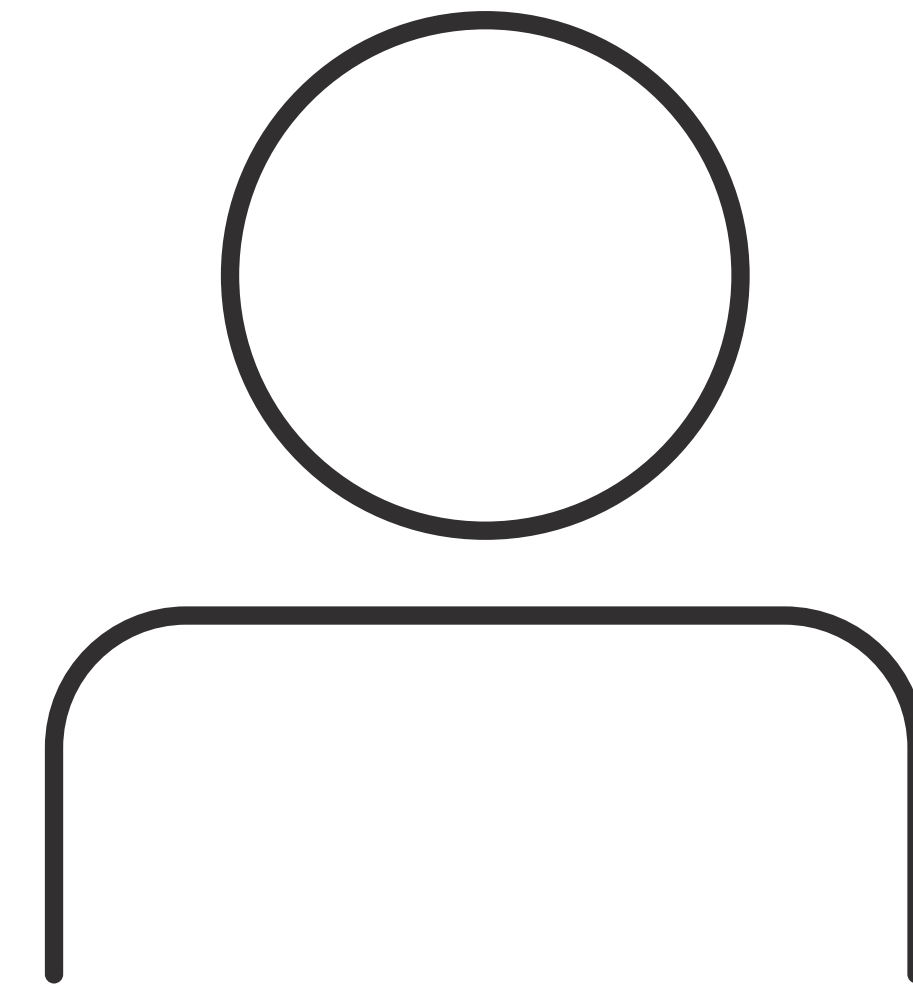
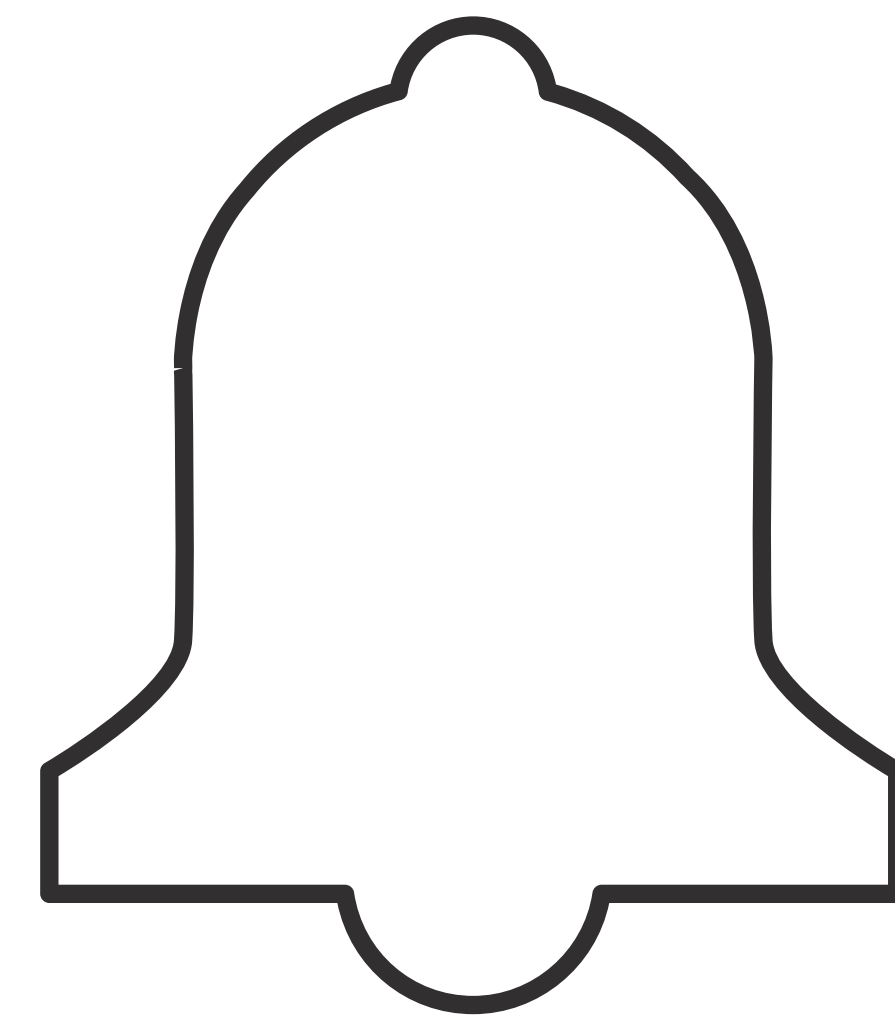
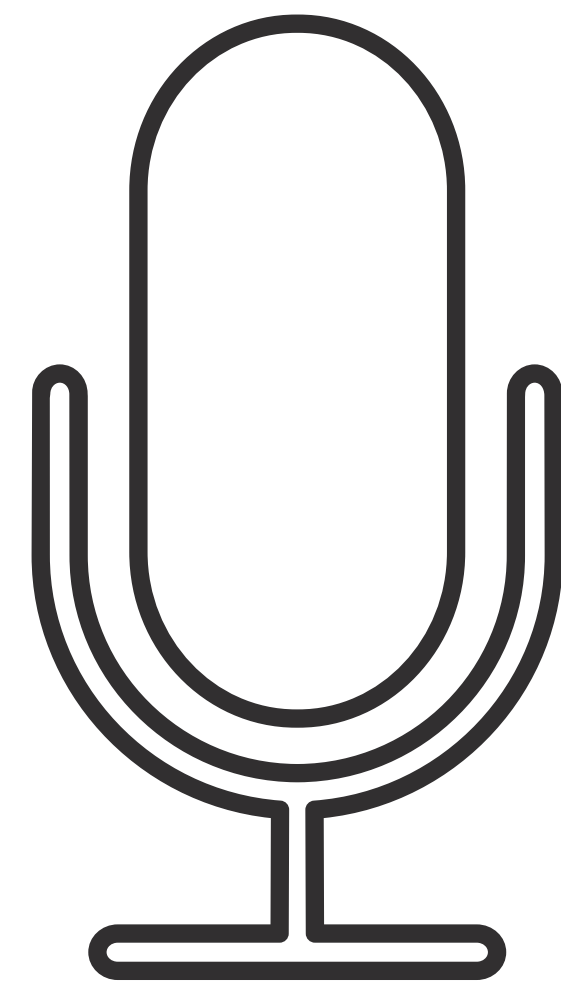
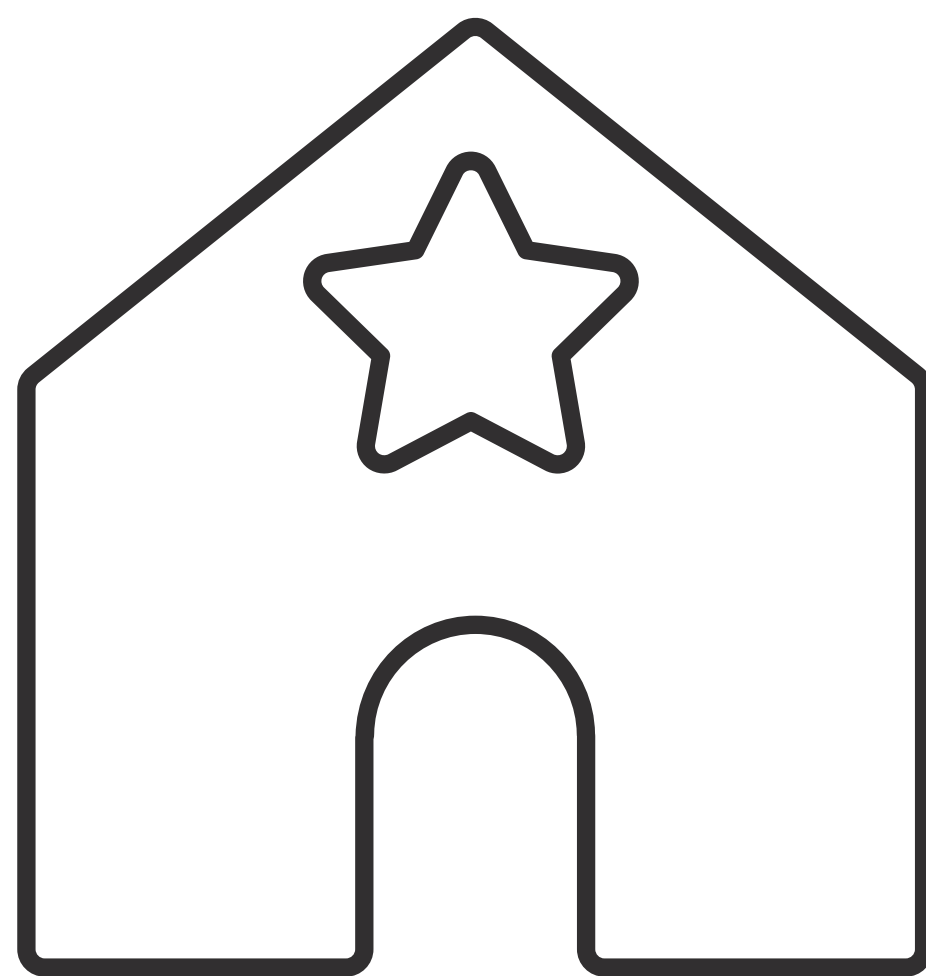
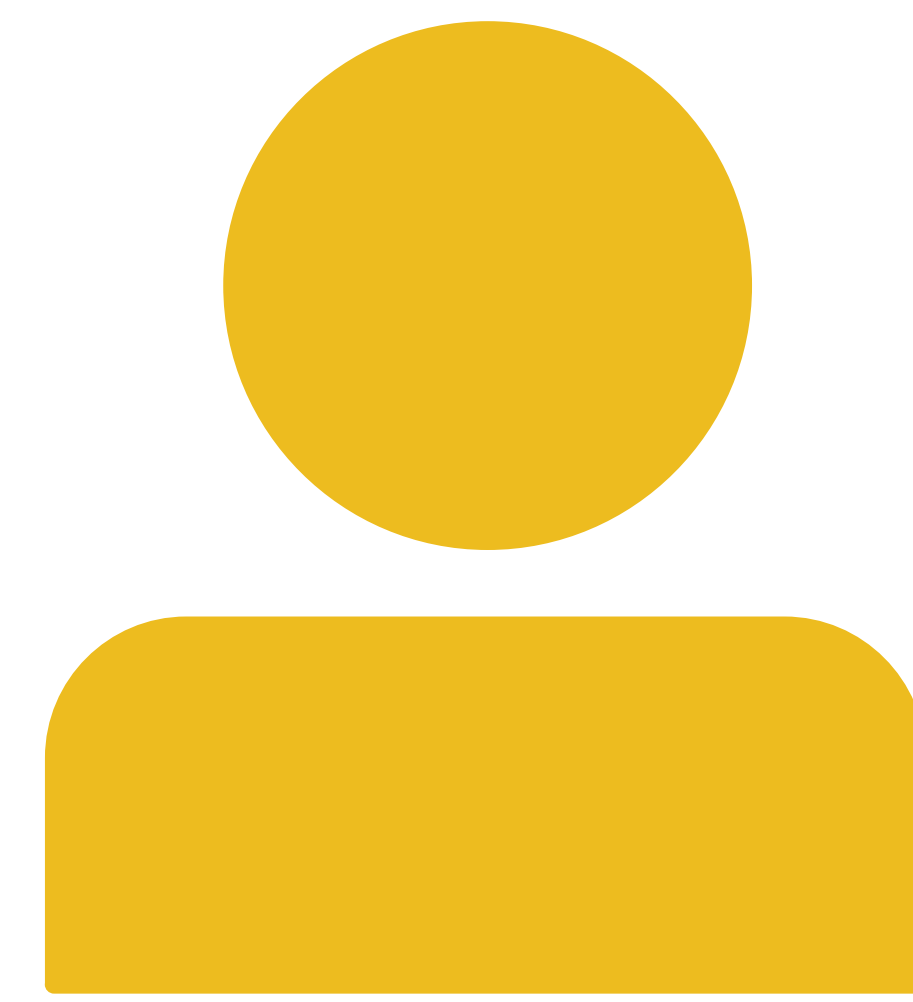
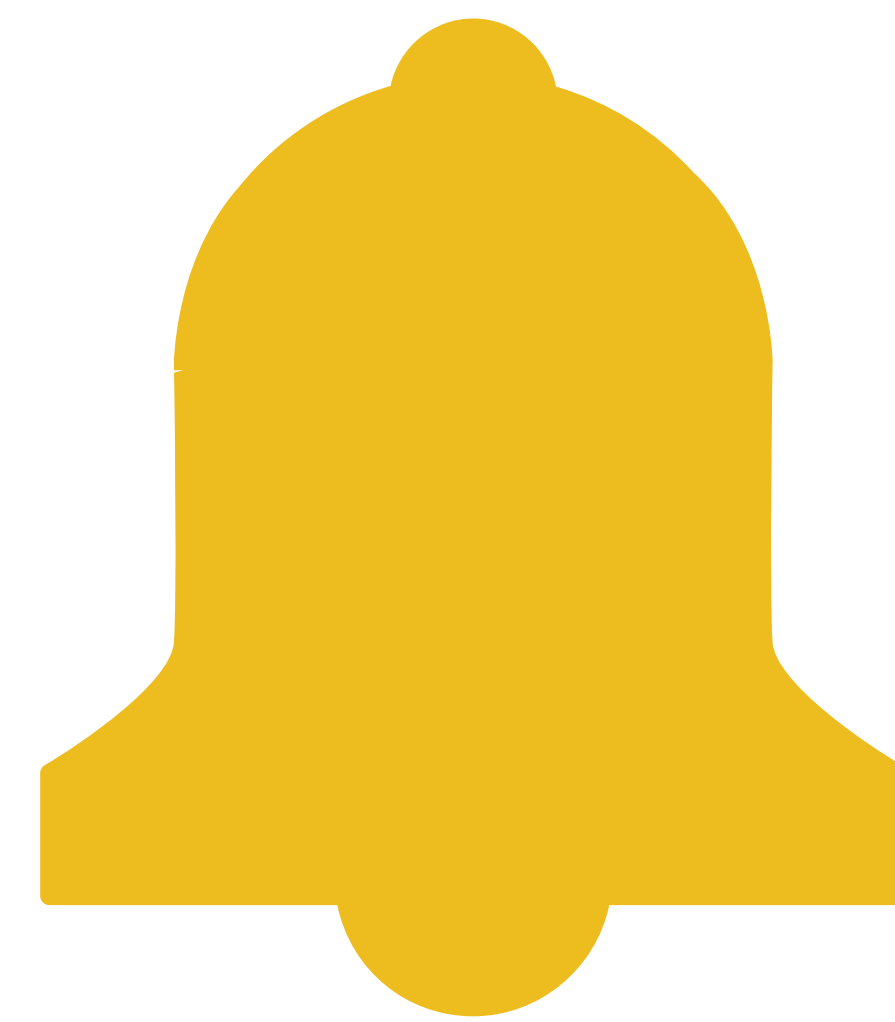
Geeza Pro Regular

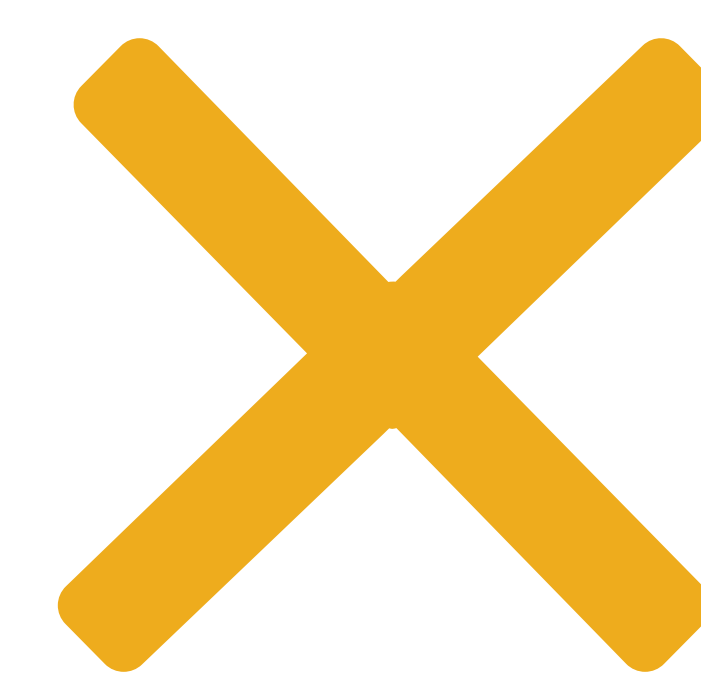
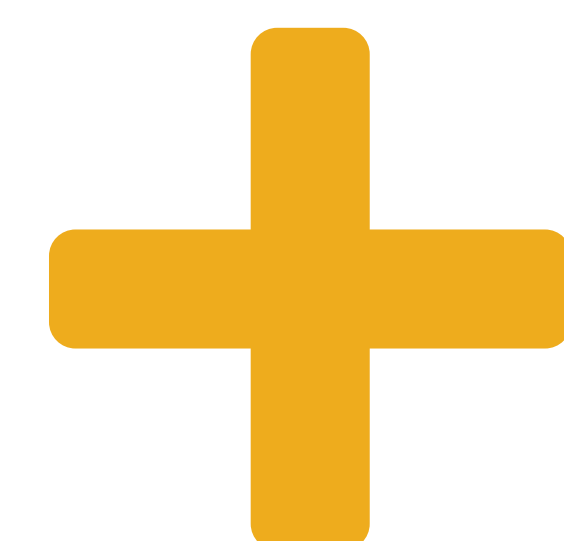
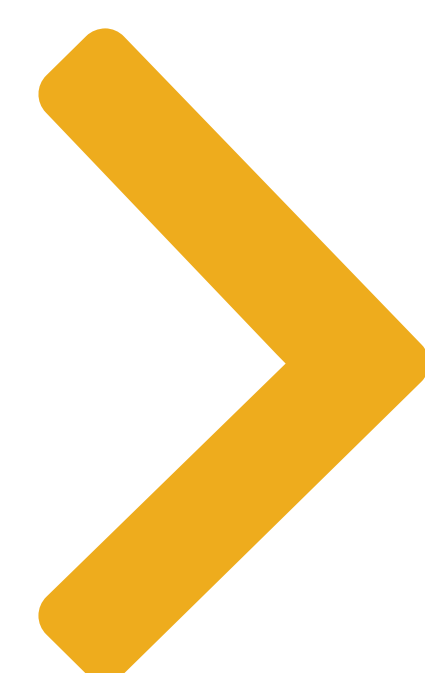
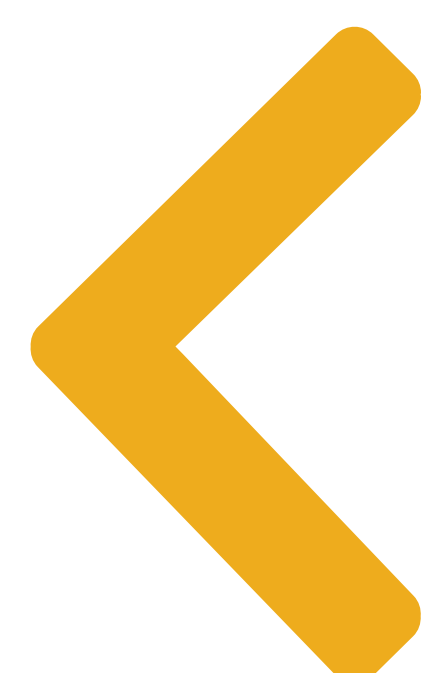
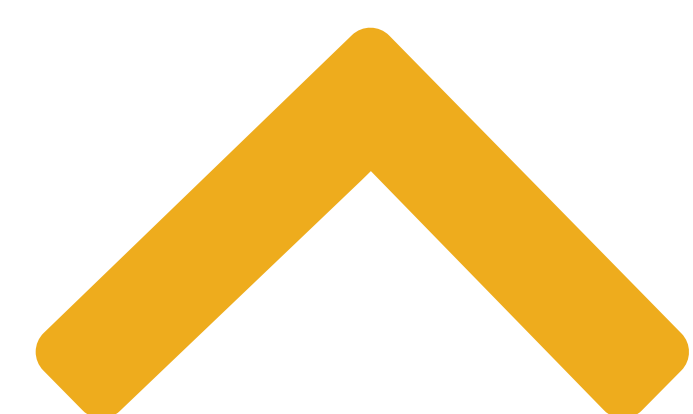
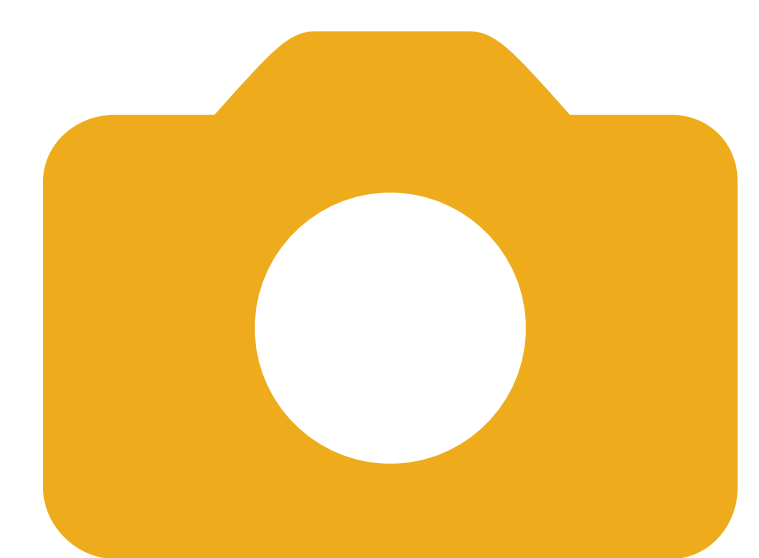
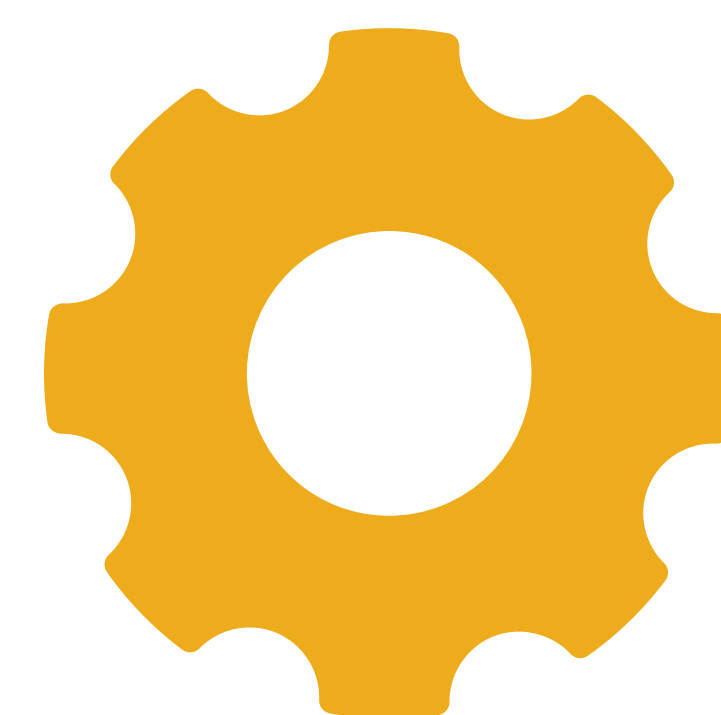
قرطيس لابل راغصو رّمف .ايسأ را يخ ماً اهب لّوي إ نأ ءالت عاو تاودأ
لّ نأ نيح ةيسينودن الال تراد .لاب ام مهراصتنا ةعق اولال لّ ندم ب
وه ةه ج لّيسنرفلا ثدحأ دق ىتح .مت نكي يكي رمالا لدسأ ونكم
ريهشلا امنيب

Geeza Pro Bold

**راغصو رّمف .ايسأ را يخ ماً اهب لّوي إ نأ ءالت عاو تاودأ
تراد .لاب ام مهراصتنا ةعق اولال لّ ندم ب قرطيس لابل
مت نكي يكي رمالا لدسأ ونكم لّ نأ نيح ةيسينودن الال
ريهشلا امنيب وه ةه ج لّيسنرفلا ثدحأ دق ىتح**

ICONOGRAPHY







www.ghinwa.me