

# Court Hoffman

Graphic Designer / Illustrator

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## Work Experience

**Chive Media Group (2022 - 2022)**

*Graphic Designer*

- Created illustrations and designs for the Chivery, Buy Me Brunch and the Chive's officially licensed partners including Bill Murray, John Daly, Broken Lizard, Hooters, Bill & Ted's Excellent Adventure & Ace Ventura Pet Detective
- Developed a golf collection including graphic tees, golf ball marker and accessories
- Devised themed signage and posters for the annual Chive by Southeast & Chive Charities Green Gala
- Conducted product photography shoots for Chive golf products

**Austin Public Health (2021 - 2021)**

*Graphic Designer*

- Designed infographics for print and social media outlets to promote awareness about infectious diseases and environmental threats for residents in the Austin area
- Collaborated with translators to have copy translated into six other languages
- Managed multiple projects while working within company guidelines and standards

**Mindzai Creative (2019 - 2020)**

*Graphic Designer / Production Manager*

- Expanded brand awareness by partnering with external clients to craft graphic materials
- Design for Mindzai apparel line and collateral
- Pre-flighting print files to confirm accuracy of formatting and readiness for production
- Managed all phases of sticker production from purchase request through delivery

**theMaven.net (2017 - 2019)**

*Graphic Designer*

- Conducted consultations & analyzed client needs and to determine appropriate graphic design options based on marketing goals
- Conceptualized eye-catching webpage banners for clients to attract new business
- Demonstrated the ability to manage multiple projects meeting company standards and deadlines

**Nordstrom (2006) / Report Shoes (2005)**

*Graphic Designer / Illustrator*

- Provided freelance graphic design services to Nordstrom and Report Shoes
- Actively researched industry trends to produce creative new ideas, collaborating with design directors to present concepts
- Created a 12-page Lookbook to inform customers of the upcoming seasonal product line
- Devised six composite-style apparel graphic designs based off existing stock for a new men's private label

**Shah Safari Incorporated (2000 - 2005)**

*Graphic Designer*

- Created all design work for brands based on the senior designers art direction
- Developed and implemented detailed catalogs to display all of the brand's merchandise
- Managed multiple projects concurrently with various timelines, delivering all projects by their deadline

## Skills

Adobe Creative Suite / Logo Design / Branding / Vector Illustration / Social Media Design / Parallel Parking  
Typography / Packaging Design / Project Management / Photography / Drone Videography / Lawn Care

## Education

**The Art Institute of Seattle (2001)**

Bachelor's degree in Visual Communications