

## **USER JOURNEY**

## Different ways of notification to make the user subscribe for Premium

	Get access to all the content	Get access to all the content + 5 user login						
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	3 Pop ups in a day							
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IBS Intelligen	IBS Journal Videos IBSI News Ar		ser Name		\$9.9	Digital Membership Stay upto date & make Informed decisions		ough Premium Subscription
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## **TRAIL AND DIGITAL USER** 3 Pop ups in a day



