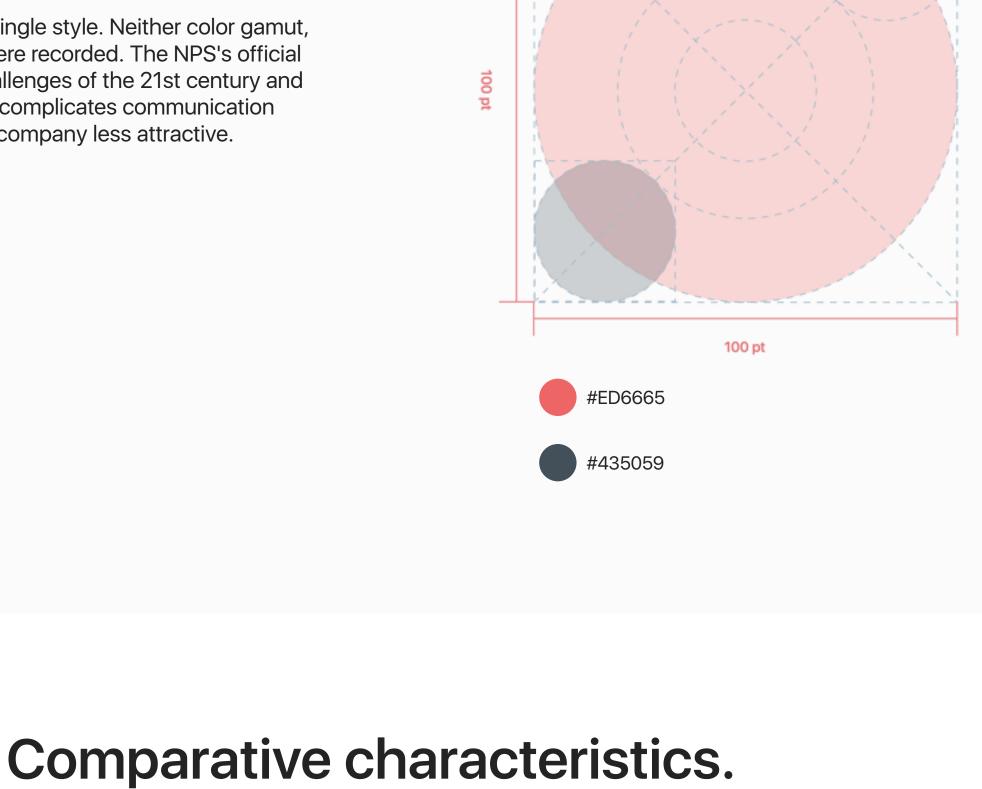


website did not meet the challenges of the 21st century and needed to be changed. This complicates communication and makes the image of the company less attractive.

BELLA



For Business

For Science For Government

English

country and the fact that the client has great opportunities from cooperation with the NPS wherever he is.

Before that, the logo was heavy and did not respond to the latest design trends. We decided to improve it, leaving the main semantic load of the previous logo: the fact that the company has a wide range of branches throughout the

Your Logo Your New Logo

Inspiration.

Creating a new visual identification of NPS, we were inspired by the State of Florida, as a sunshine state. So, circles

symbolize how much of all the unknown a person meets on his life path and how many opportunities are available on this

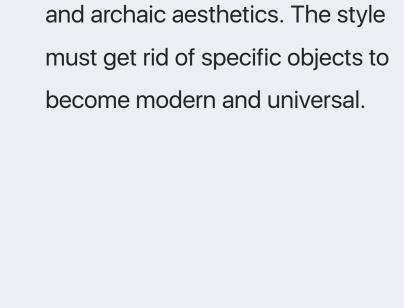
path. NPS helps a person find the right opportunity at the

Nationwide Payment



right time.

Criteria for New Visual Identification.



The new design should move away

MODERNITY

from outdated images

websites, official documents and advertising campaigns.

INTEGRITY

The new style should be easy to

adapt to any context. It should be

used to design social networks,

NPS

RELEVANCY

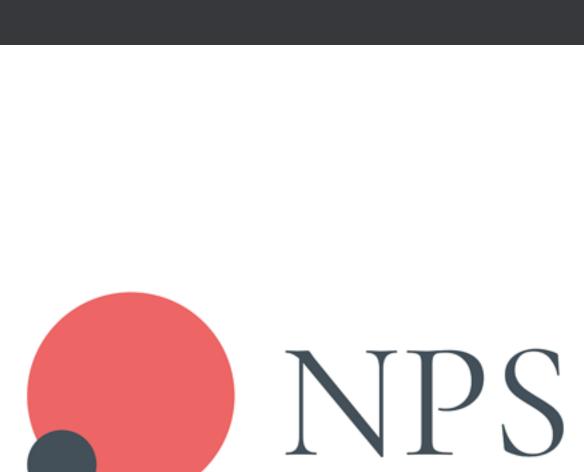
your partners.

wide range of people.

The style should be appropriate for a

We have created an affordable visual

identity for both your customers and



Garamond

Cormorant

#a3abb0

#858f96

#66737c

#43515c

20303c

Fonts.

Using open fonts both in the logo and on the site, they are both friendly and restrained at the same time, which

perfectly harmonizes with the new image of Nationwide

Payment Systems Inc.

Helvetica Neue Cyr SF UI Display

External and Internal Communications. The design envisages new standards of communication both

within the company and with partners and shareholders.

Nationwide Payment

JOHN DOE

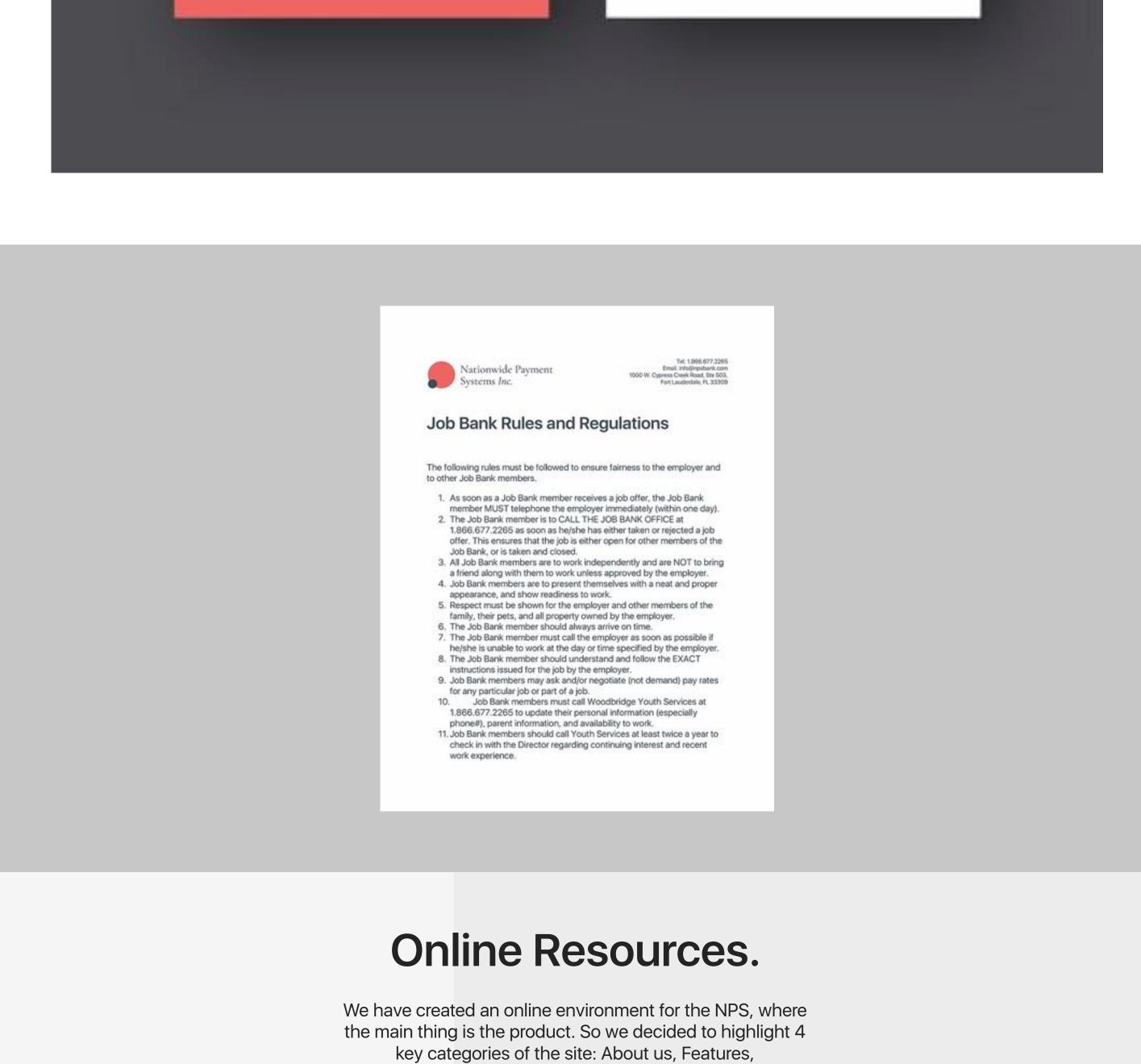
1.866.677.2265 info@npsbank.com

Systems Inc.

Manager

SF UI Text

JOHN DOE



Documentation and Sales.

Anchor menus (numbers 01, ... 04) will help users quickly

find basic information about the company on the main page of the site.

DOCUMENTATION

SALES

We are designing

FUTURE

OF ATMs

was founded in 2001. NPS

Nationwide Payment Systems Inc.

THE

ABOUT US

01

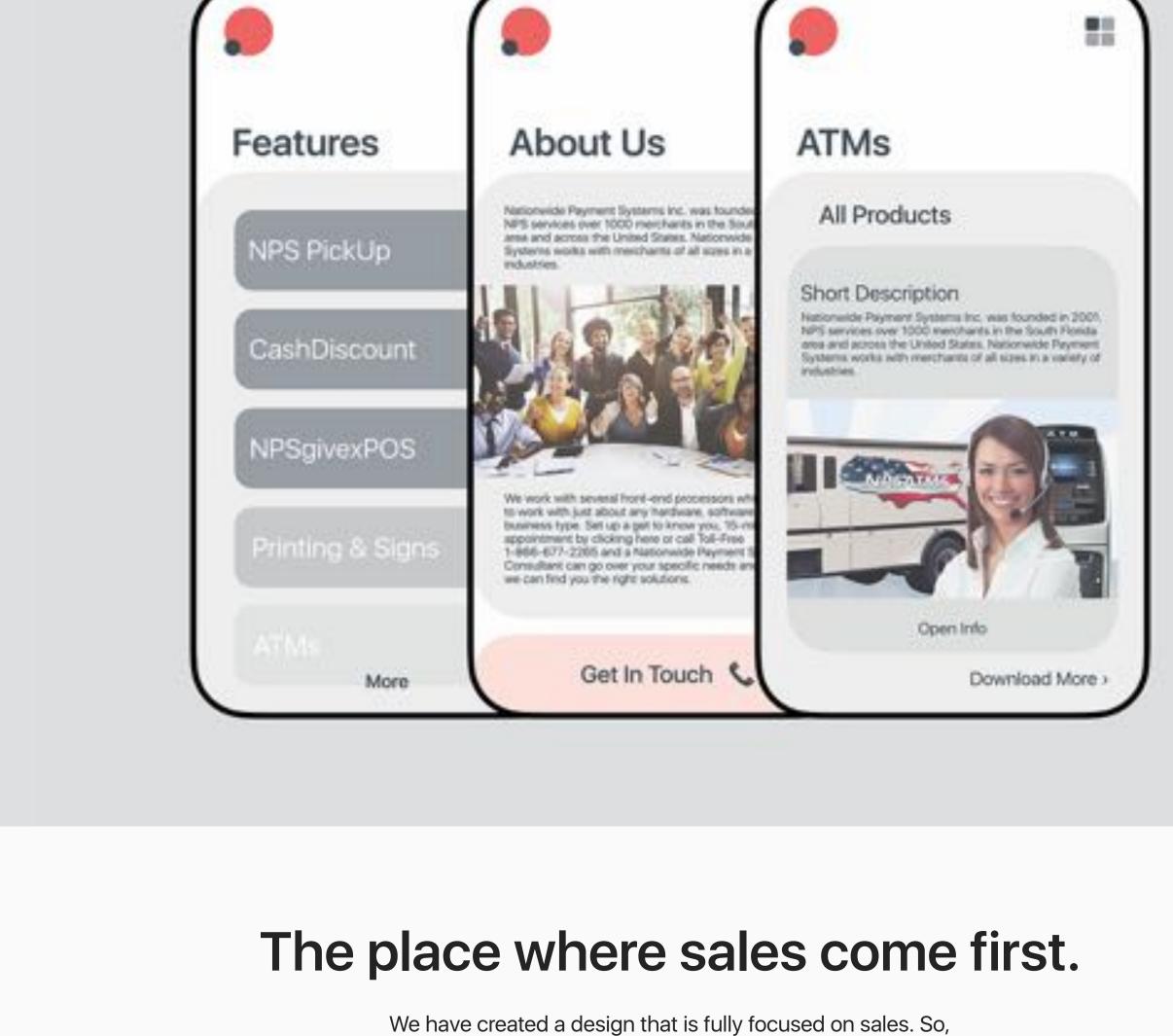
FEATURES

services over 1000 merchants in the South Florida area and across the United States. READ MORE ---

Available on any device.

Your customers can view all the necessary information

regardless of the device from which they accessed your website: phone, tablet or computer.



When you engage with NPS we are your consultants. We are here to help guide you through the process of getting everything set up involving payment processing. - Processors and/or Banks - Showing you hardware and software options Security – Going over EMV, PCI Compliance etc.

SALES

on each page in the footer of the site, we placed convenient methods of communication in order to capture new leads.

DOCUMENTATION

- Interchange - giving you an understanding of how it works and how it affects your bottom line.

FEATURES

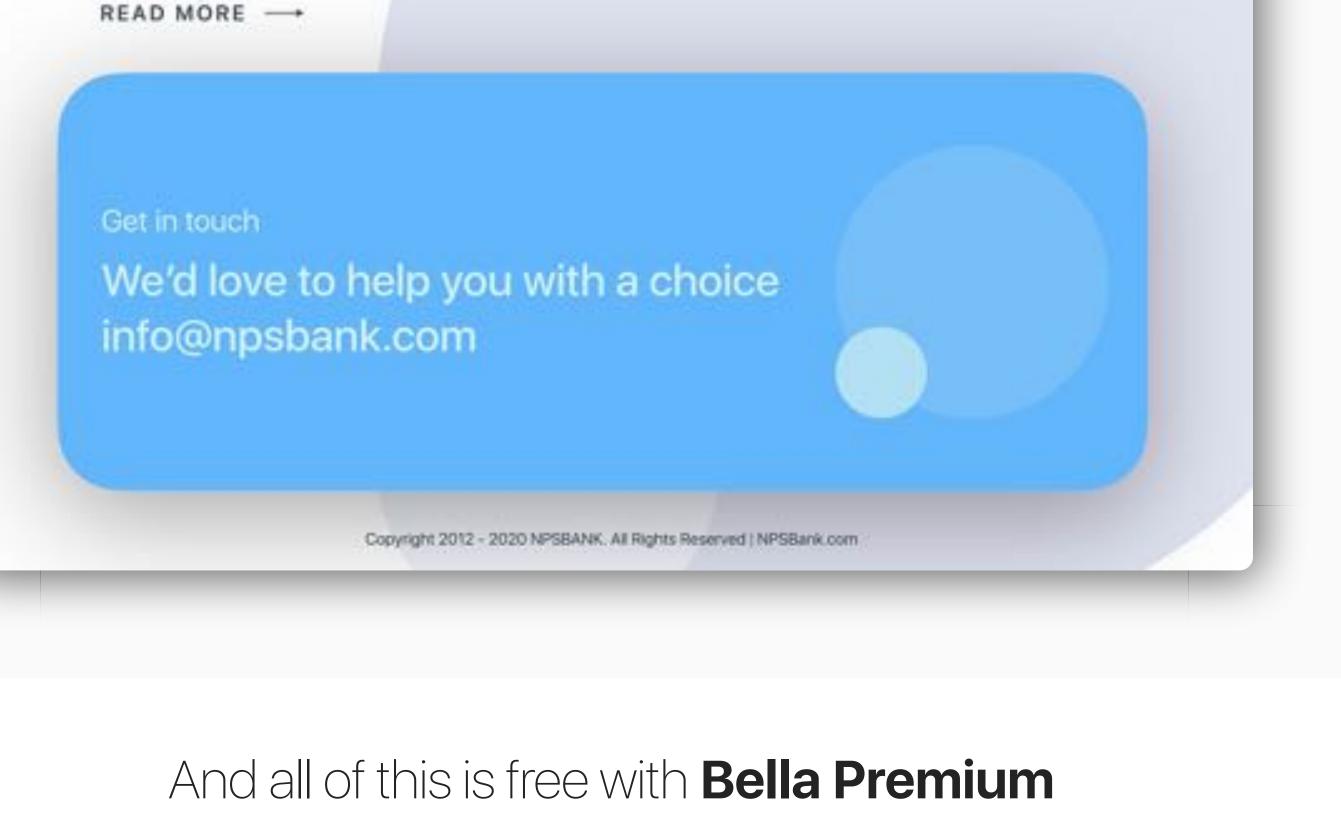
- Selecting

- Point of Sale hardware selection.

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