

hello!

IT'S NICE TO MEET YOU



I'M Kat Marshello

I MAKE HAND CRAFTED DESIGN & ILLUSTRATION

EXPERIENCE

INDEPENDENT DESIGNER

K. MARSHELLO DESIGN & ILLUSTRATION, SEATTLE, WA.
2010 - PRESENT

Currently pursuing freelance design & illustration work in a variety of mediums for print, web & multimedia applications.

CLIENTS include *Expedia, Creative Team of the Future (AIGA & Creative Group), Seattle Good Business Network, and the Young Women's Empowerment Project.*

GRAPHIC DESIGNER

KILLER INFOGRAPHICS, SEATTLE, WA. 2012 - 2013

Designed infographics utilizing traditional and unique data visualizations, dynamic typography and illustrations in a variety of styles for print, web, social media and motion applications. Worked on internal branding and promotional designs for the company.

SHIFT SUPERVISOR

PAPER SOURCE, DALLAS, TX. 2010 - 2011

Supported Store Management performing daily operations. Other responsibilities included creative product demonstration, organizing workshops, designing custom invitations & visual merchandising.

DESIGN INTERN

CAMP FIREBELLY, CHICAGO, IL. SUMMER 2010

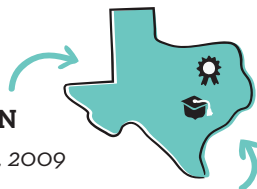
Invited to participate in Camp Firebelly, a collaborative workshop with Firebelly Design, crafting strategic design solutions for two non-profit clients, from initial research to final implementation.

EDUCATION



BFA: COMMUNICATION DESIGN

Texas State University - San Marcos, 2009



ADOBE DREAMWEAVER & FLASH CERTIFICATIONS,

University of Texas at Arlington, 2010 -11

SKILLS



Strong research, conceptualization, and follow-through on projects



Works well in a collaborative environment where ideas are valued



design



creative direction



digital illustration



typography



hand drawn illustration & lettering



web design



photography



screen printing



letterpress

ADOBE SUITE

ILLUSTRATOR	
PHOTOSHOP	
INDESIGN	
DREAMWEAVER	
FLASH	

GROWING SKILLS

WORD	
EXCEL	
POWERPOINT	
HTML	
CSS	
WORDPRESS	

ACHIEVEMENTS



- AIGA Texas State Poster Designer & Event Coordinator, 2009
- 502 Alumni Outstanding Portfolio Award, silver medal, 2009
- Art Director's Club of Houston Show, 2 bronze medals, 2009
- Featured on Poppy Talk design blog, 2009

→ available for hire & freelance ←

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