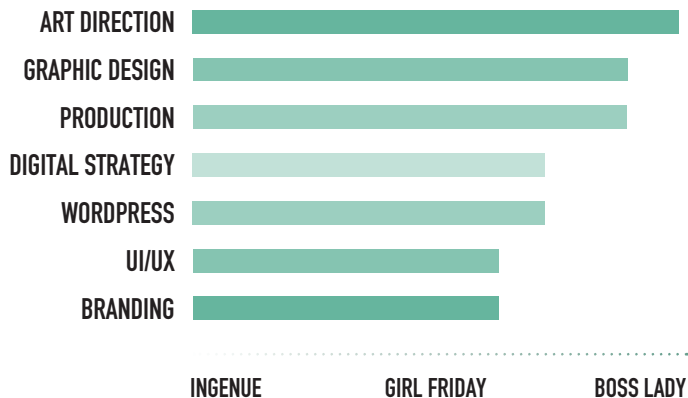


JAMIE MURPHEY

ART DIRECTOR WITH 7+ YEARS EXPERIENCE MANAGING PROJECTS & TEAMS TO ACHIEVE CREATIVE PERFECTION

COMPETENCIES



SOFTWARE & SKILLS

ADOBE CS

Illustrator
Photoshop
InDesign
Lightroom
Dreamweaver

ANALYTICS

Google Analytics
Clicky
HootSuite
Buddy Media

SOCIAL STRATEGY

Twitter
Facebook
Google Plus
Tumblr
Instagram
YouTube
Pinterest
Flickr
Foursquare
LinkedIn

WEB DEV

HTML
CSS
WordPress

PRODUCTIVITY

MS Office Suite
AtTask
Salesforce
Wrike
37Signals
Omnigraffle

EXPERIENCE

CHIEF CREATIVE, 8.2009 - PRESENT

Elegantengine.com - Brooklyn, NY

- Art direction, brand development, UX/UCD, digital product management
- Develop integrated product design, UI/UX, process flow
- Design marketing programming, including strategic planning and implementation, brand development, content and social marketing

DIGITAL EDUCATION MANAGER, 1.2009 - 1.2011

New York State Society of Certified Public Accountants - NY, NY

- Established and managed new online education program providing continuing professional education (CPE) for accountants

DESIGN & MARKETING CONSULTANT 10.2007 - 2.2009

(SMALL) Business Consultants - NY, NY

- Created annual marketing strategy, marketing events, web and print collateral, employee manuals
- Introduced marketing strategy to increase client loyalty and improve existing client relationships

MARKETING ASSISTANT, 6.2006 - 6.2007

B&H Photo - NY, NY

- Produced 20 on-site student marketing events by coordinating 20-30 vendors at creative and visual arts departments at universities and colleges such as SVA, NYU, and FIT

OWNER/MANAGER, 8.2003 - 6.2006

Southern City Cleaning Service - MS, GA

- Founded and managed a residential and commercial cleaning business to fund concurrent pursuit of undergraduate degree

EDUCATION

ZICKLIN SCHOOL OF BUSINESS

Masters of Business Administration
Marketing & Entrepreneurship, GPA: 3.8
Graduation, December 2013

MISSISSIPPI STATE UNIVERSITY

Bachelor of Fine Arts
Painting & Installation, GPA: 3.8
Magna Cum Laude
December 2005

CONTACT

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